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PUNCH

COMICS

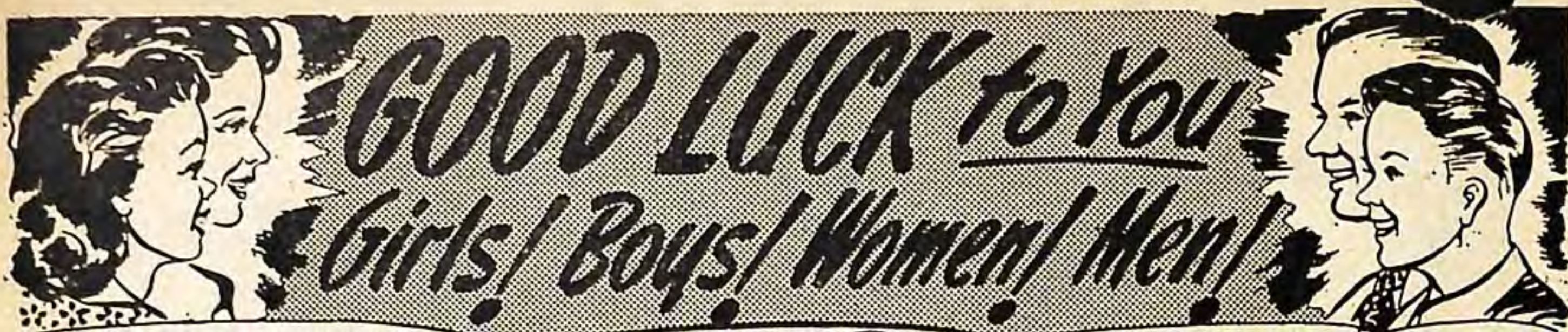
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MONTH OF BIRTH.....



JANUARY
Garnet



FEBRUARY
Amethyst



MARCH
Aquamarine



APRIL
White Sapphire



MAY
Green Spinel



JUNE
Alexandrite



JULY
Ruby



AUGUST
Peridot



SEPTEMBER
Sapphire



OCTOBER
Tourmaline

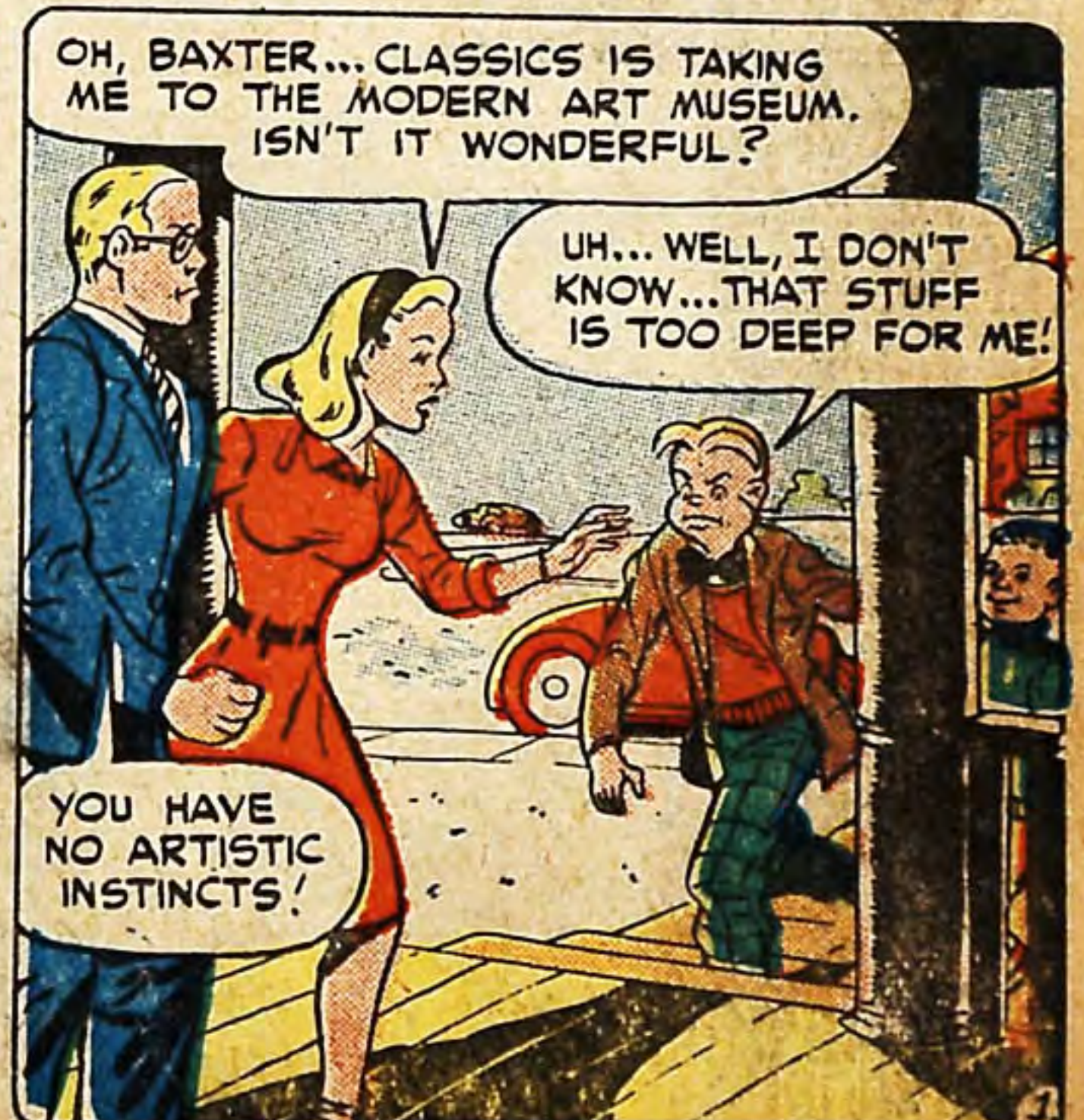
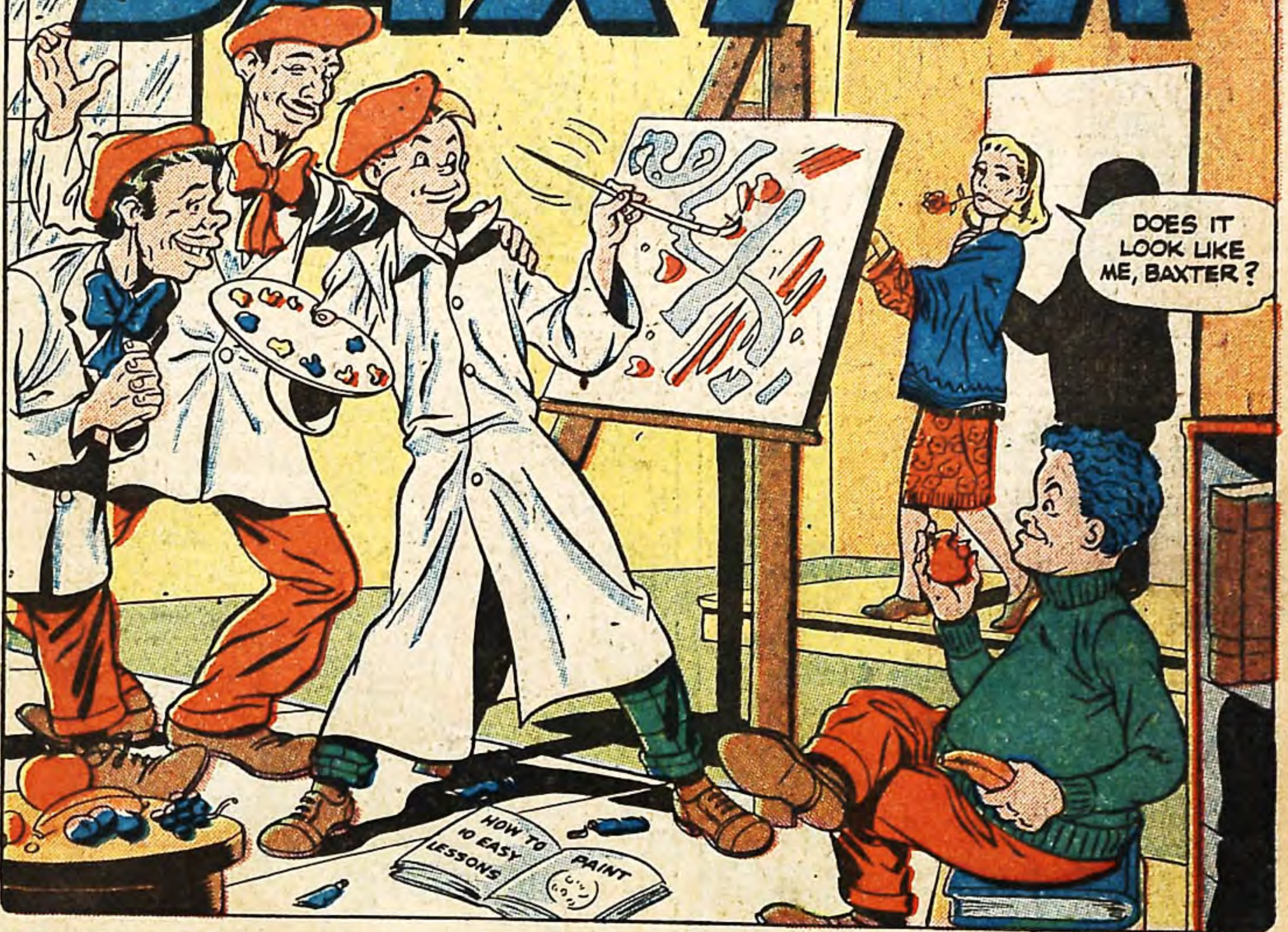


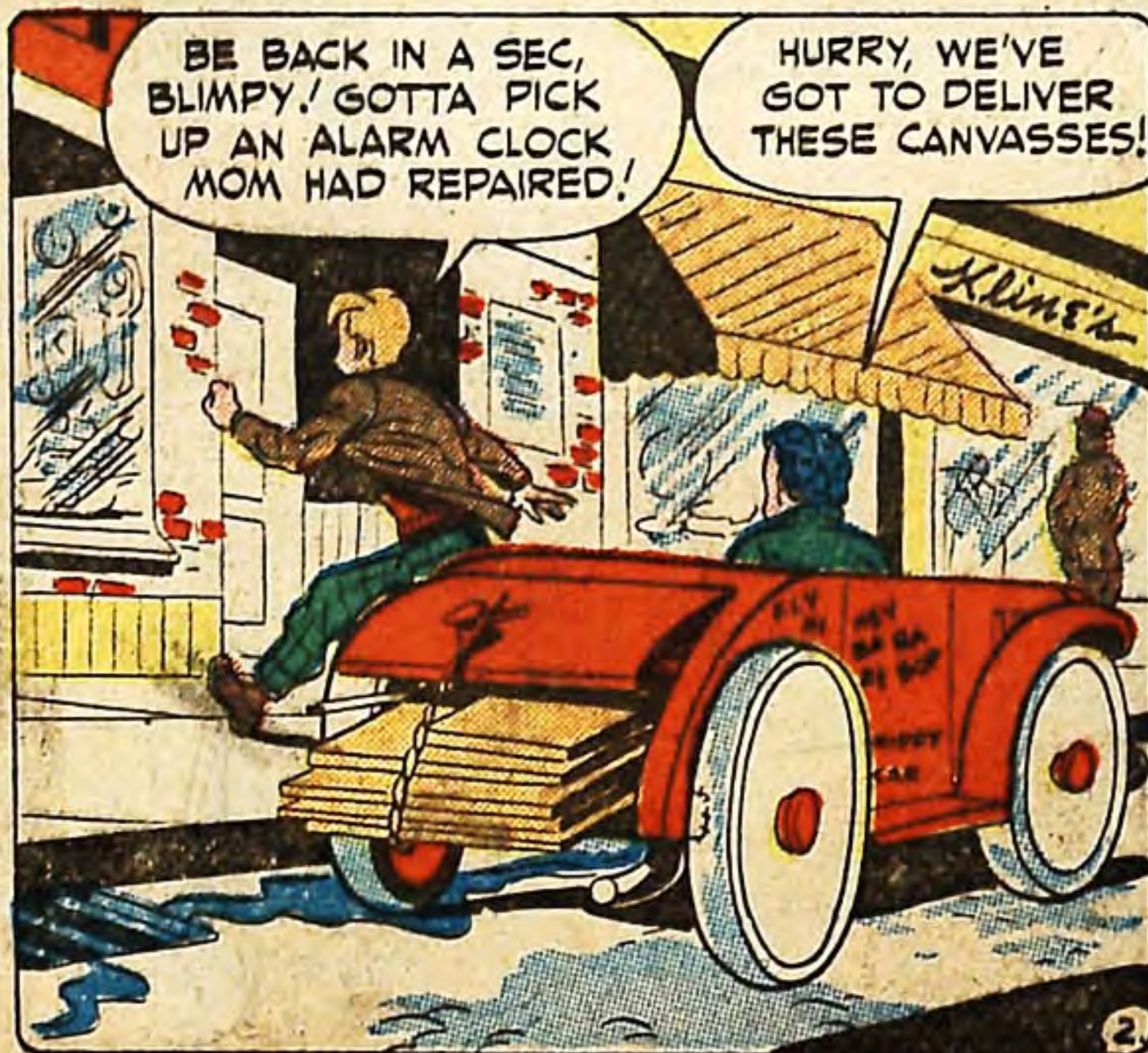
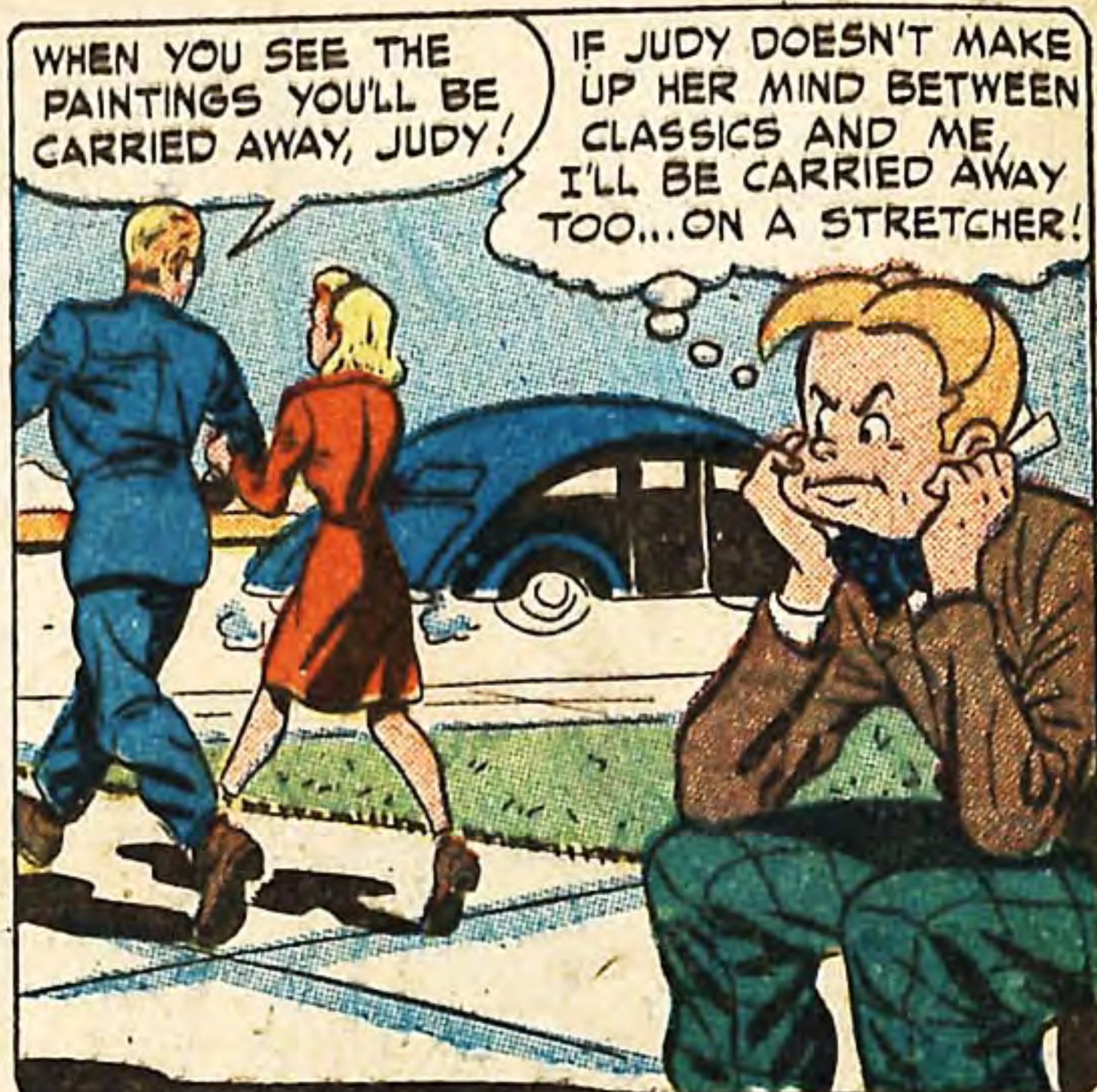
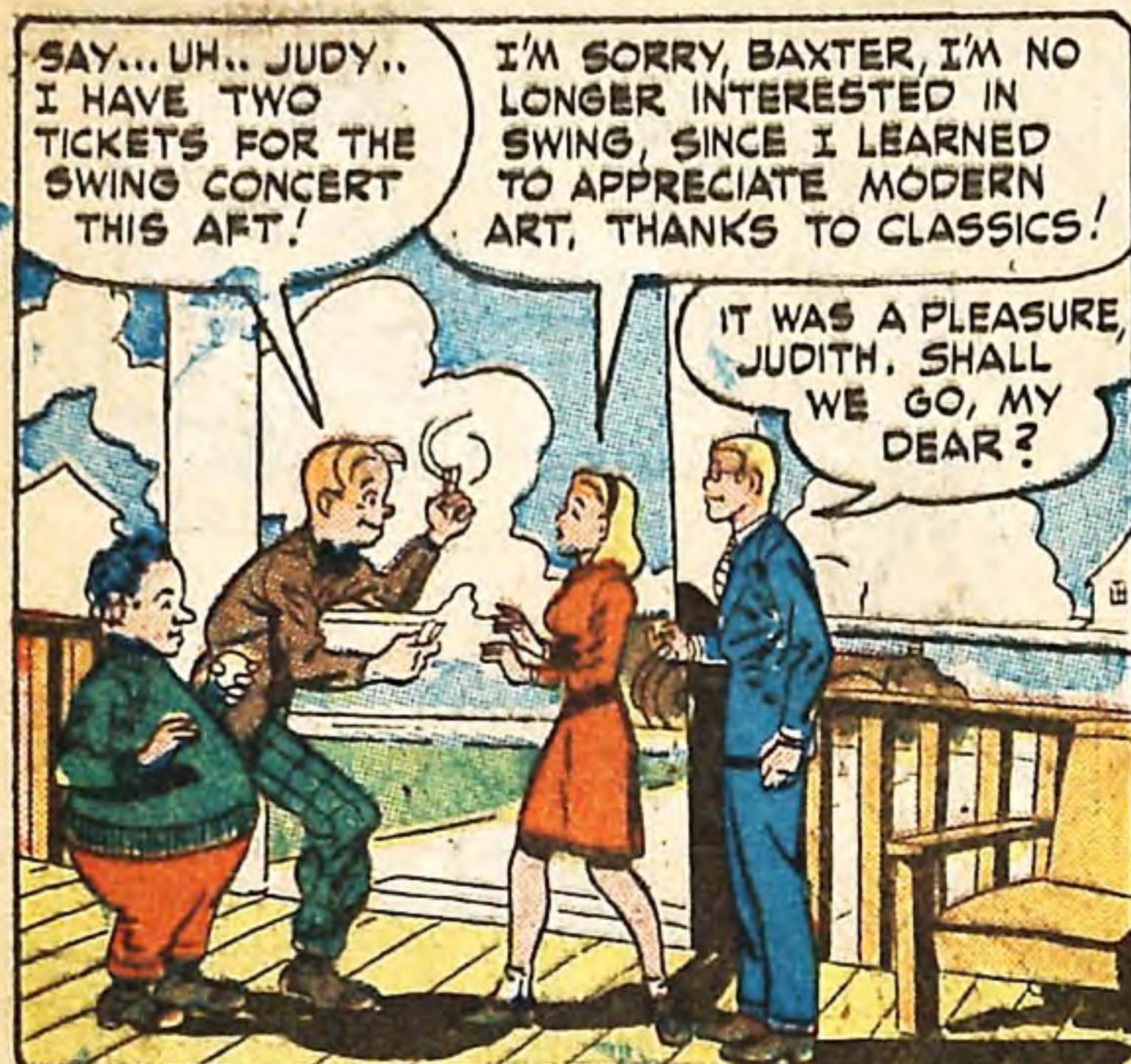
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Golden Sapphire

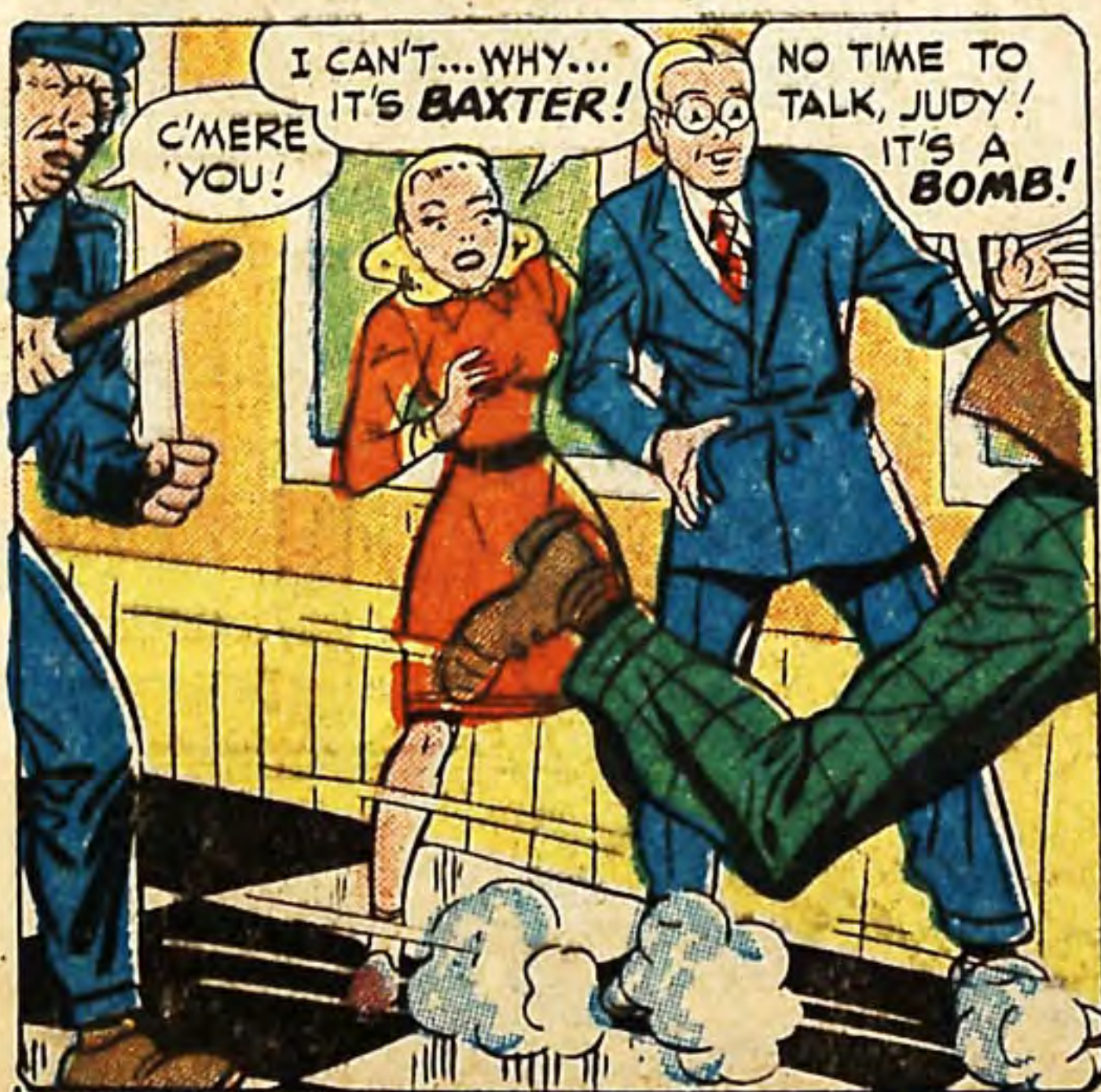
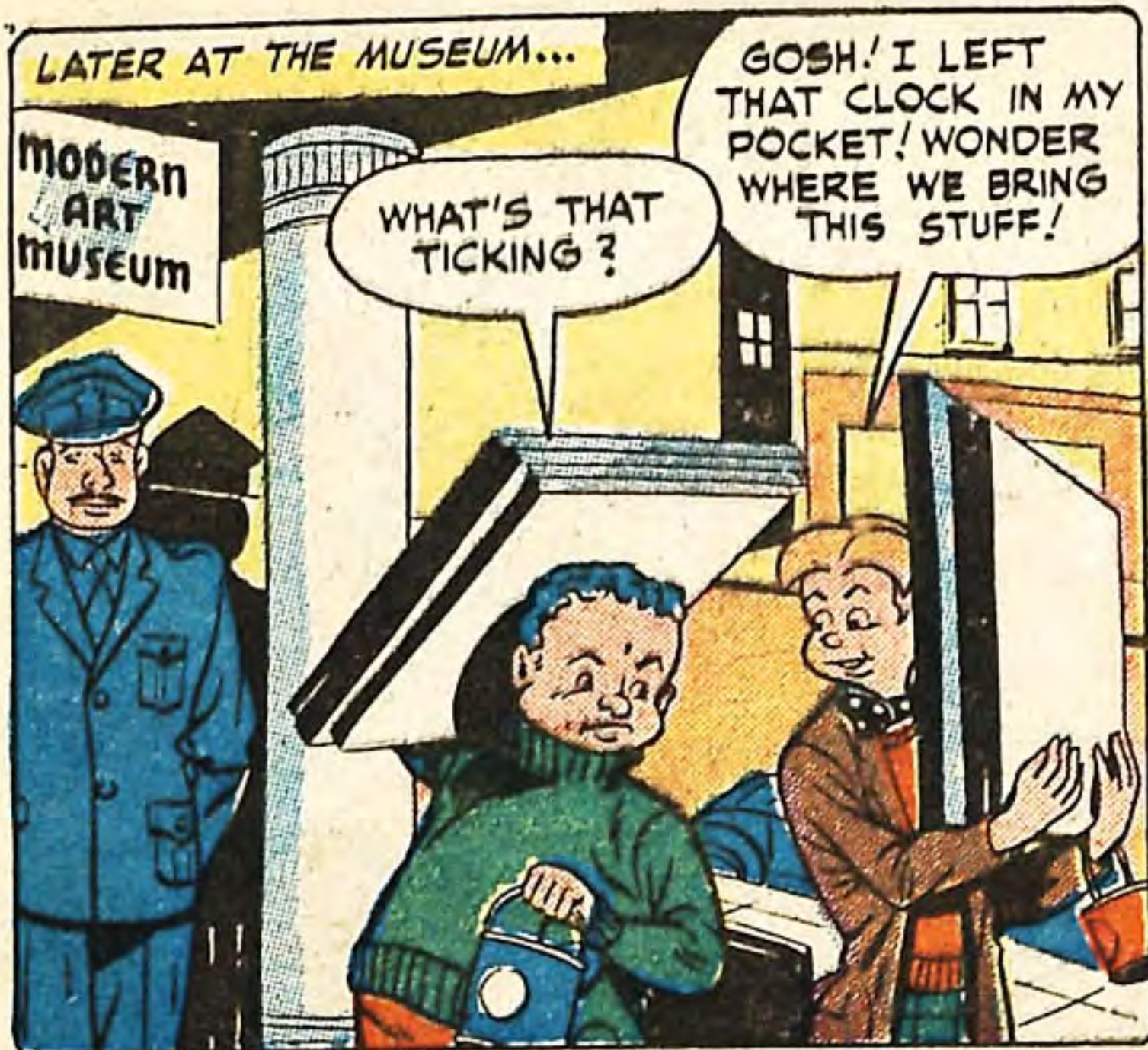


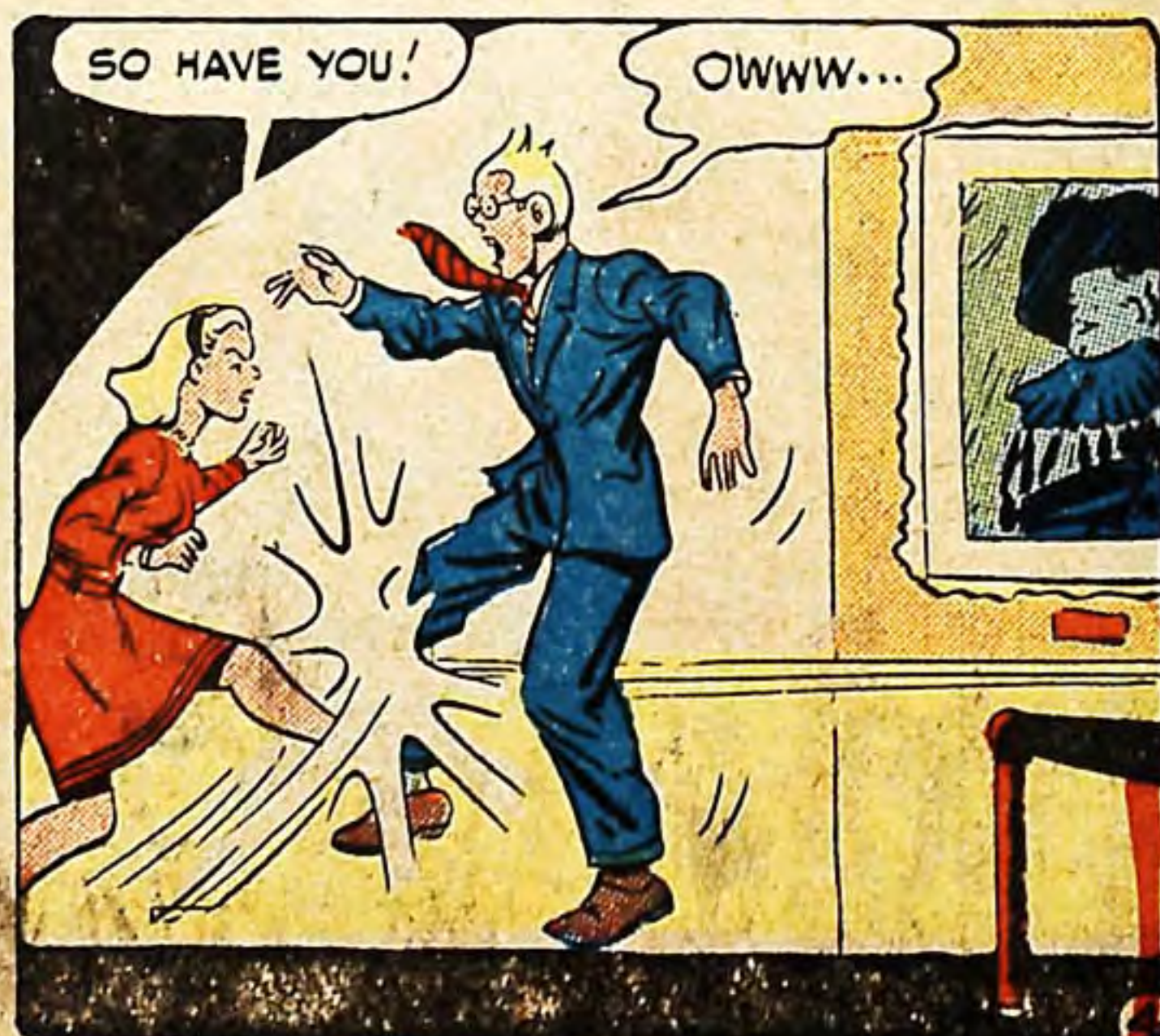
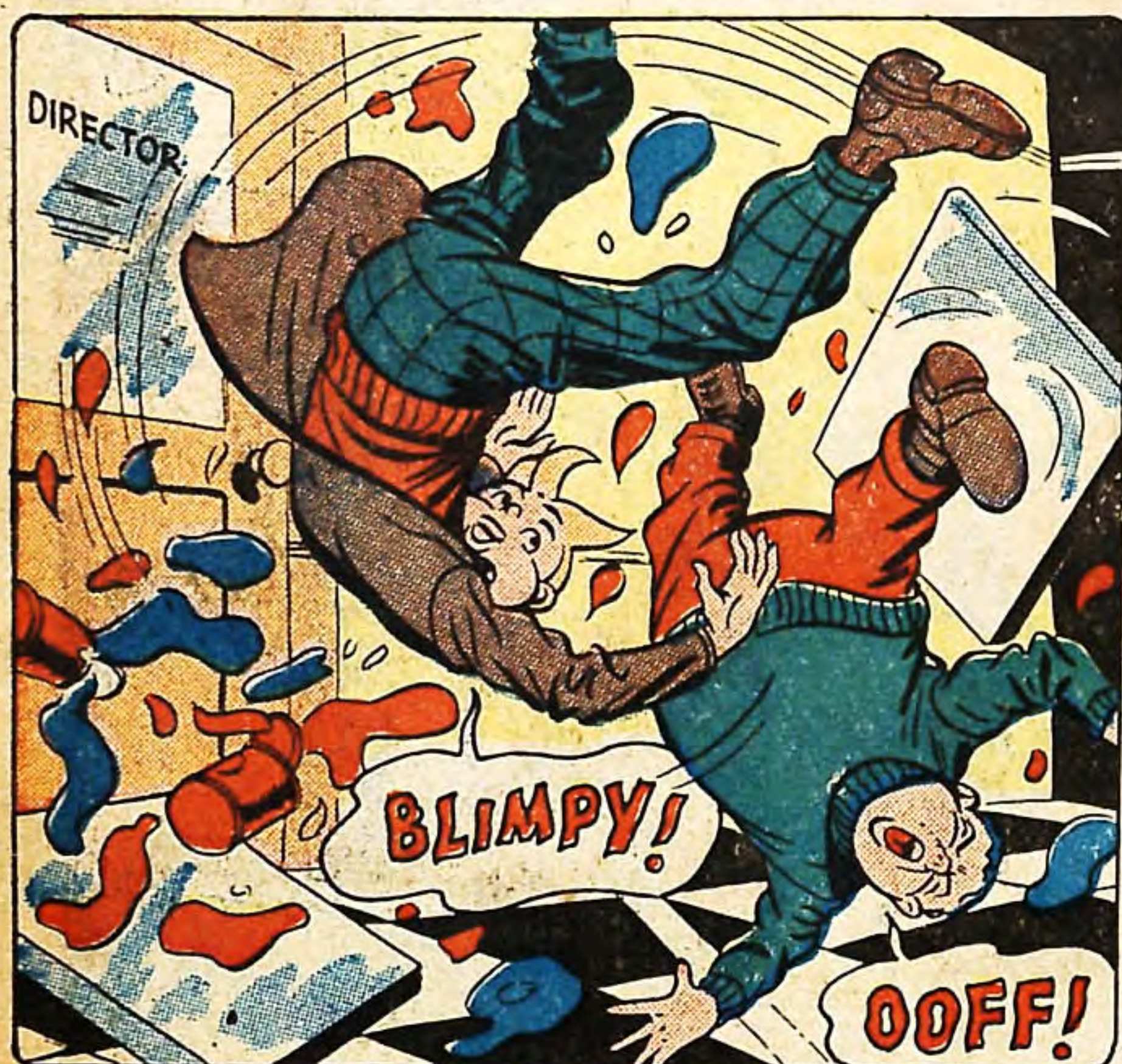
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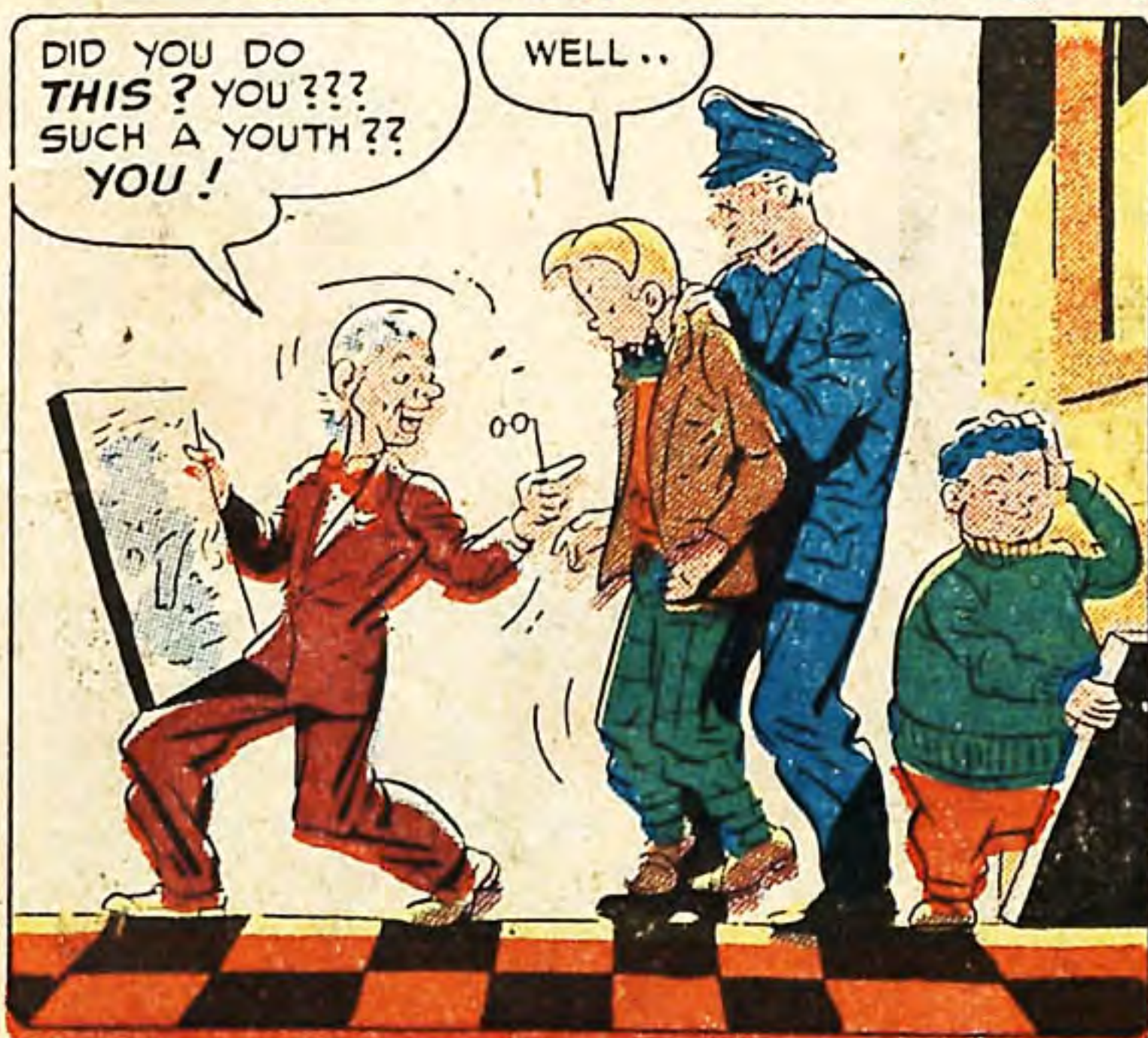
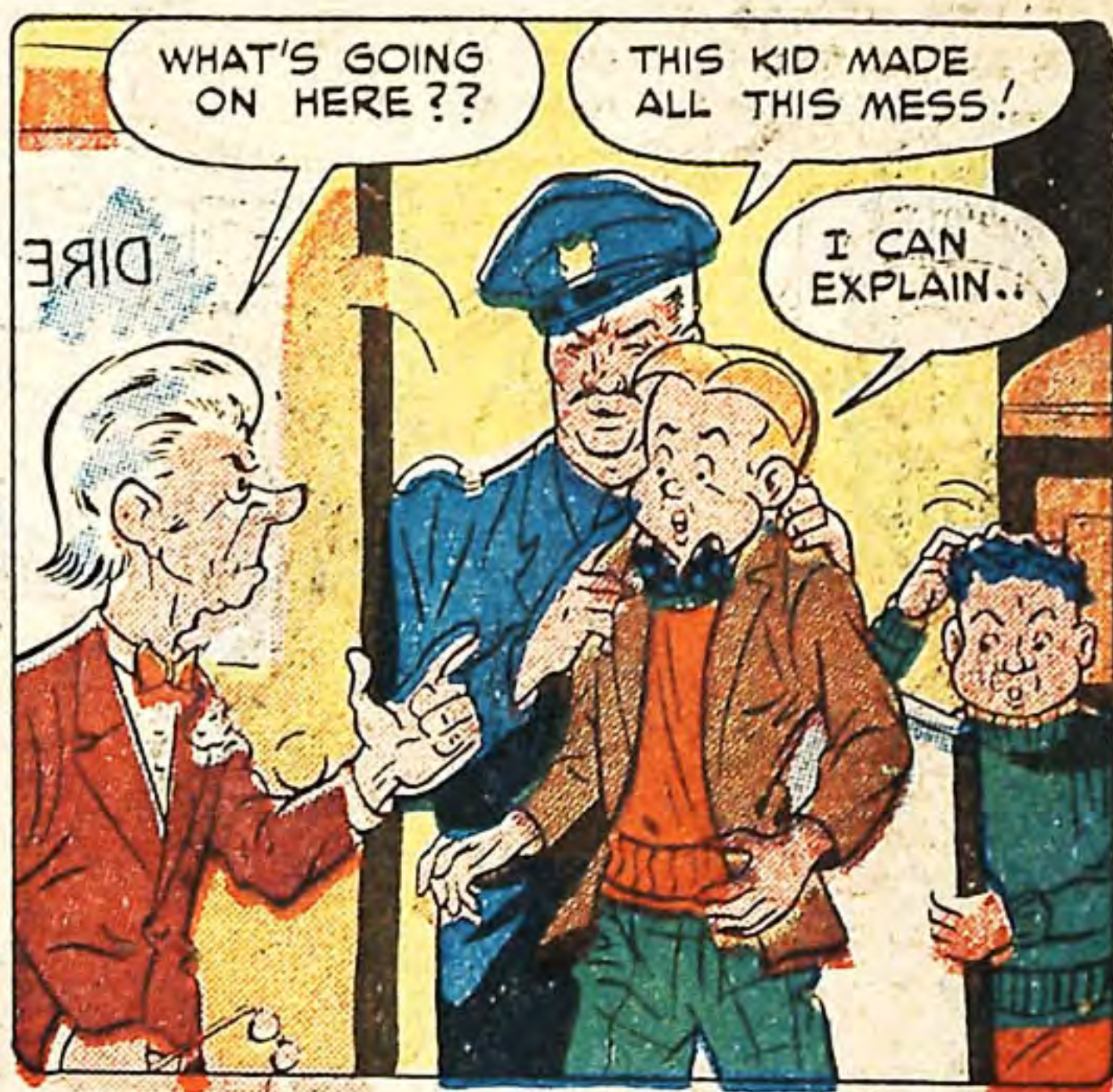
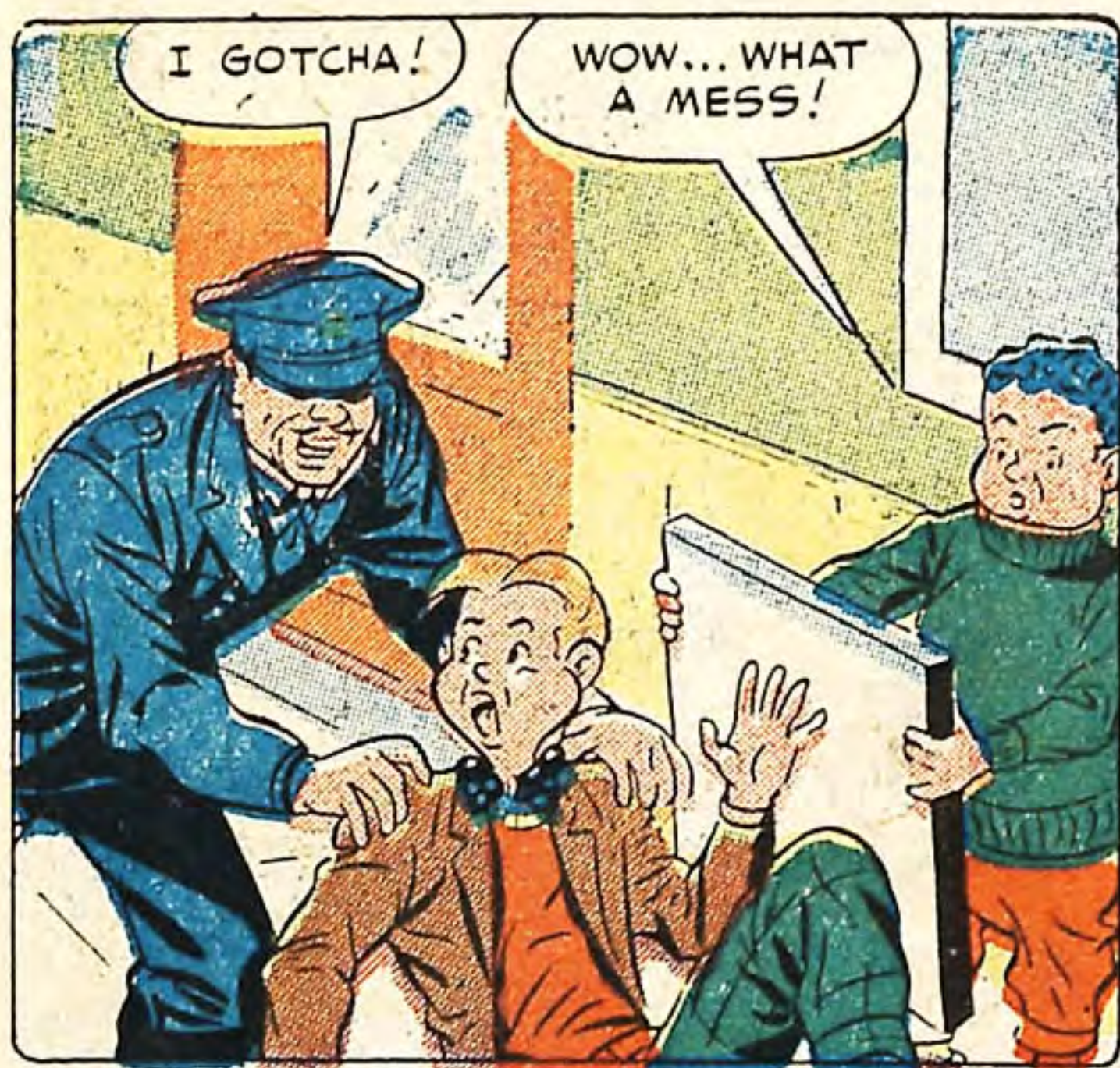
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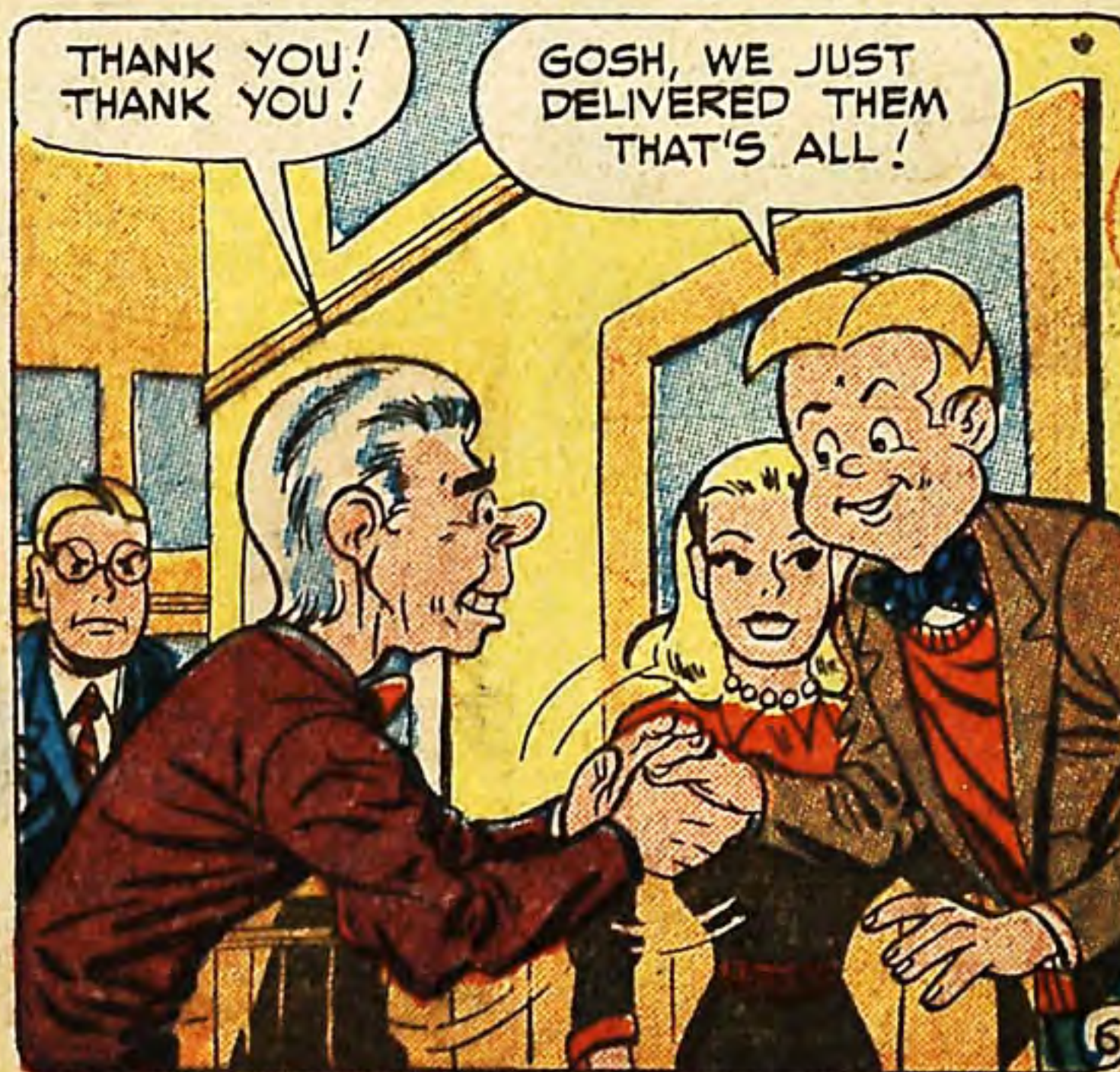
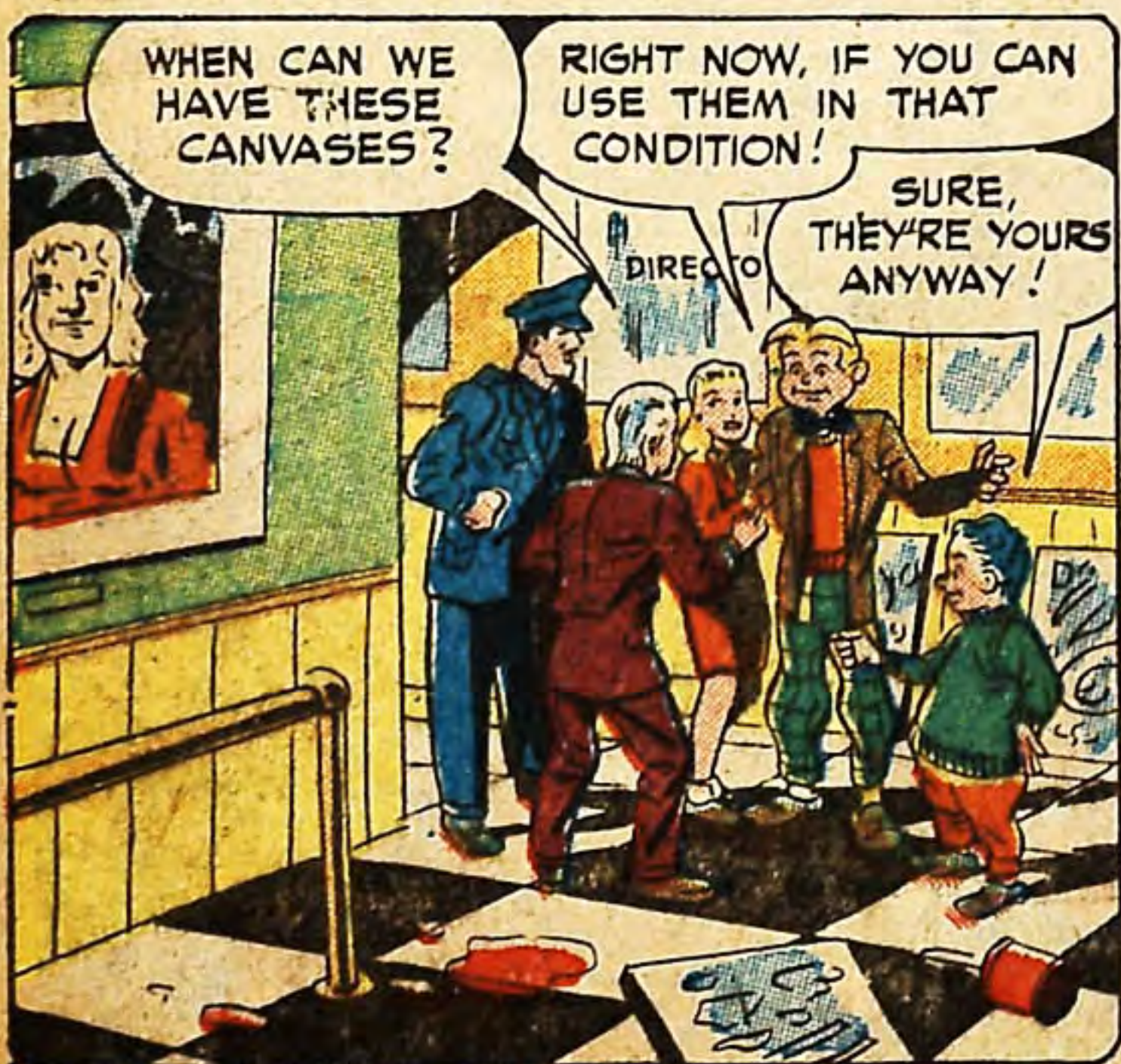
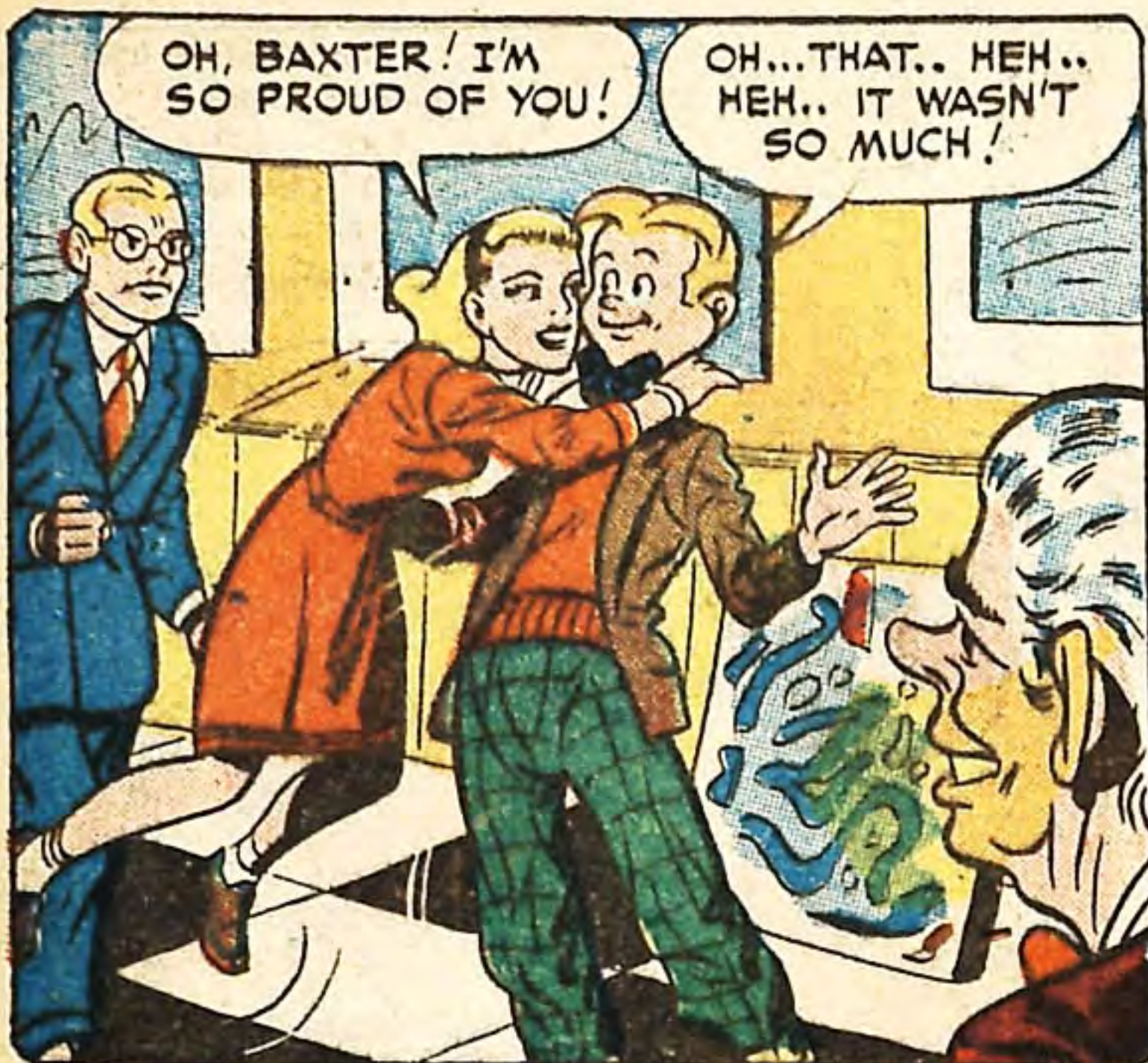


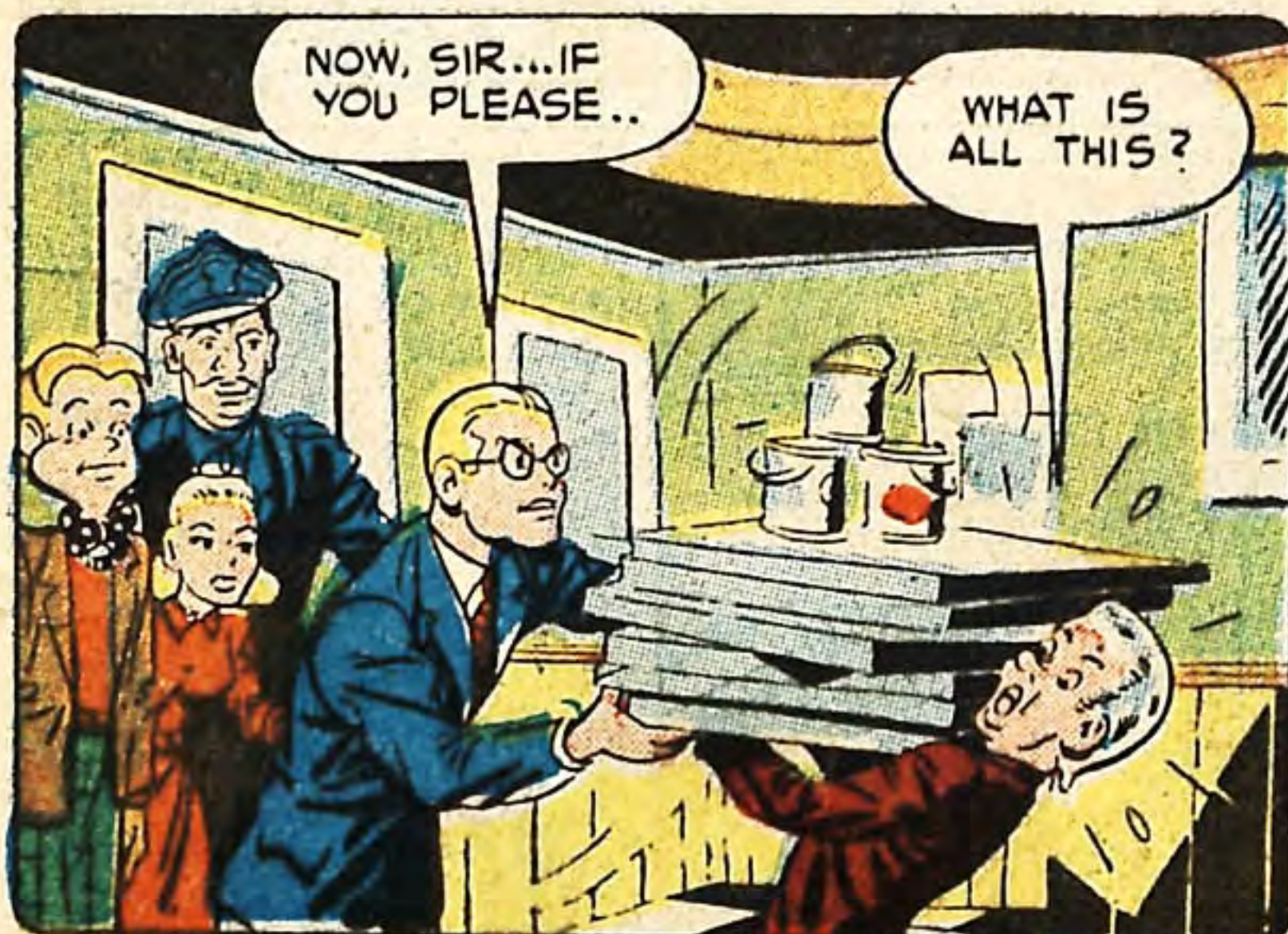
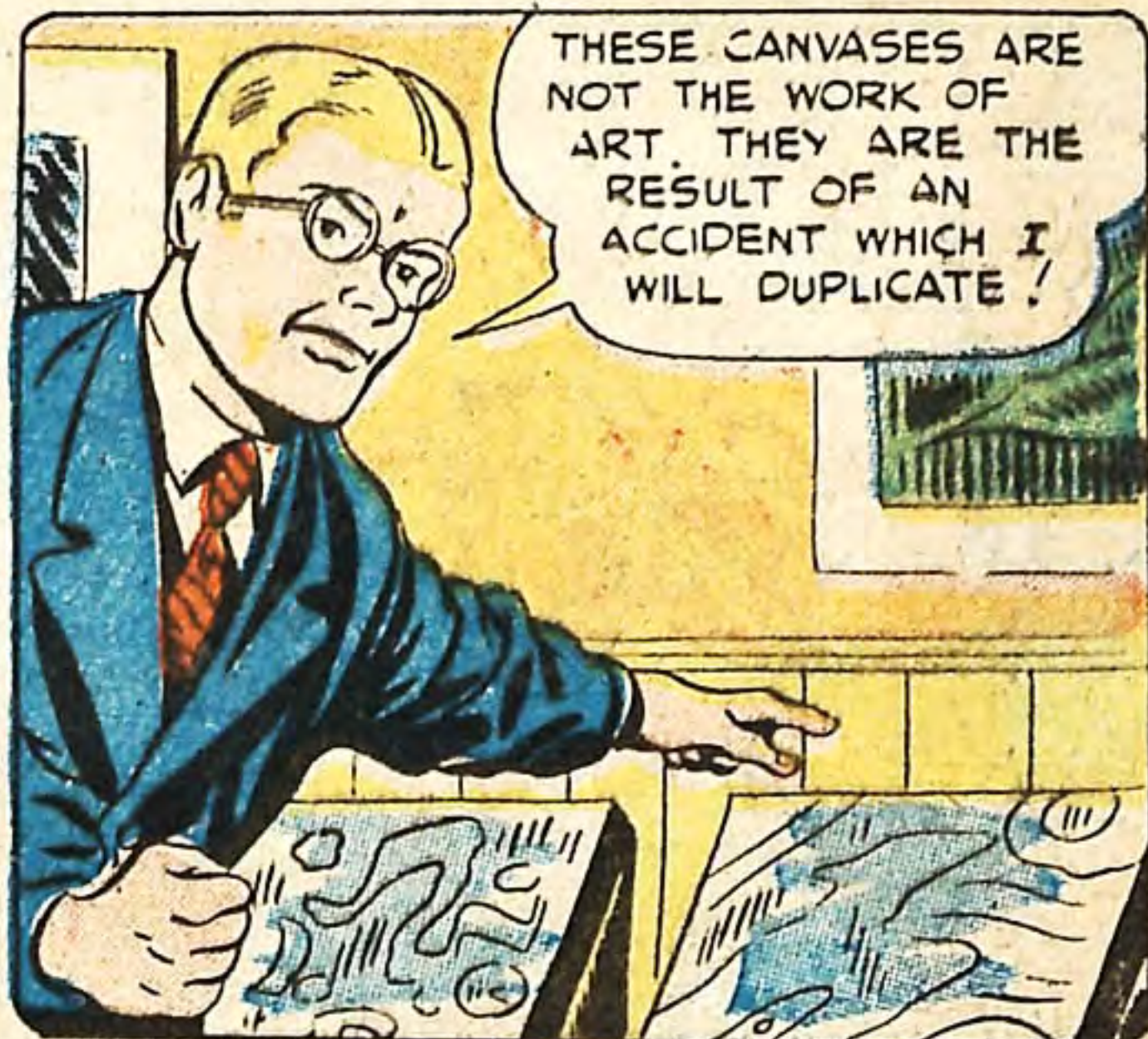
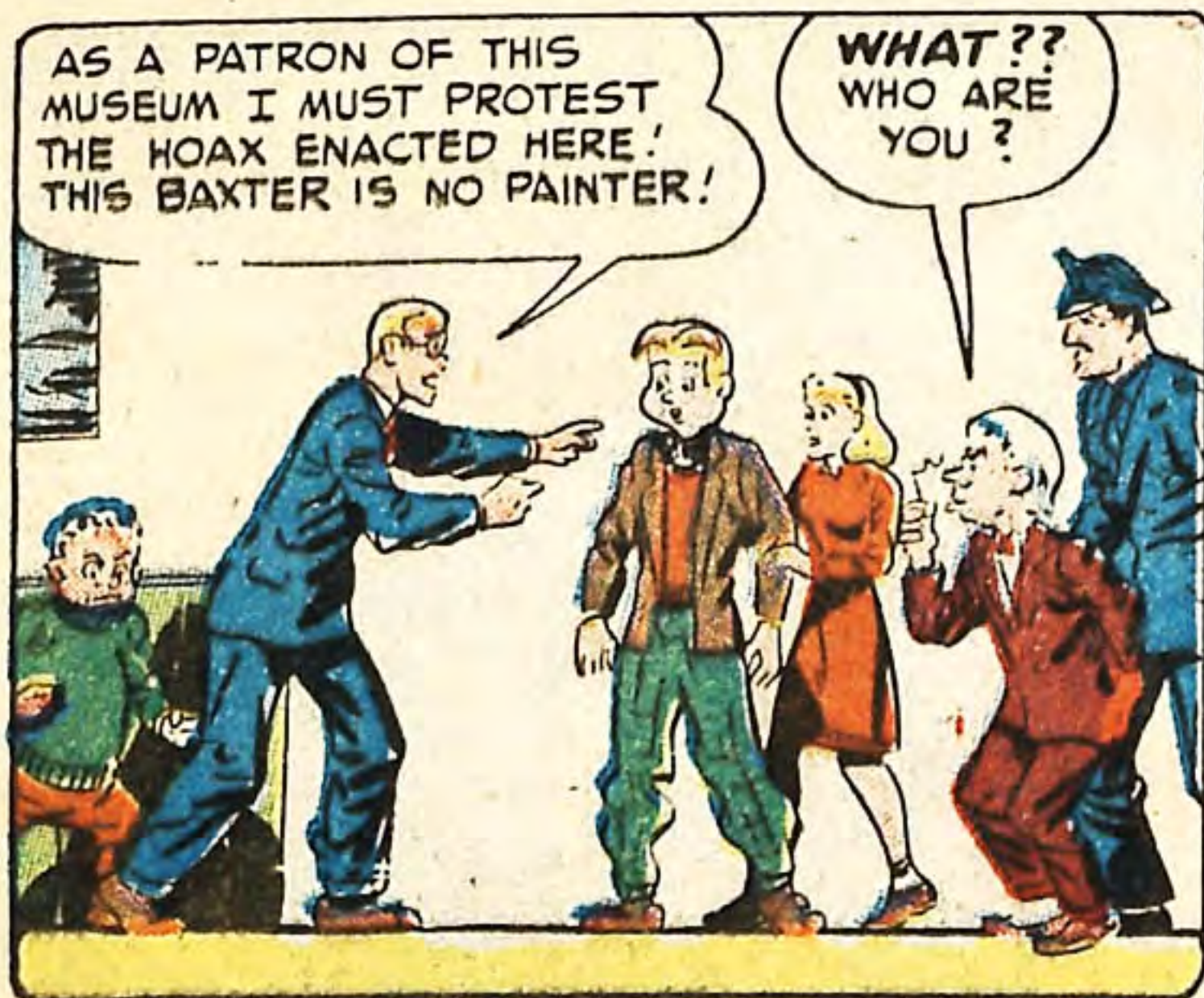






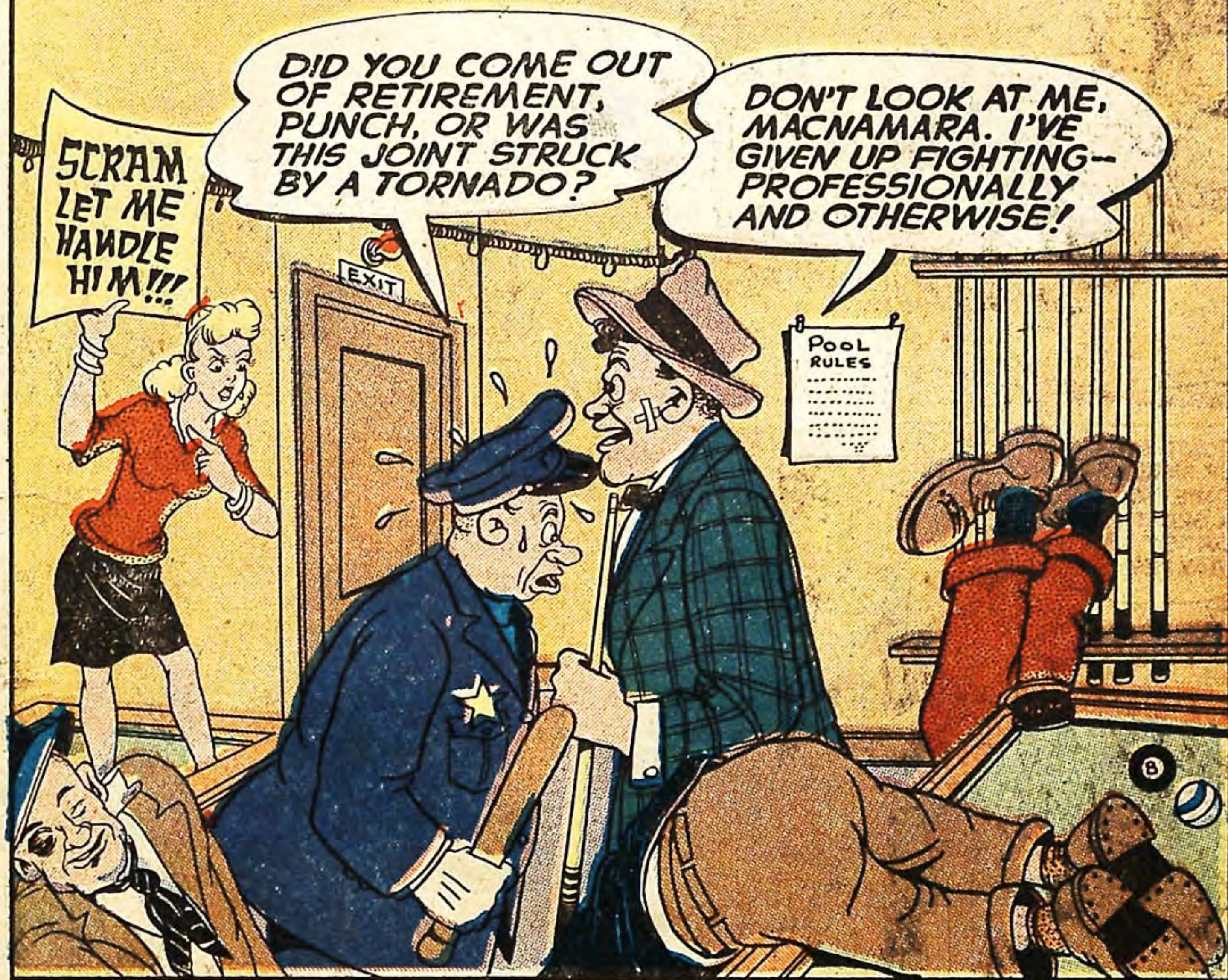


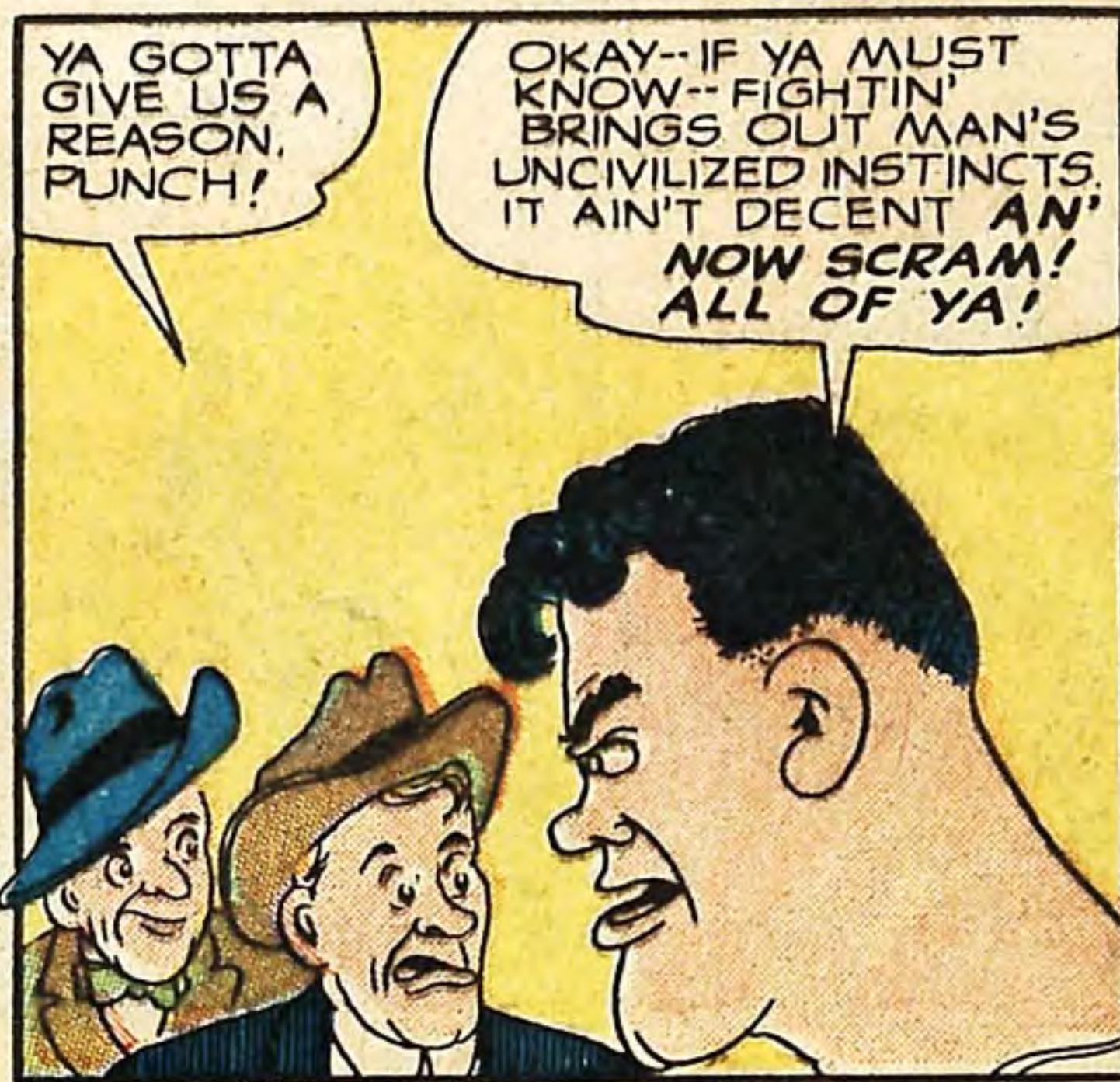






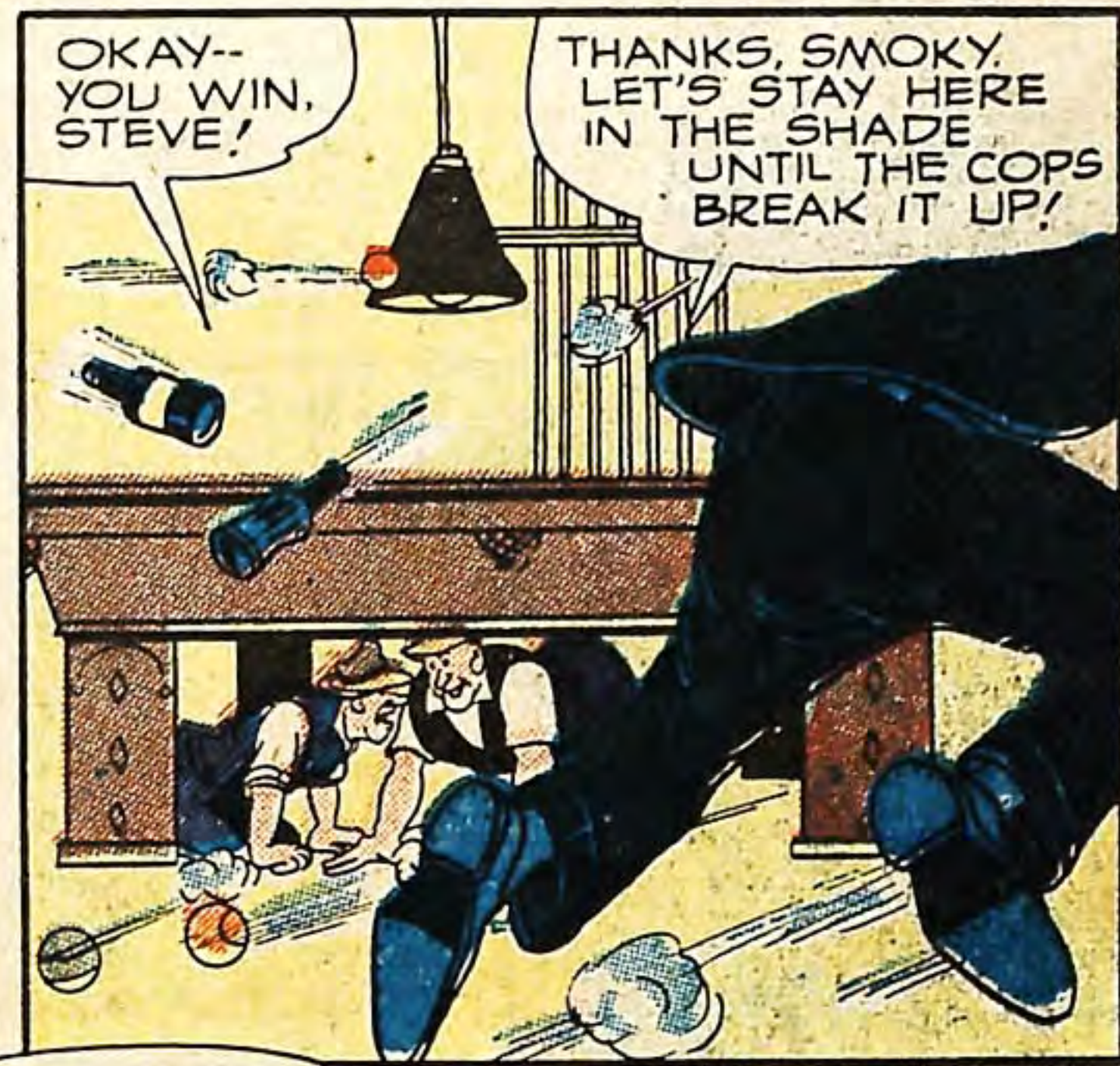
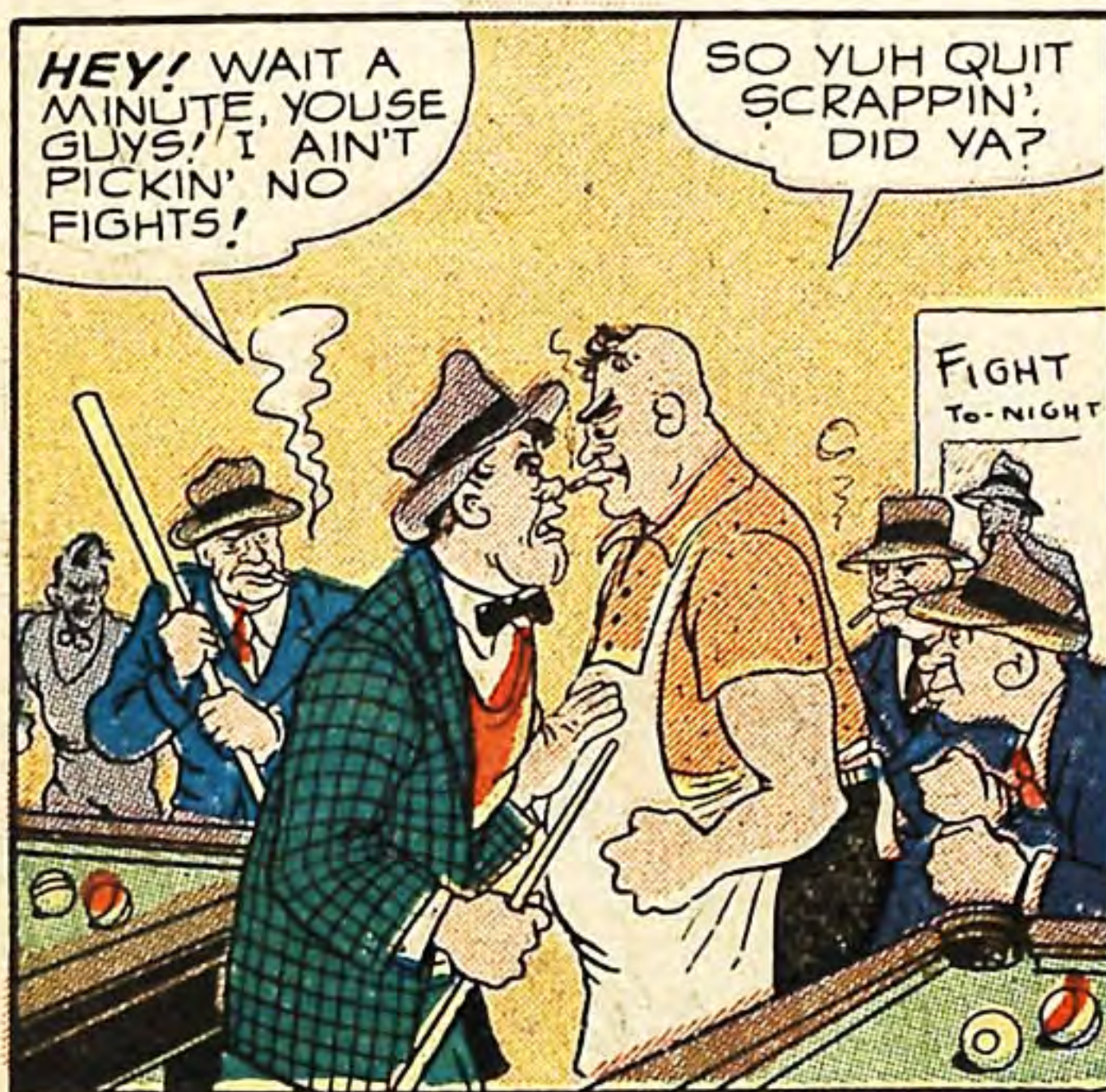
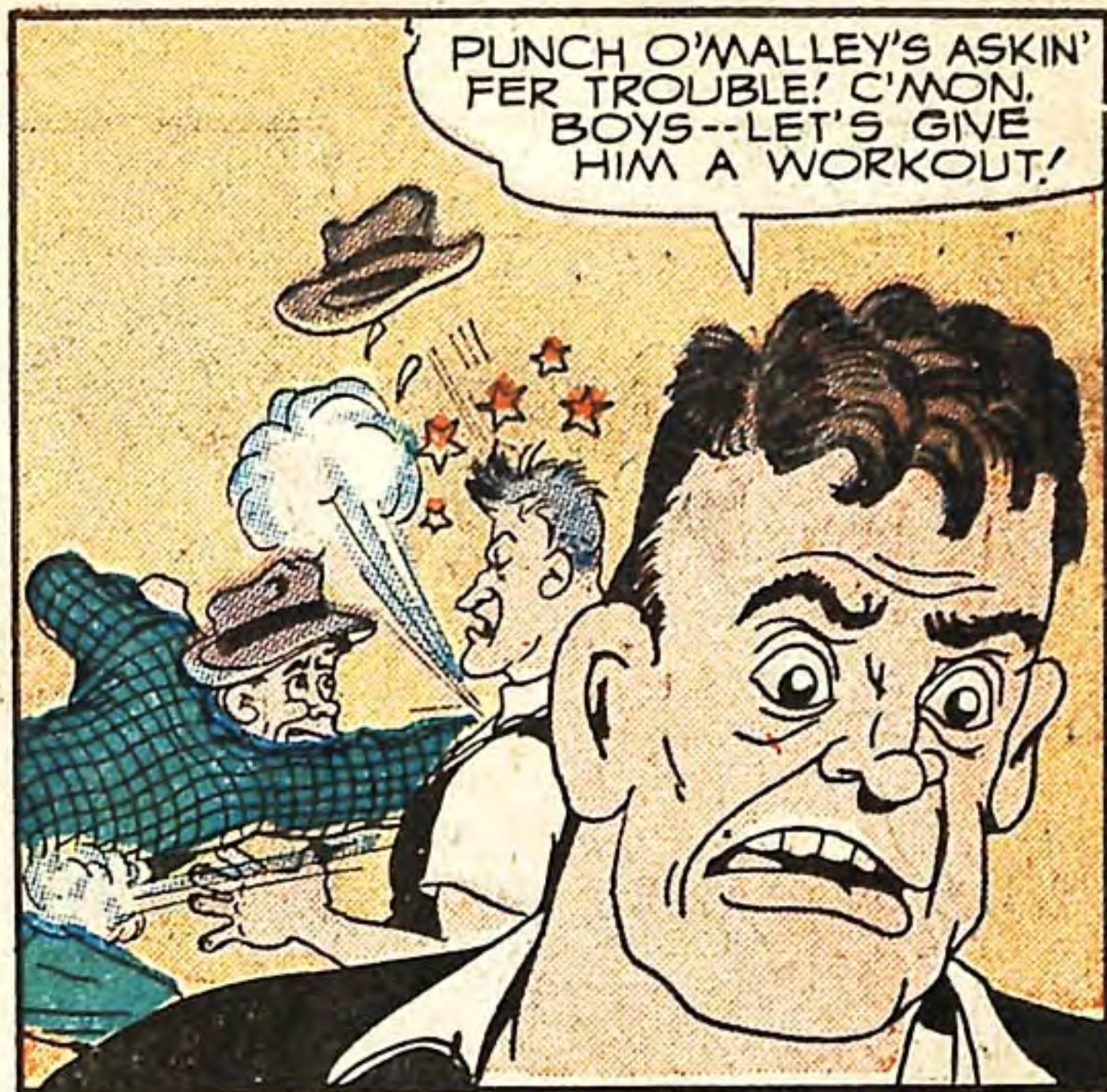
PUNCH & CUTIEY

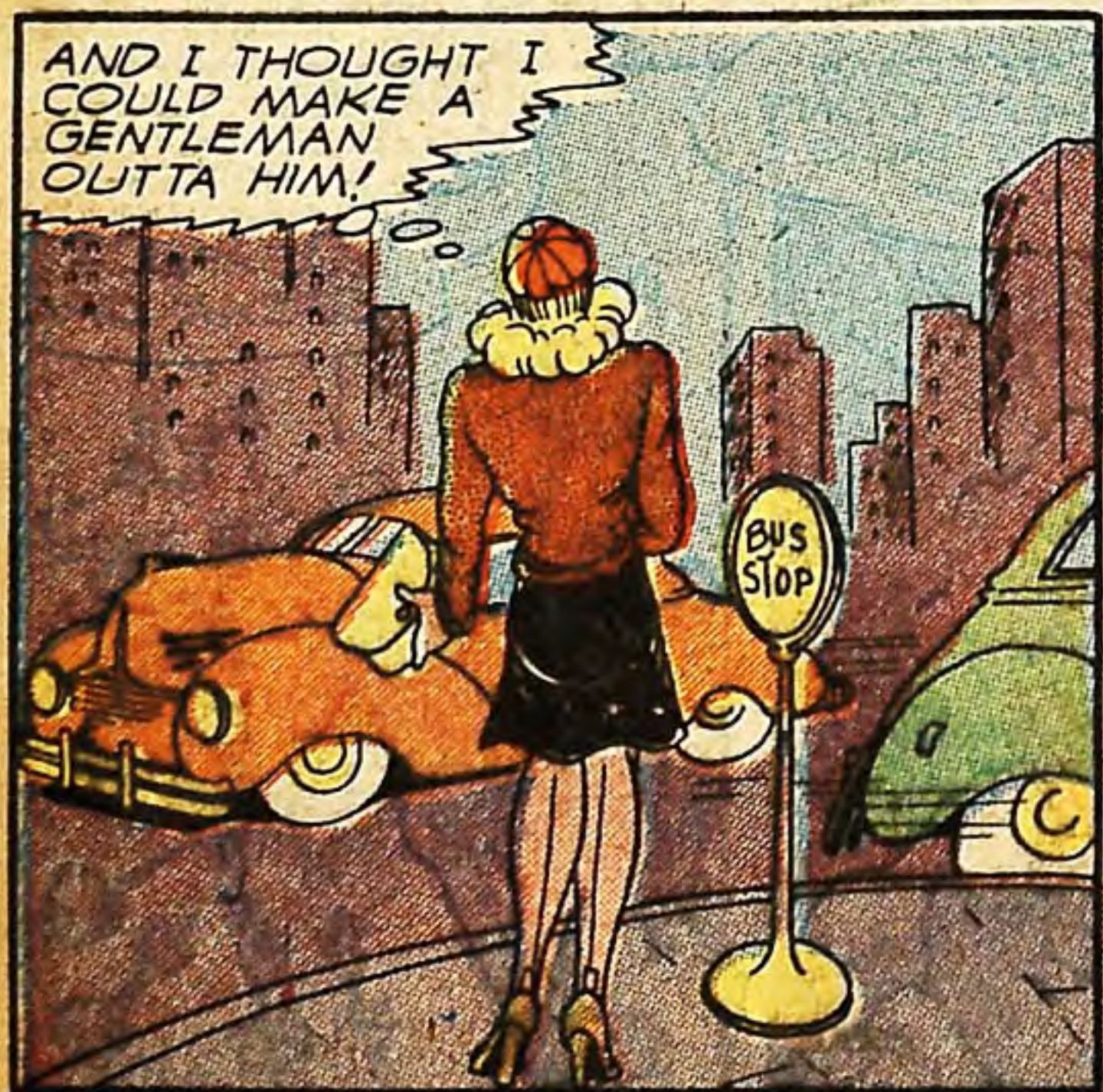
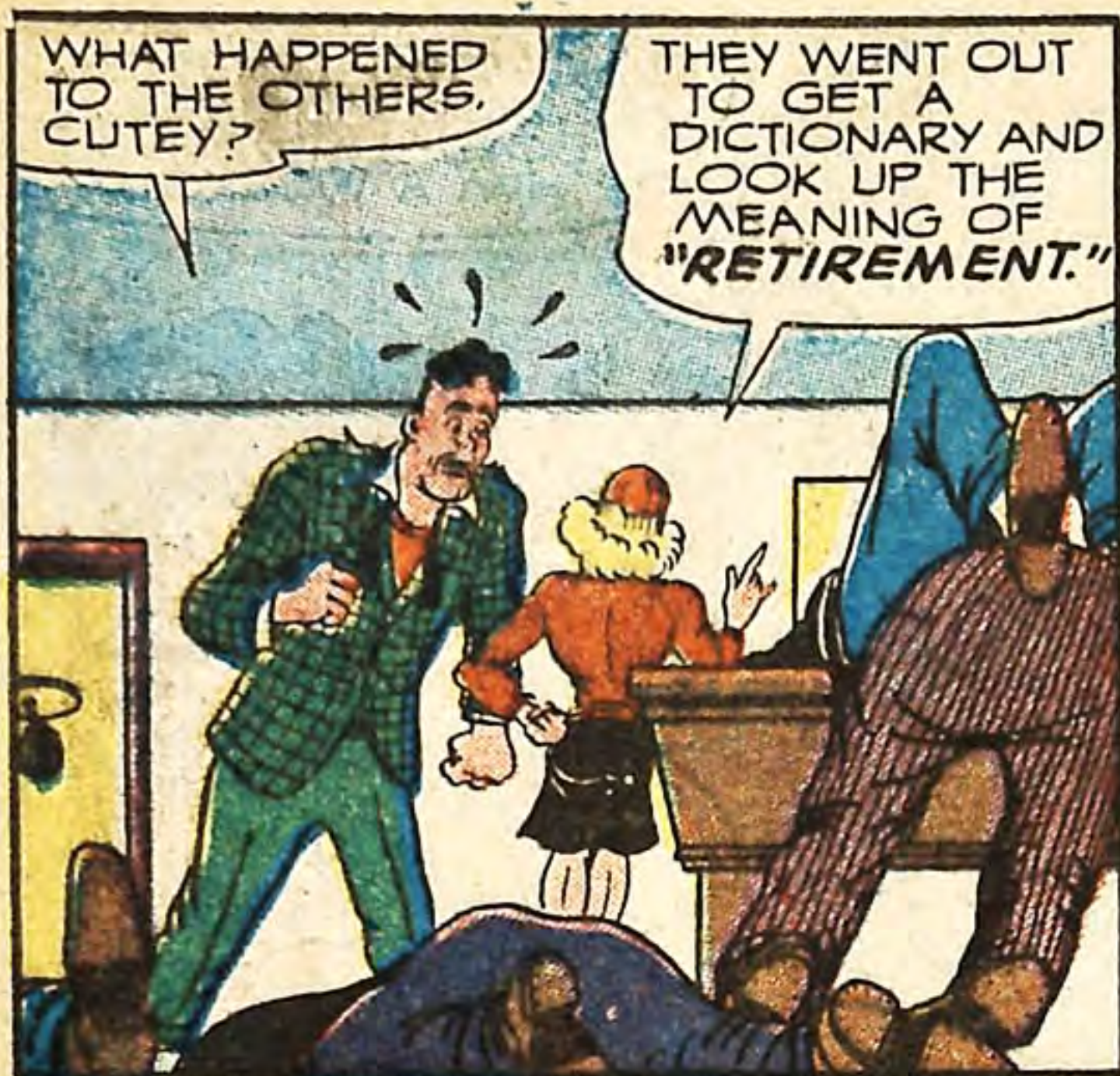












Young AMERICANS

I'VE NEVER HAD SO MUCH FUN IN ALL MAH LIFE!

The Young Americans are in a tough spot-- coming up against a gun-toting badman on one hand, and the grouchy Mr. Pitfall on the other. Will they lose their clubhouse, their dog and their prestige, or will they come through with flying colors like true Young Americans?

THIS RAMSHACKLE HUT IS A DISGRACE TO THE NEIGHBORHOOD! I'M GOING TO HAVE IT REMOVED!

BUT, MR. PITFALL--

WE DON'T DO ANY HARM. WE JUST USE THE HUT FOR OUR CLUBHOUSE AND--

NO BACK TALK! YOU'RE JUST A BUNCH OF NOISY BRATS!

OW-W-W! TAKE THAT MONGREL AWAY!

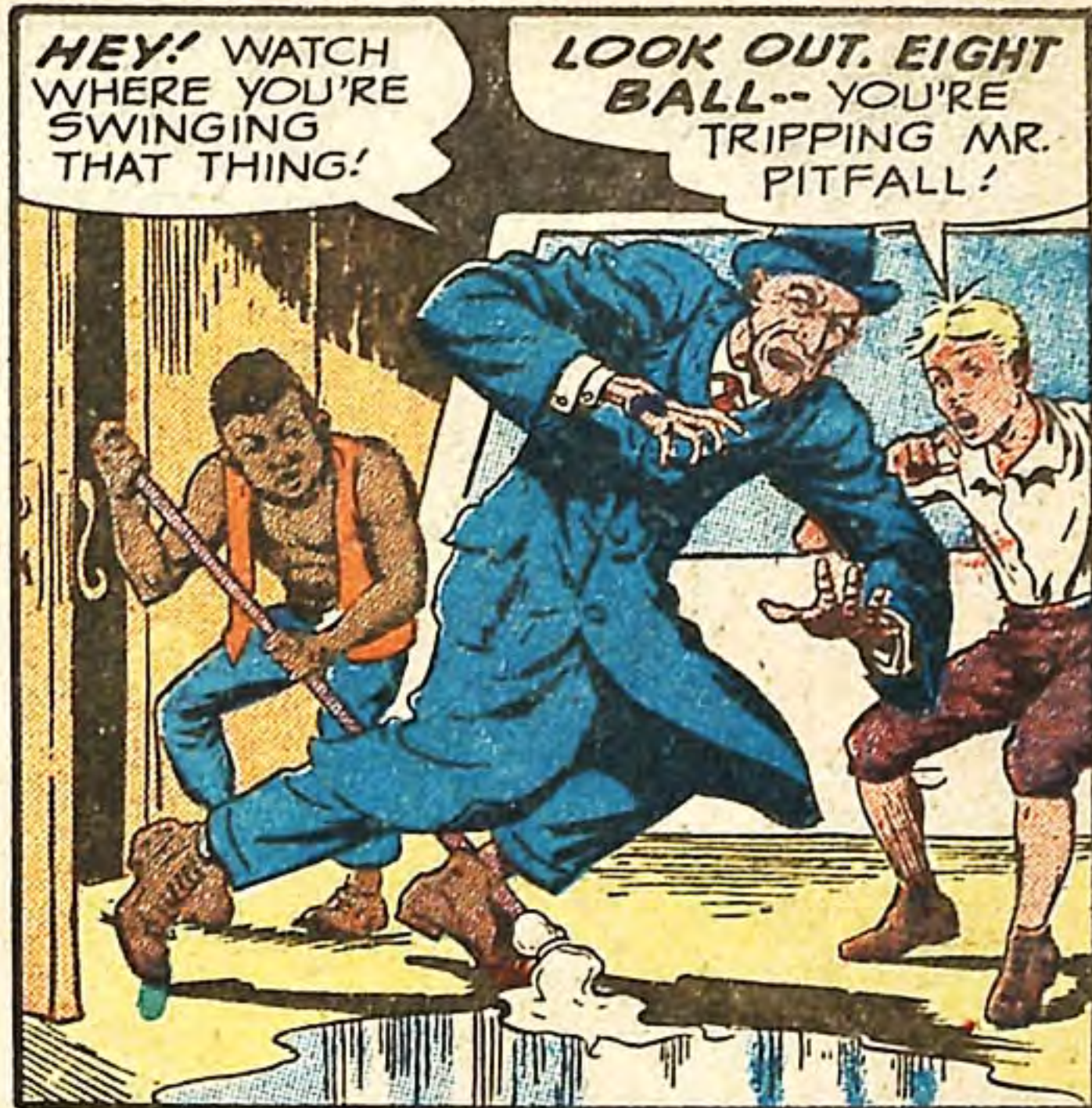
COME BACK HERE, THUNDER!







UH HUH!
HERE COMES
MR. PITFALL!



HEY! WATCH
WHERE YOU'RE
SWINGING
THAT THING!

LOOK OUT, EIGHT
BALL-- YOU'RE
TRIPPING MR.
PITFALL!



YOU LITTLE
BRATS ARE
A MENACE
TO LIFE
AND LIMB!

I'VE SORRY,
MR. **SPITBALL**--
AH DIDN'T SEE
YO ALL!



GET THESE
HOODLUMS
OUT OF HERE
OR I WON'T
DO BUSINESS
WITH YOU!

I'M
SORRY,
MR.
PITFALL!



SCRAM, KIDS!
YOU'RE RUINING
MY BUSINESS!

AND
DON'T
CROSS
MY PATH
AGAIN--



I'VE SORRY AH
MESSED UP
TH' JOB!

OH, THAT'S ALL
RIGHT, EIGHT BALL!
IT WAS AN
ACCIDENT!

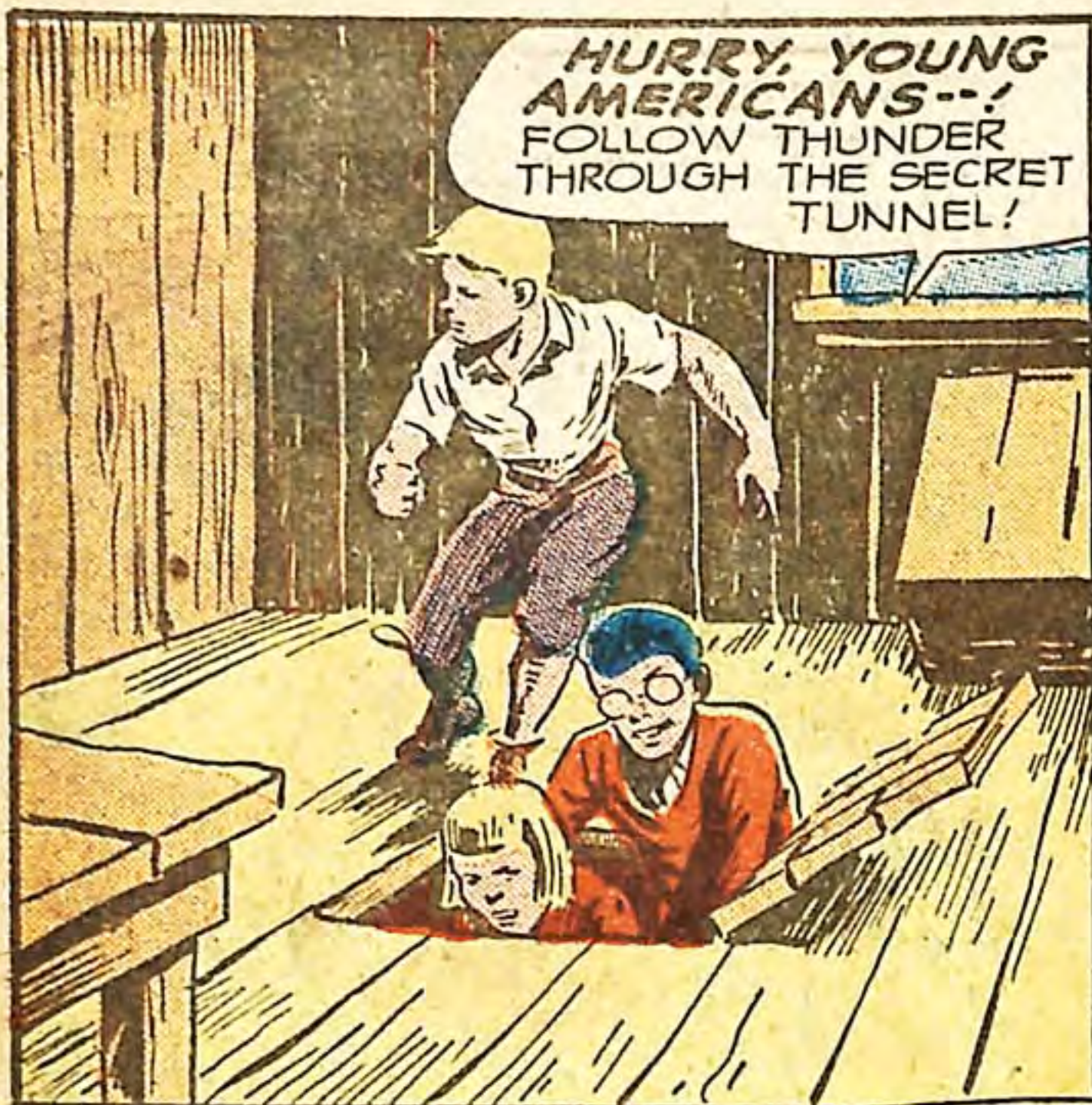


I HAVE IT! WE CAN
SELL LEMONADE! I
SHALL PROCURE THE
NECESSARY INGREDIENTS
AT MY HOME!

YEAH, BUT
BESIDES THE
INGREDIENTS,
WE'LL NEED
LEMONS AND
SUGAR, TOO!









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And The Stars Fell Down

A BUZZ on the front doorbell. "It's about time," Helen Hunt murmured, as she rose to admit her caller. "I wonder what his alibi is this time."

But if she expected an alibi she was doomed to disappointment. A young man, dressed for a night of revelry, bounded into the apartment with a very cheery, "Good evening, my sweet."

Helen eyed him with mock coldness. "You're late, Bobby."

"So what?" was the happy reply. "I come on the wings of love."

The girl was forced to smile in spite of herself. "Highball, darling?"

The tall, slender young gent, with his tuxedo loosely slung about his frame, and his mass of curly hair cutting freakish capers on his well-shaped head, slumped in front of the fireplace like a contented cat. He decorated his handsome features with a very foolish grin.

"Need you ask?" he remarked.

And had he been of the aforementioned feline species he most certainly would have purred. Comfort such as this he never knew at home.

"Double strength, my sweet," he added, as Helen walked into her very spacious kitchen. "This is a night to be drunk."

He stretched his long legs to full length on the floor.

"Drunk with ten-year-old Scotch," he continued. "And drunk with love, which knows no age."

* * * * *

THE golden-haired creature who answered to the name of Helen Hunt glided from the kitchen with a glass of refreshment in each lovely hand. The young man accepted one and raised the delicious concoction to his anxious lips.

"To a night of stars," he toasted. "And a moon that even shines through the ceiling."

Helen sat beside him, dangerously close. The perfume she wore was even more intoxicating than the glorious smoothness of fine old Scotch.

"It's too perfect to end, isn't it, Bobby?" she said.

"There is no end to a night like this," Bobby replied. "There is only intermission."

Helen rose to her feet and walked slowly to the huge French windows. They offered a dream-

like view of the magical lights of lower Manhattan and the Jersey shore.

"Wouldn't some lovely roof garden be a perfect paradise tonight?" she murmured.

"So would the Albany Night Boat," was Bobby's laughing reply.

But Helen was too absorbed in the star-studded ceiling of sky to pay any attention to this remark. She allowed a weary little sigh to escape her lips. Then she became aware of Bobby's nearness as he pressed his lips to her soft hair.

"Sweetheart," he whispered, "I don't like to spoil your dreams, but where shall we go to-night?"

"Any nice place," Helen replied. "On top of the world, if possible."

Bobby finished his highball and took Helen's empty glass from her hand. She turned around and smiled at him. "Do you think I need another one?" she asked.

"If you think you can take it," Bobby answered.

As he started toward the kitchen Helen called him back. "Not now, Bobby," she said. "Let's wait a few minutes."

Bobby winked at her. "I thought you were in a hurry to get out."

"Isn't it a little early?"

He looked at his watch. "Right you are," he said. "It's only a little after eight."

* * * * *

HE SET the two glasses on a table and returned to where Helen was standing.

"Look, honey," he said, as he put both hands on her shoulders, "if you think tonight is so grand, why not make it just about perfect by setting a date for our wedding. Then we could have a REAL celebration."

Helen's lovely eyes sparkled with a smile. "I always wanted to be a June bride," she said. "And June's next month."

Bobby looked at her in speechless astonishment. His mouth was wide open, but it was several seconds before any words came forth. "Wow!" he cried. "What a night this is going to be!"

The next few seconds were spent in sweet embrace. But when he released her he moved across the room with slow, methodical strides. A queer expression came into Helen's eyes for an instant. She followed him and rested one hand on his arm.

"Bobby," she asked, "how long have you been in love with me?"

He crossed in front of her and walked to the fireplace. He rested an elbow on the mantel-

piece. "All my life," he murmured.

"But you've only known me for two years."

He turned his head slightly and passed one hand through his wavy hair.

"I've loved you all my life," he repeated. "Before I ever met you I always dreamed that there was a girl just like you—somewhere in this world. I knew I'd meet her some day—and I knew I'd fall in love with her."

Helen looked at him. She scarcely knew whether to smile or allow a tear to fall over her pretty cheeks.

"That's a lovely way of saying it," she confessed. "I hope you didn't read it from a book."

He grinned, and tugged at the lobe of his right ear. "Books are not for me," he said. "Not love stories, at any rate. I'm an adventurer at heart. I want the blood and thunder of the Spanish Main. That's for me. You read the love stories, Helen. I'll make up my own."

* * * *

SHE SENSED she had said the wrong thing. Her last thought was to injure this boy's delicate pride. And it WAS delicate. Of that she was convinced.

"I'm sorry, Bobby," she apologized. "That was a very poor sample of a joke."

He contrived to get an injured look on his face. A little sympathy sometimes goes a long way. "No harm done," he said.

He took her by the shoulders and looked directly into her eyes. "Remember this," he continued, "I've always been very sincere in what I've said to you. Maybe I say it a little different from the average fellow—but I mean it. Every word of it. You'll never hear any fancy talk from me. It's just plain love talk."

She reassured him with one of her very special smiles. He tossed his head back in that devil-may-care attitude she so adored. Again the slender fingers went through the wavy hair.

"Sometimes I wonder," he said, "if you don't think that I'm putting on an act. Believe me, Helen, I'm a very bad actor. The stage is not for me. And this parlor of yours is no stage."

Helen shook her head. She was certain she had wounded his feelings. And such tender feelings they were. Too bad her Bobby was not just a trifle more hard-boiled.

"No—no," she said, "I wasn't making fun of you, Bobby. It's just that you're so different from anyone I have ever known. Sometimes I don't know just what to say."

Again his fingers went through his hair. He tugged at the lobe of his ear. She felt like screaming: "For Heaven's sake, stop it! There's nothing the matter with you."

BUT NO, that would never do. She patted his hand. This was her own private brand of feminine affection.

"Shall we go out, Bobby?" she asked. "The night is young and there is lots to do. We'll have a party in honor of June."

"Who is she?" he asked absent-mindedly. And then: "Oh, yes—sure—to June—and orange blossoms in the church."

He raised his right hand to his brow in imitation of a military salute. "Duchess," he said, "the pleasure is yours. I'll put a bracelet of stars around your pretty wrist."

She laughed heartily. "Half the pleasure is yours," she replied. "We share and share alike. Remember?"

Again he passed in front of her and walked to the other side of the room. He paused in front of a mirror and clumsily attempted to adjust his tie, which was in perfect order. Helen took a step backward. Her legs were wide apart. One clenched fist rested on each hip. Her pretty eyes were ablaze with anger and scorn.

"LISTEN, YUH BIG APE," SHE ROARED. "STOP HOGGIN' THE CAMERA."

Her partner spun around.

"Why—for two cents—I'd——"

"CUT."

* * * *

THIS bellowing command came from the gentleman in shirtsleeves. He stepped onto the brilliantly lighted set and slammed his battered hat onto the floor.

"WHY DON'T YOU TWO HAMS BEHAVE?" HE SHOUTED.

And the stars fell down. The two sensitive creatures fainted.

"PRINT IT."

And the scene was completed.

"Clear away that garbage," roared the director. "We've got another scene to shoot on this set."

Bobby sat bolt upright.

"Garbage?" he repeated. "Could he mean us?"

"Speak for yourself, wise guy," growled Helen. "I have no time to worry about what he says. I've got a date at the beauty parlor."

Bobby sneered at her. "Do tell, dearie?" he remarked. "When you get your face lifted this time, tell her to do a better job. The old one keeps sliding back."

At least one of the stars fell down again. A very conveniently placed flower vase landed on Bobby's head. Helen Hunt dusted her hands and walked off the set.

THE END

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A GENUINE MEXICAN Tee Nee ORIGINAL 2 Piece Gaily Printed FIESTA DRESS

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SUPER...

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CIRCLE SIZE:

4

6

8

10

12

14

NAME _____

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TOM DICK *and* MARY

How could Tom and Dick go fifty-fifty on a football uniform without making matters hot for the home team? Mary was expecting murder or mayhem any moment and her good pals in the pigskin parade don't disappoint her.



SCHOOL BULLETIN

NOTICE TO FOOTBALL SQUADS~
The Glendale Athletic Association is broke! If you want to play, you've got to pay for your uniform. **NO IOU'S! \$15 ON THE LINE!!!**

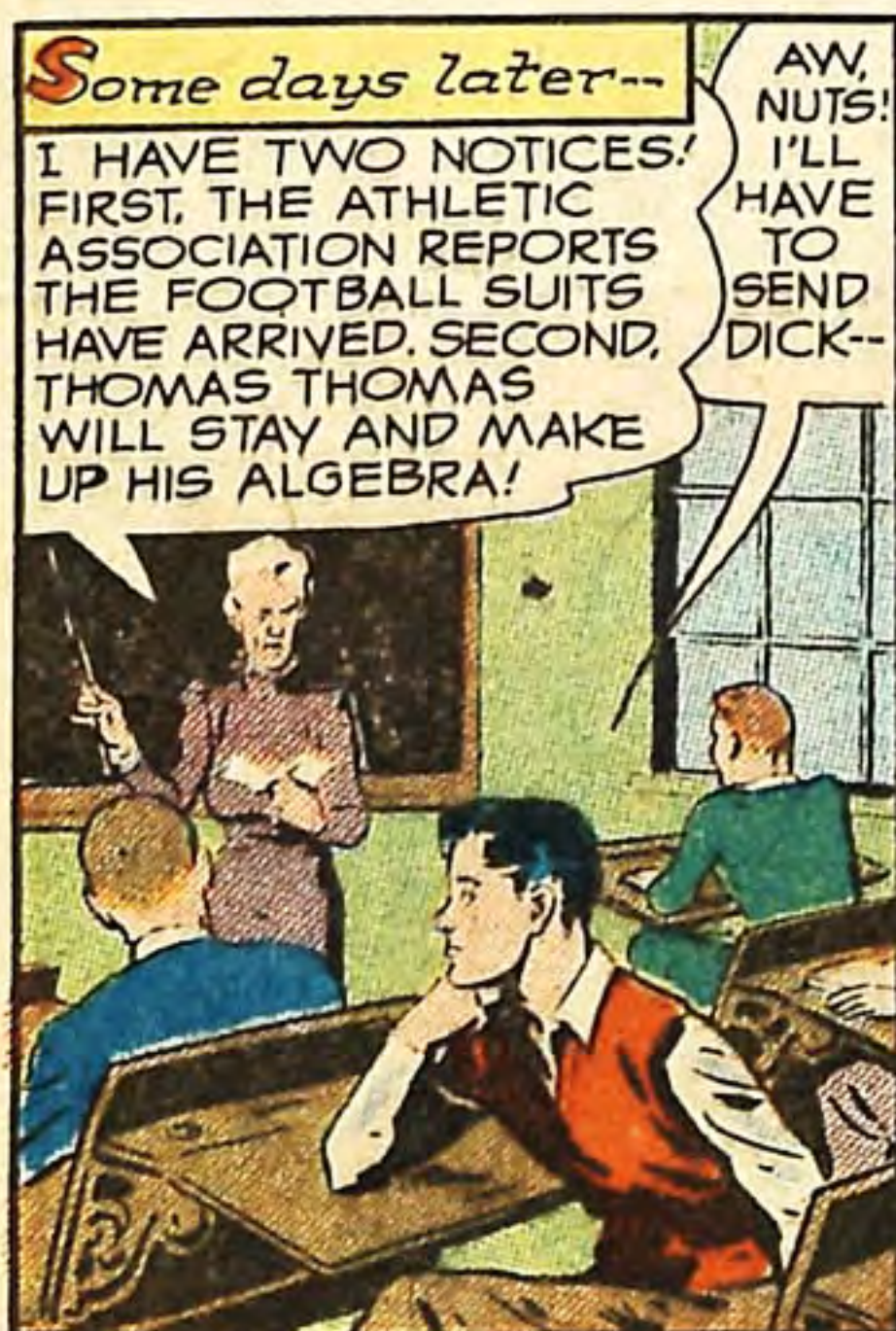
GOSH, I'VE ONLY GOT ENOUGH FOR **HALF A SUIT!**



HUH? SEVEN-FIFTY? DO I LOOK THAT CRAZY? KEEP OUTTA TROUBLE, PAL, WHILE I GO ORDER **MY UNIFORM!**

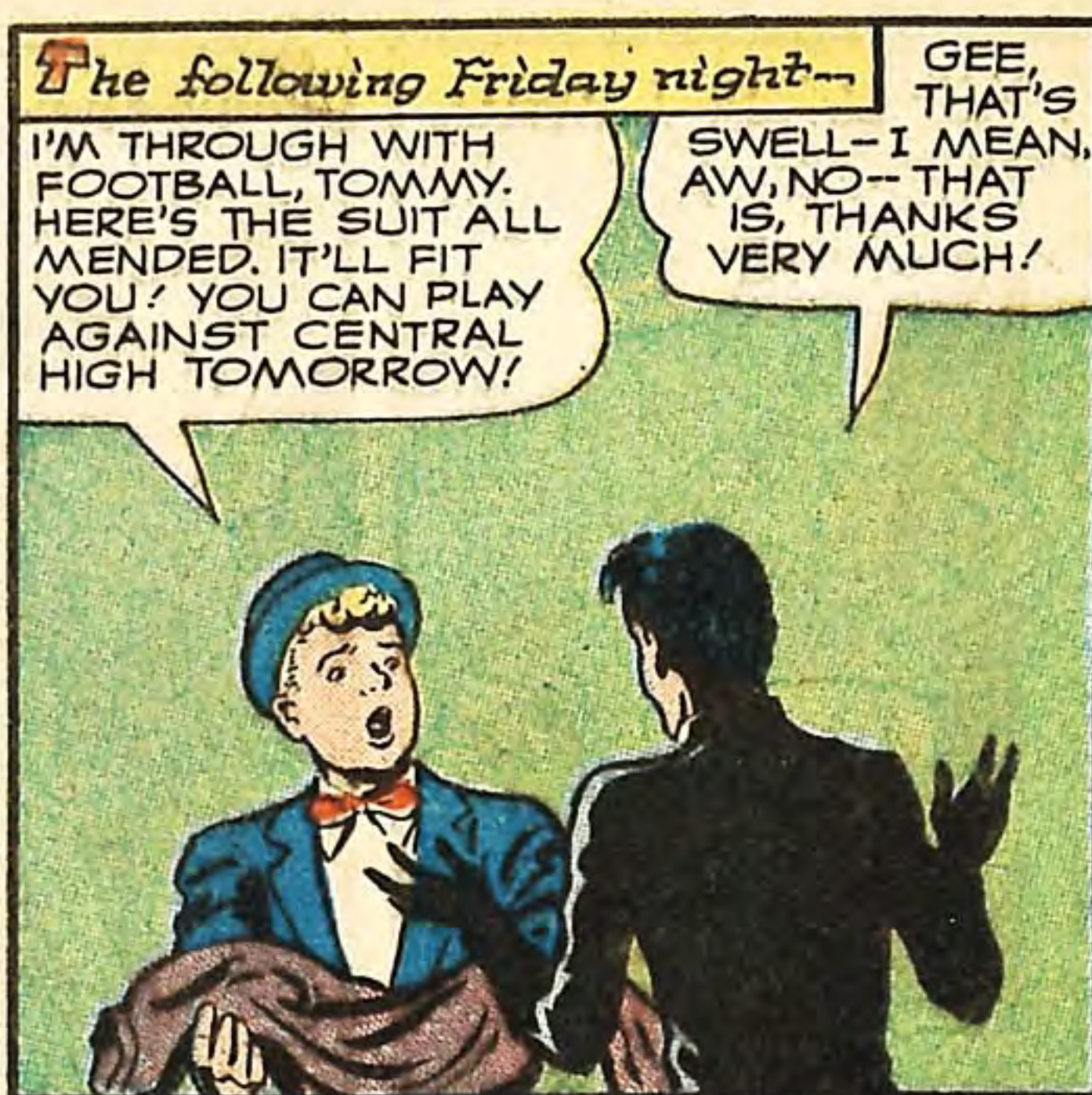
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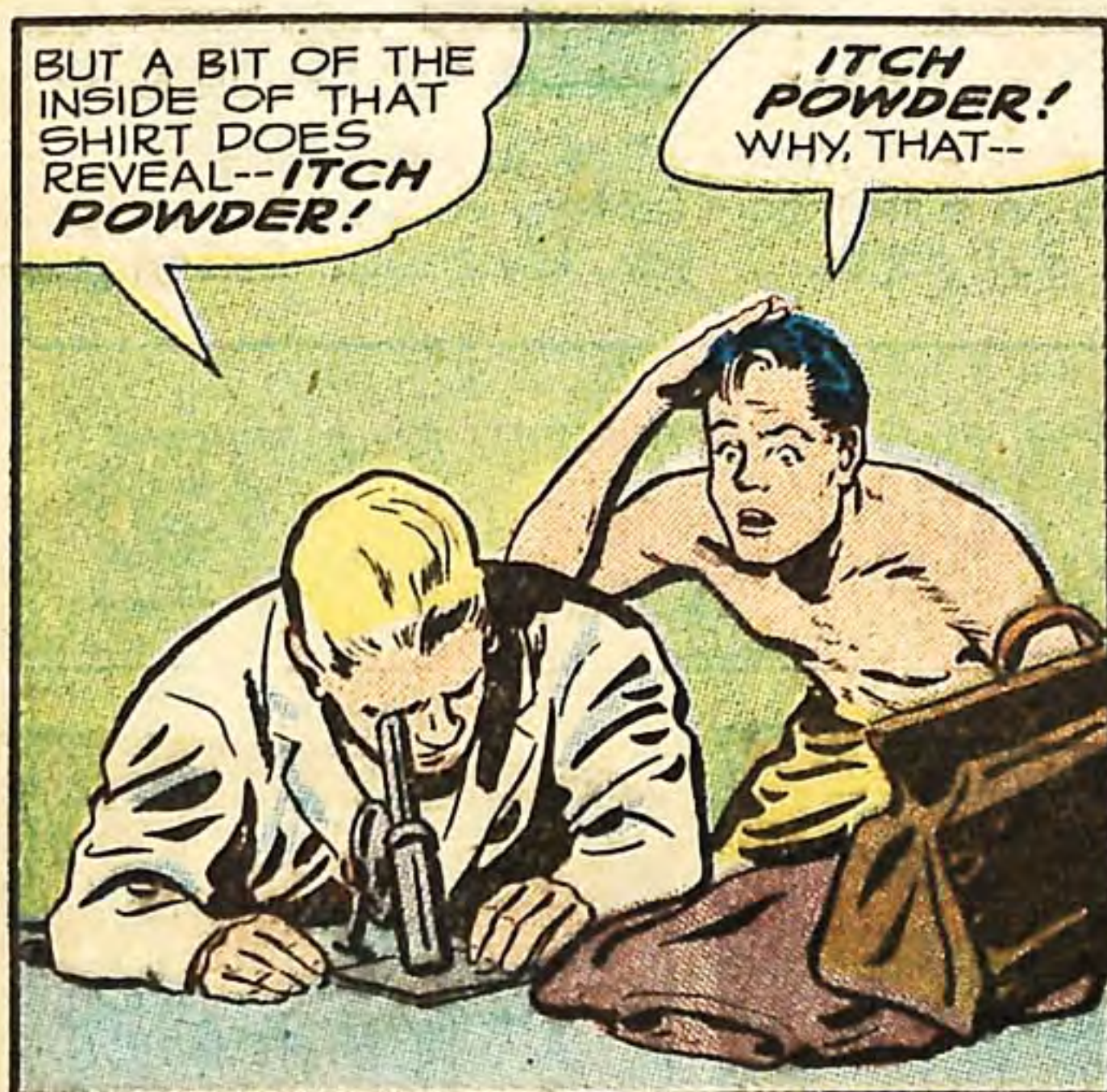




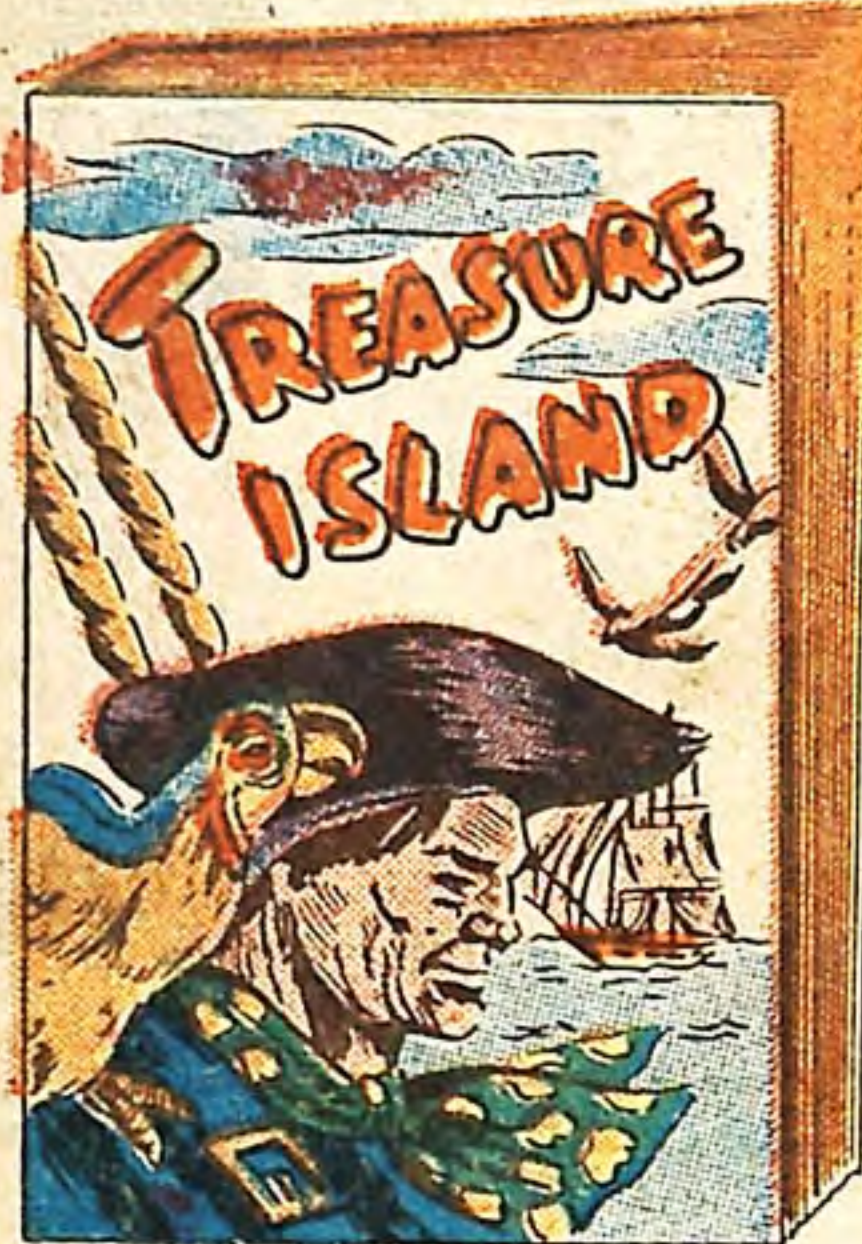




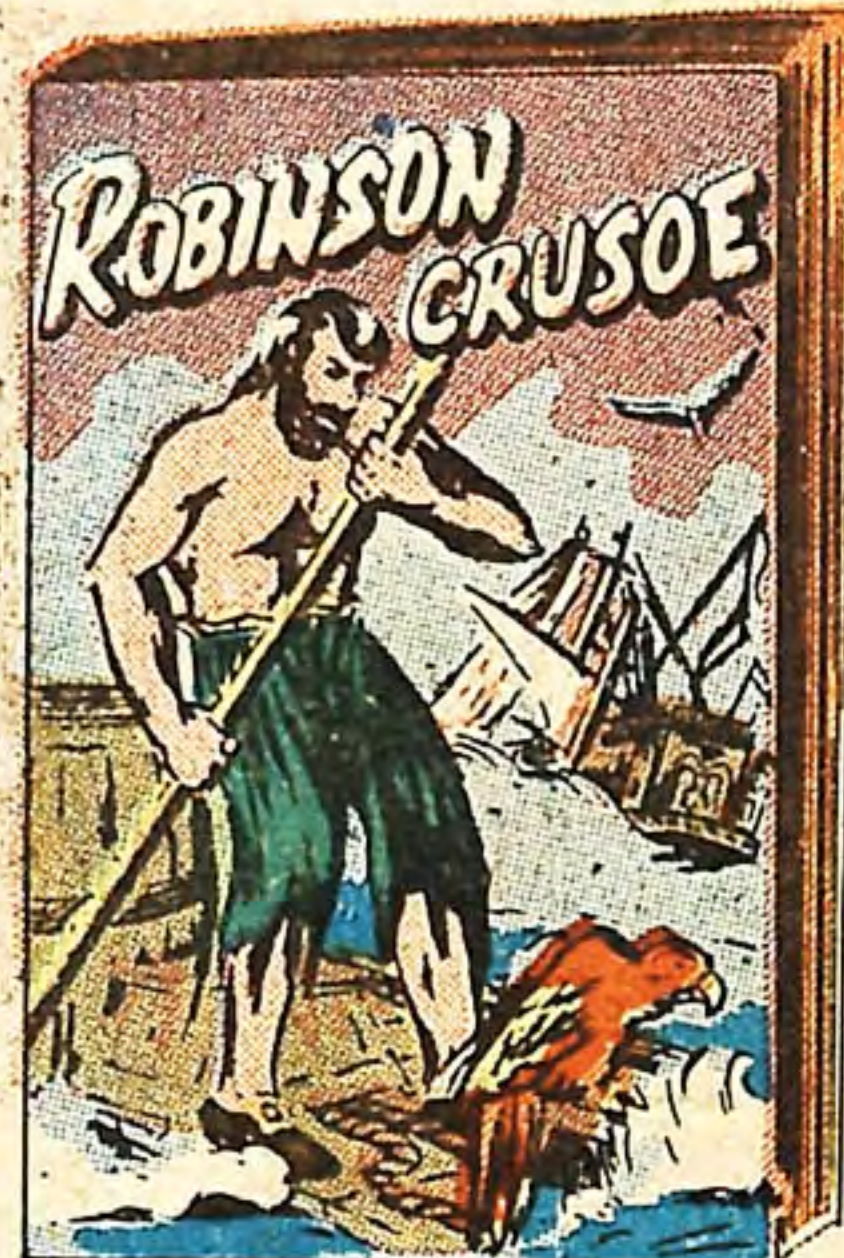




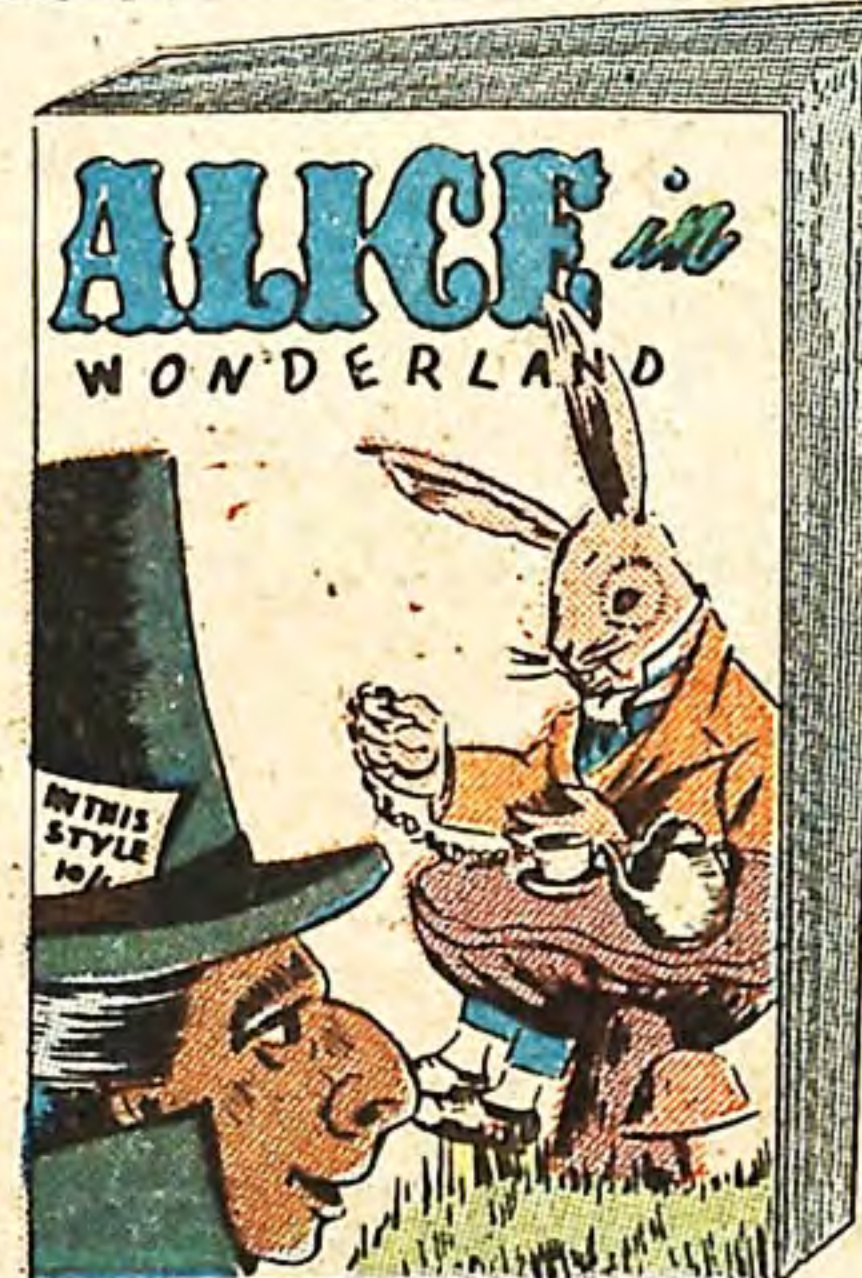
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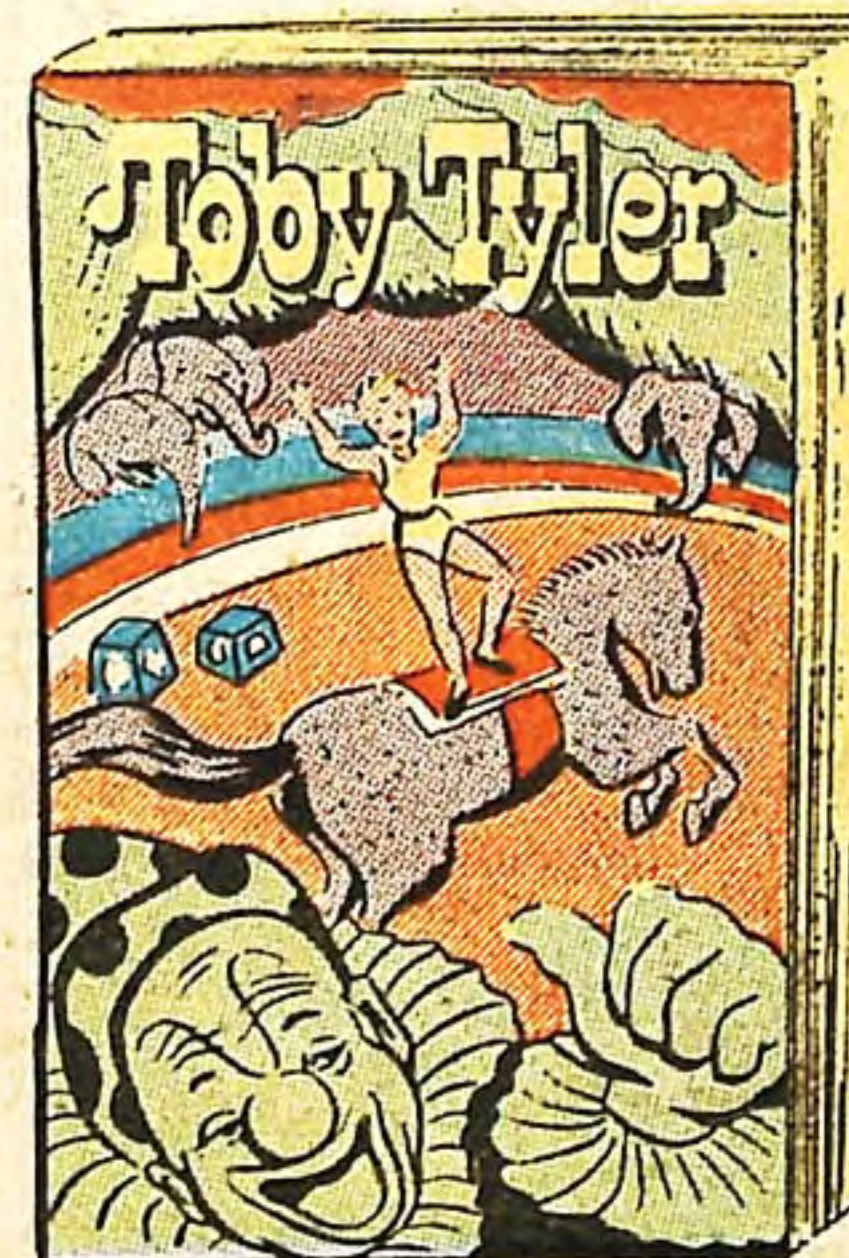
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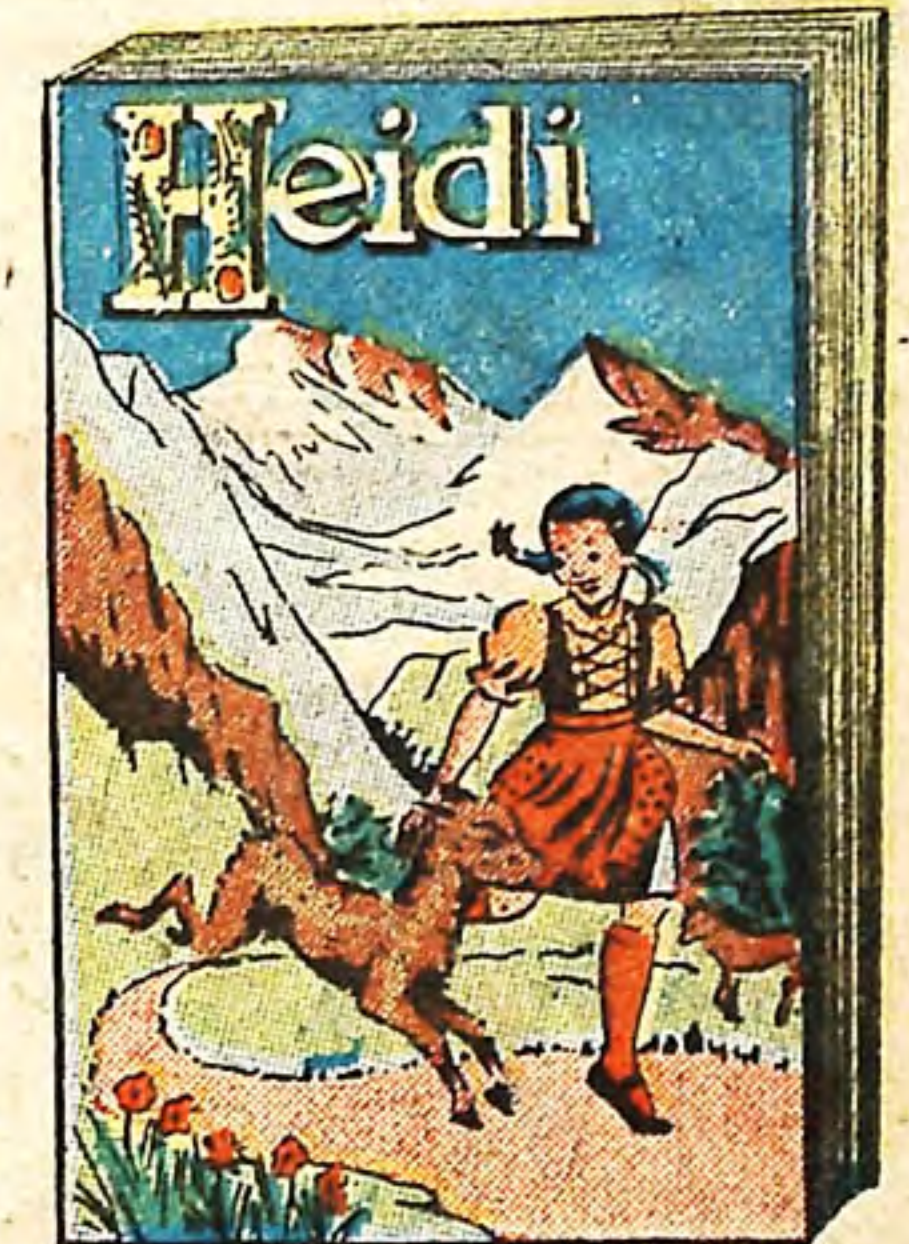
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Hans Brinker
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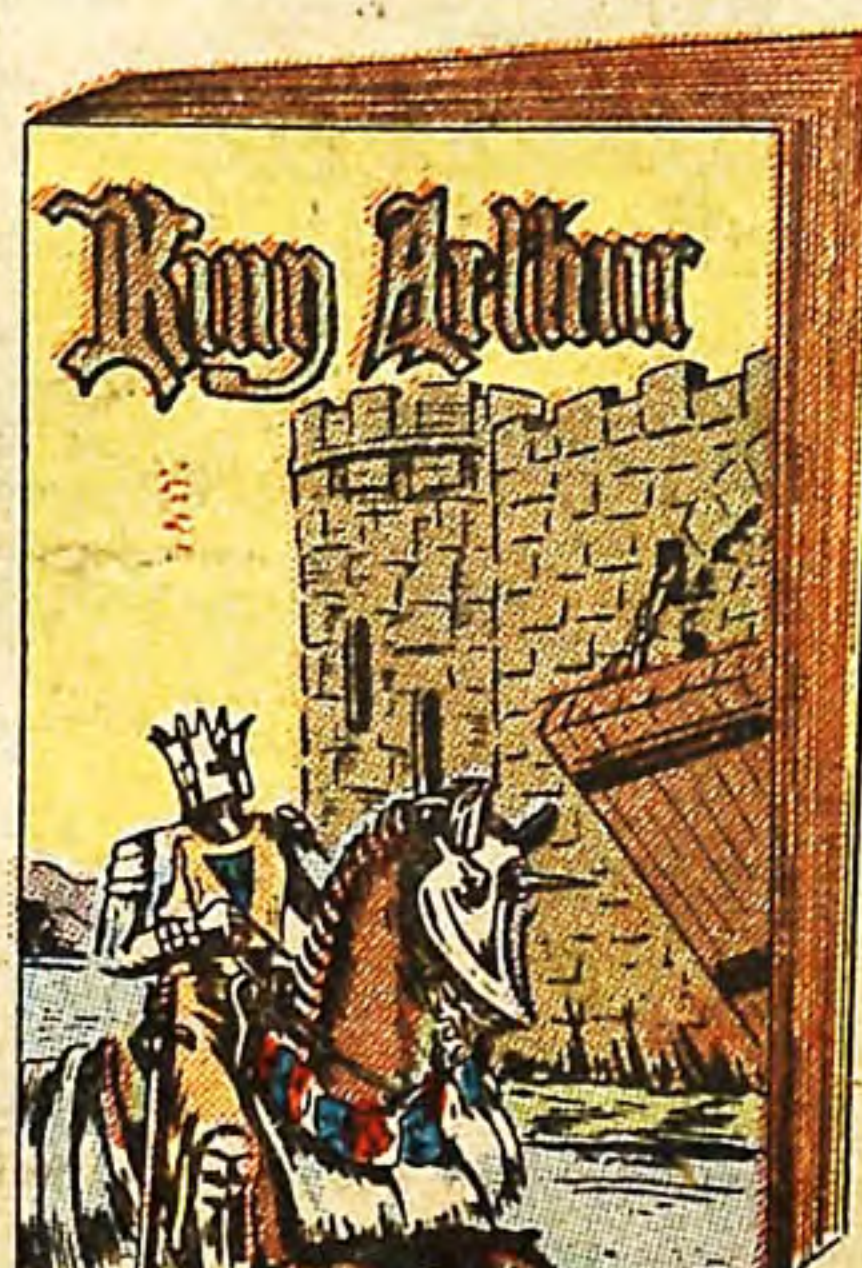
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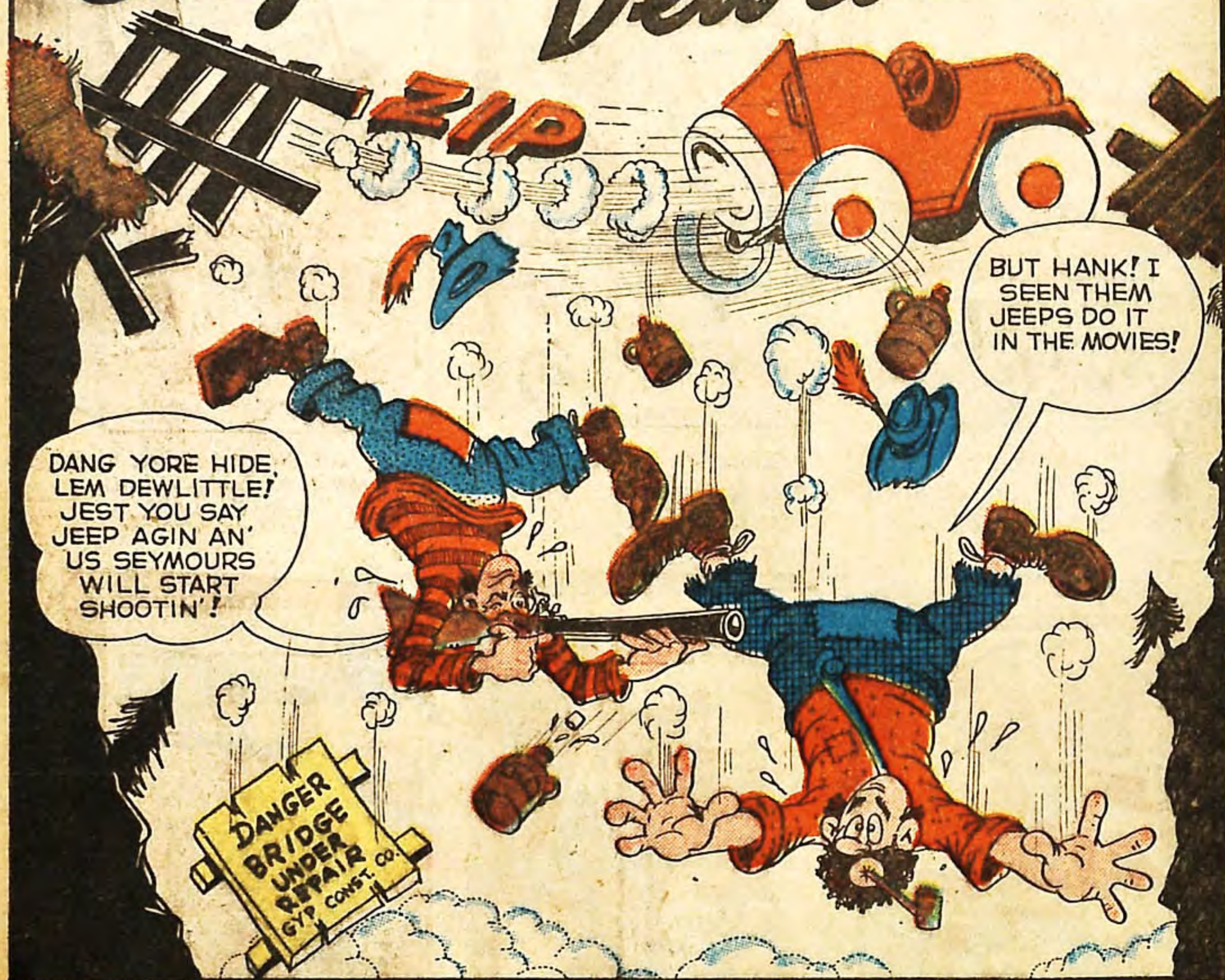
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HERE SHE BE,
PAW. LOADED
FER B'AR!

GIT YORE SLING
SHOT AN' FOLLER
ME, ZEKE!



DURN YOU SEYMOURS!
IF YORE SHOTS MAKE
THE CAKE I'M MAKIN'
FALL, I'LL CRACK YORE
HEADS OPEN WITH MY
BARE HANDS!

KEEP THEIR EYE,
EVA, WHILE WE
SNEAK OUT
THE BACK!



HOLD YORE FIRE, HANK! IF
EVA'S CAKE FALLS, SHE'LL
CRUNCH YOU LIKE YOU
WUZ A HICK'RY NUT!



BUT GRANDMAW! I ALLUS FIGGERED
WE WUZ FEUDIN' WIT TH' DEW-
LITTLE WIMMIN FOLKS TOO!



SURE 'NUFF, SON, BUT LITTLE
EVA AIN'T NO ORDIN'RY
FEMALE! LEM USTA USE
HER DANGDRUFF FER
BLASTIN' PINE STUMPS!



DON'T SEE HIDE
NOR HAIR OF
THEM SEYMOURS,
ZEKE!

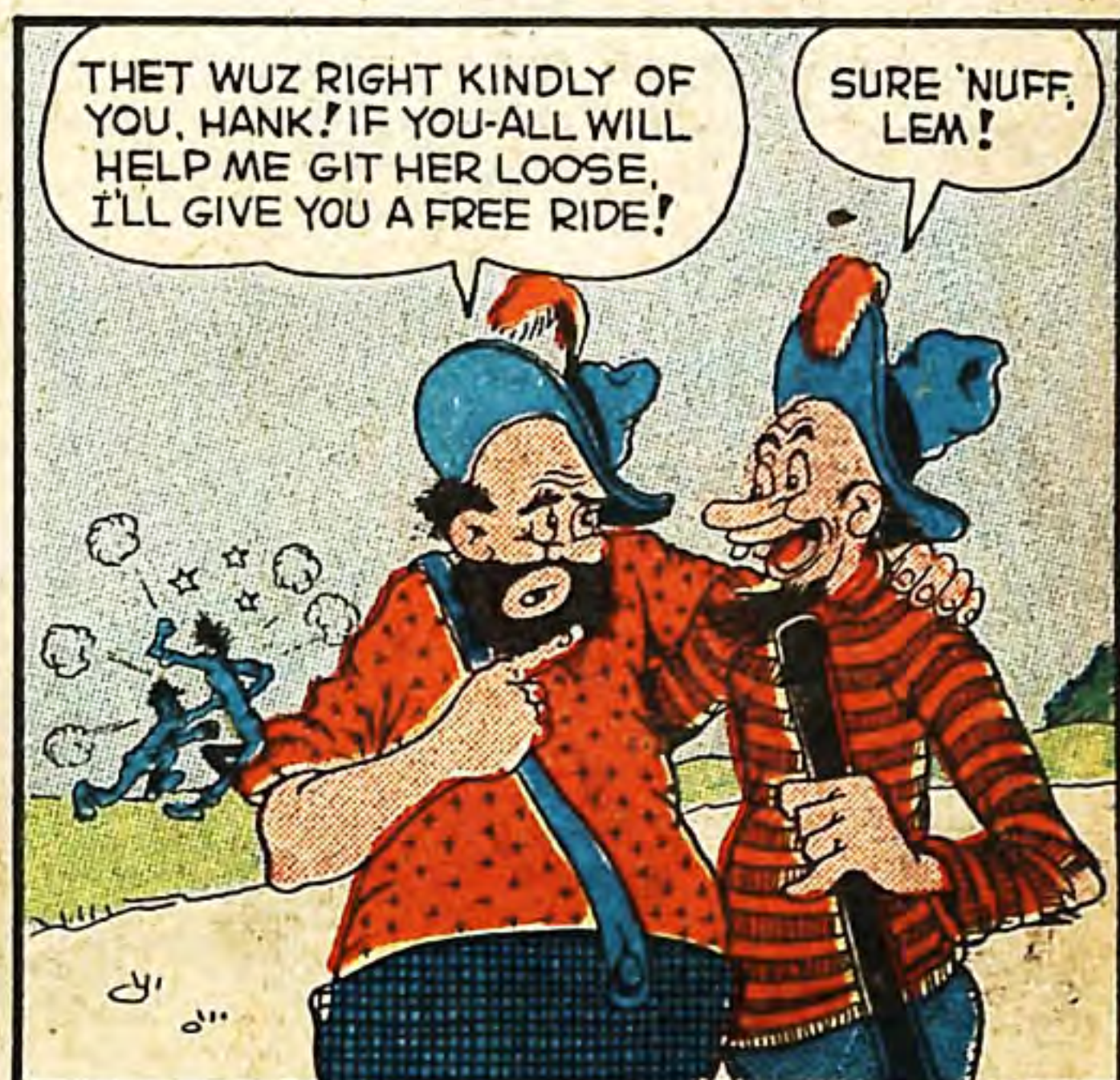
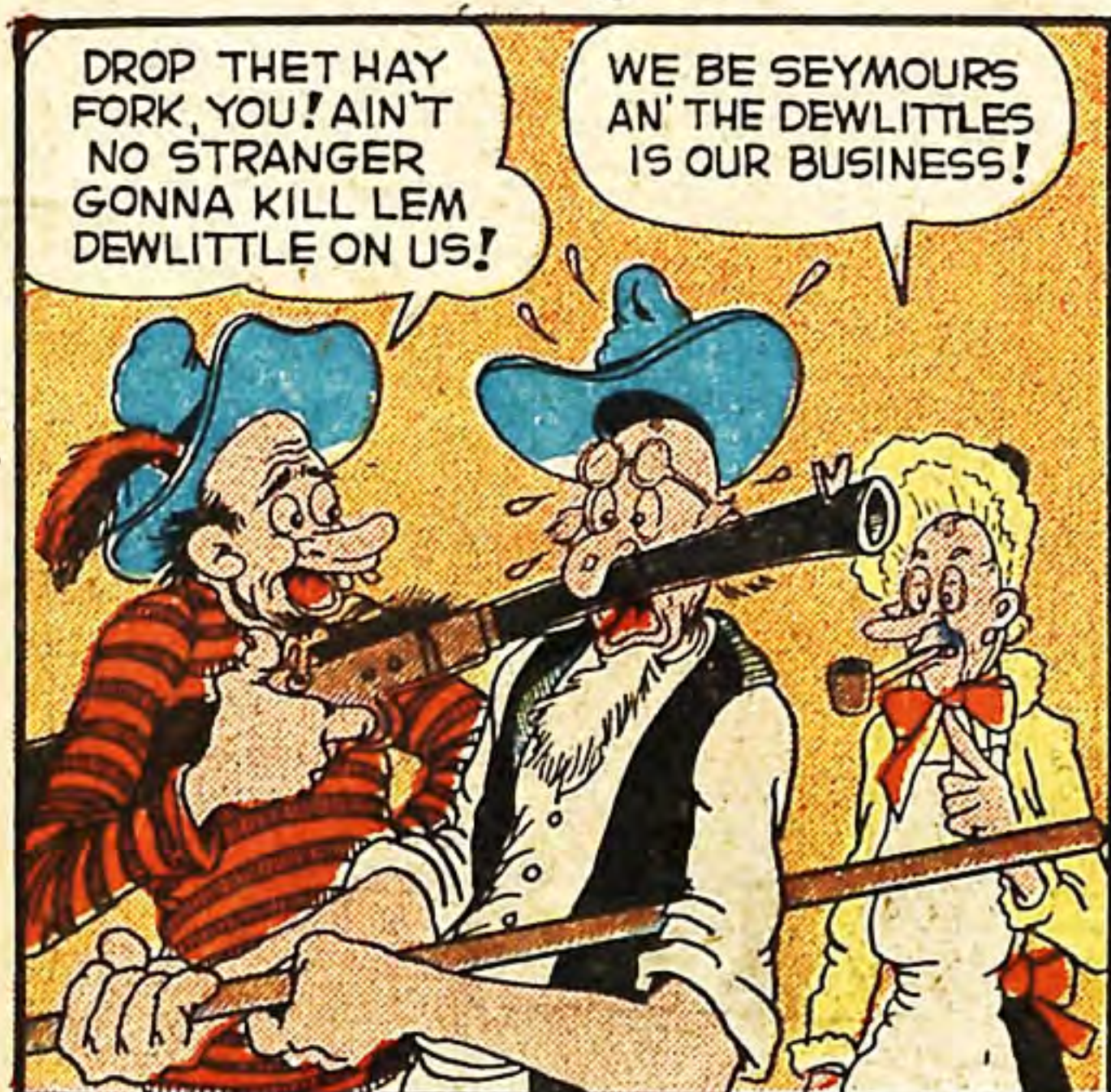
THEN NOW'S
OUR CHANCT
PAW! LET'S
HEAD FER
TOWN!



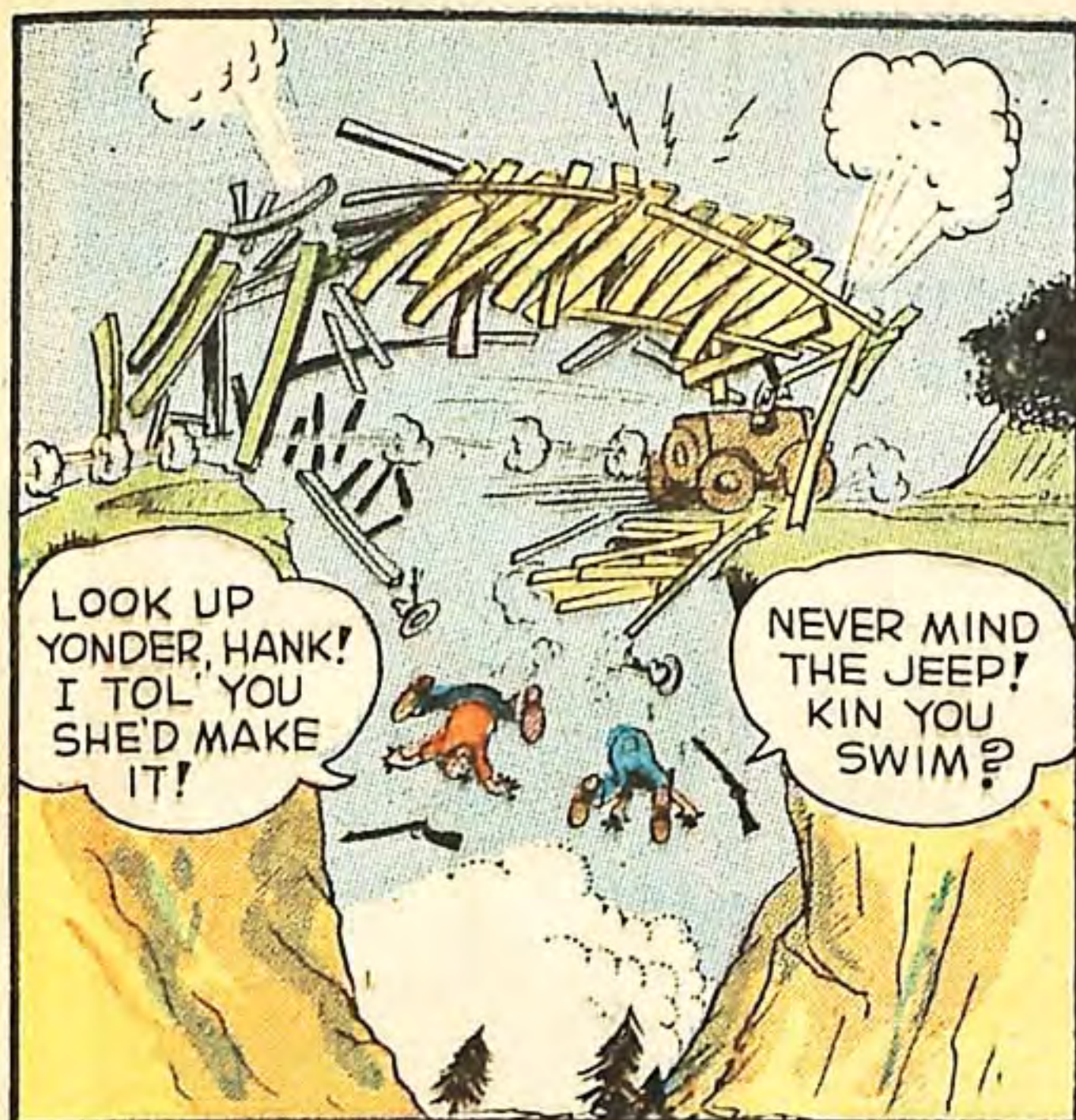
DOWN THE
ROAD, PAW!
LEM AND
ZEKE IS
HEADIN' FER
TOWN!

MEBBE RUNNIN'
TO GIT RELATIONS
FER A PITCH
BATTLE--BETTER
WE TAIL 'LONG
AFTER 'EM,
PHINEAS!









LOOK UP
YONDER, HANK!
I TOL' YOU
SHE'D MAKE
IT!

NEVER MIND
THE JEEP!
KIN YOU
SWIM?



I'M GONNA LEARN
HOW FAST!
GUUB
GLUB
GLUB

BETTER MAKE IT
FASTER THEN I
KIN SHOOT, LEM
DEWLITTLE!
GLUB --



THEY'S GONNA BURY
A DEWLITTLE WHO
LOOKS ZACTLY LIKE
YOU, LEM!

I KNOWED I
SHOULDNA DIRTIED
UP MY JEEP WITH
YOU SEYMOURS!

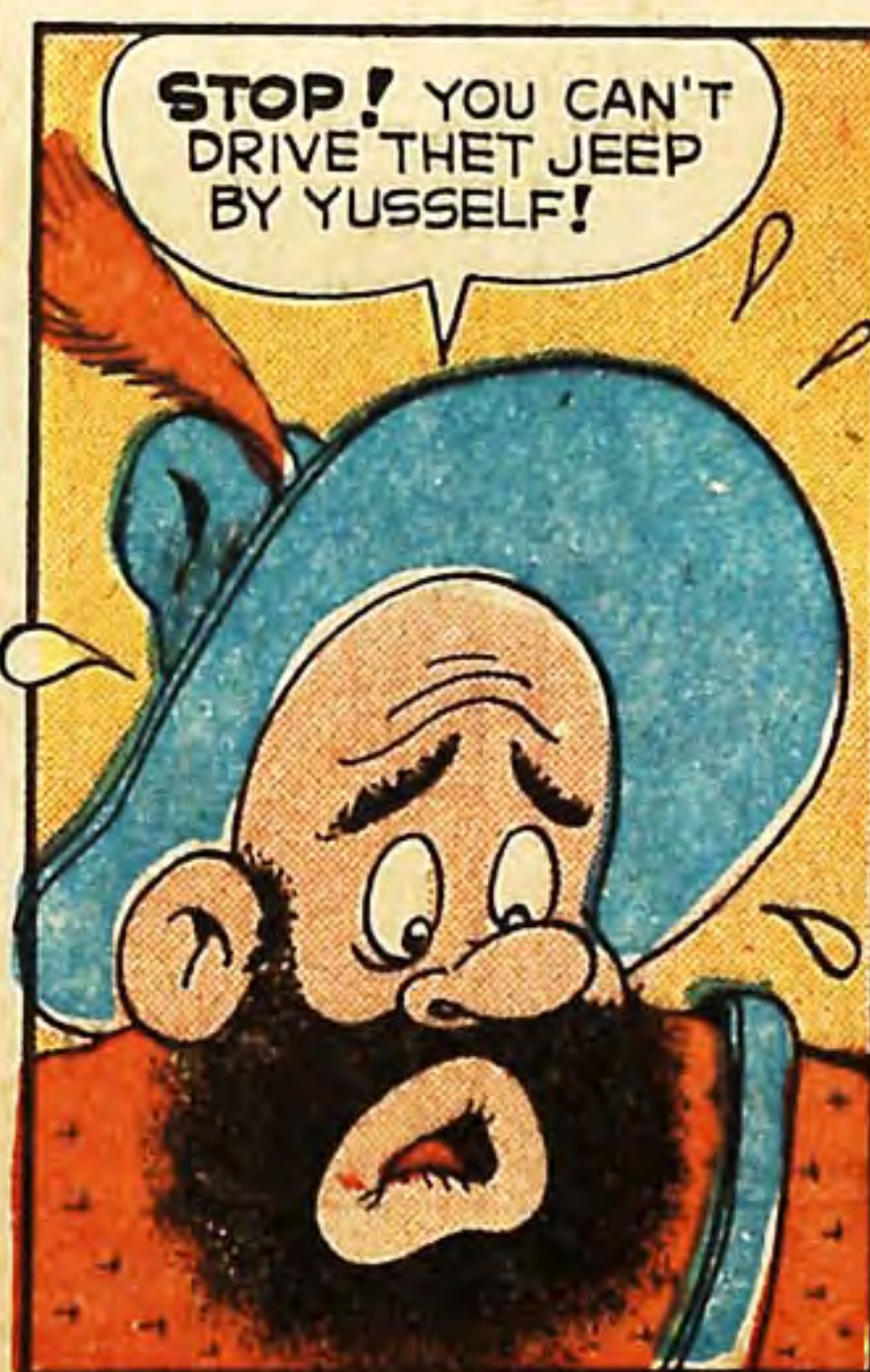


CHEER UP, SON! SOME DAY WE'LL
GIT THEM DEWLITTLES!



ZEKE! COME
BACK! YUH'LL
BE KILLED!

YIPPEE!
RIDE 'EM COW-
BOY! HOP IN
WHEN I COME
OVER AGAIN, PAW!



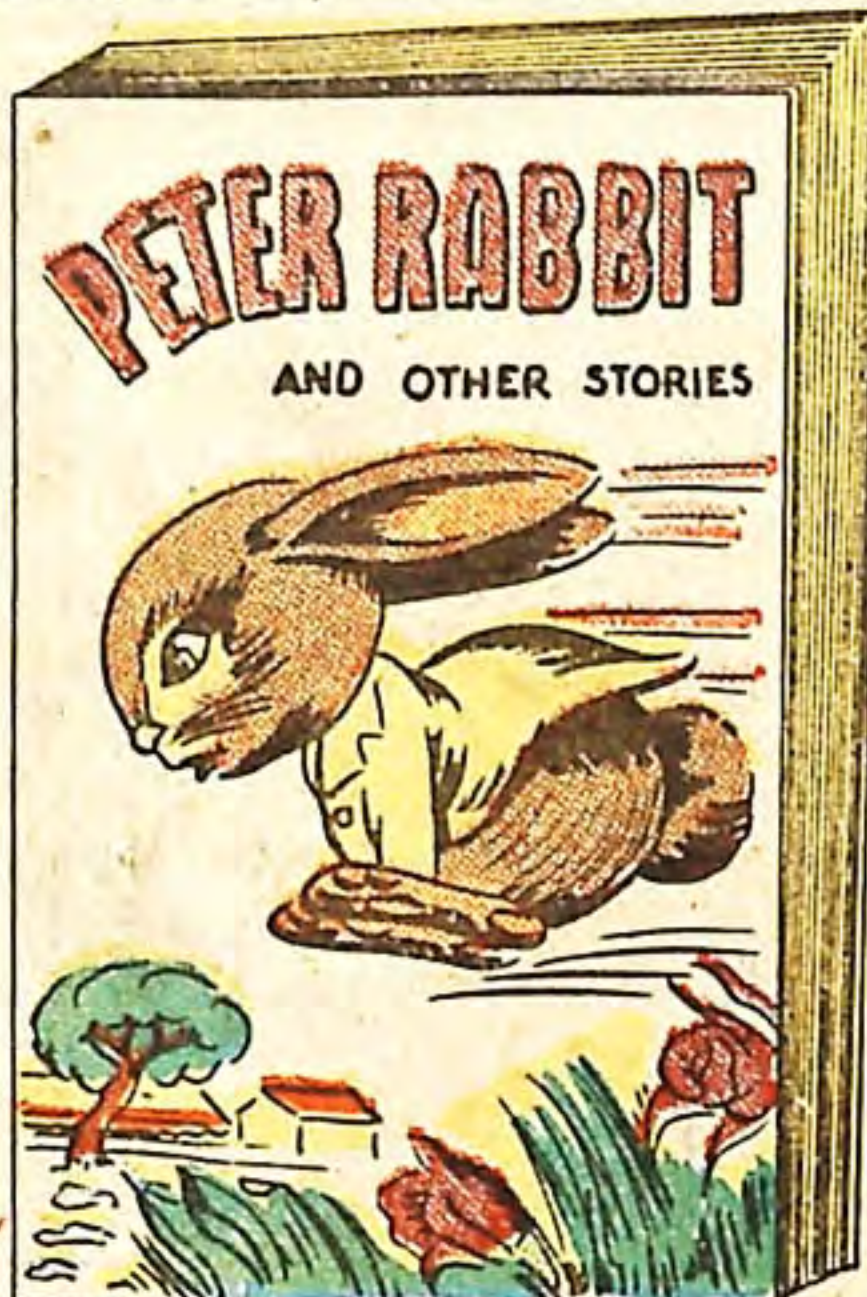
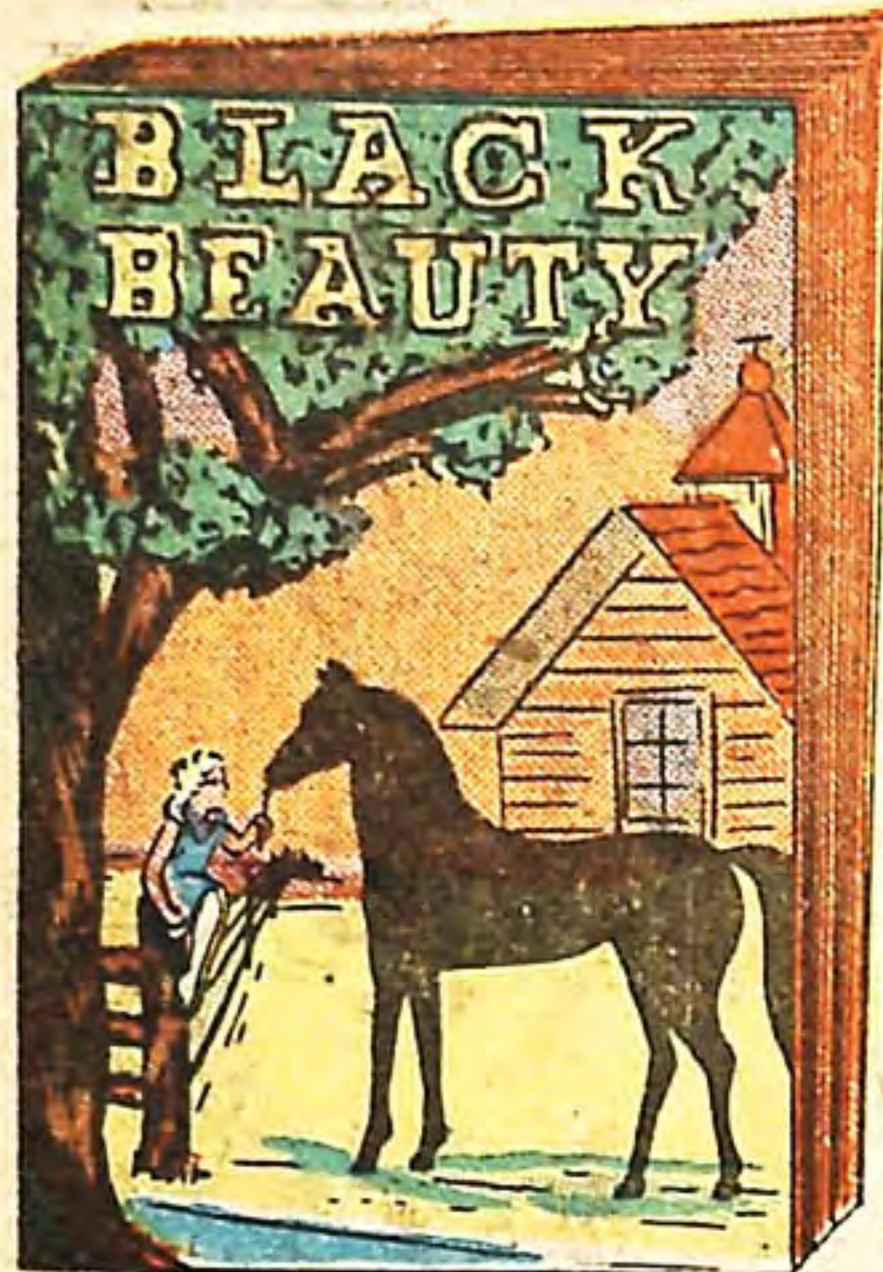
STOP! YOU CAN'T
DRIVE THET JEEP
BY YUSSELF!



RECKON YOU
KIN GIT ME
A DRIVIN'
LICENSE NOW,
PAW?

Y-YEP--AN I'LL
GIVE YUH
THIS HERE
CONTRAPTION
TO GO WITH IT!

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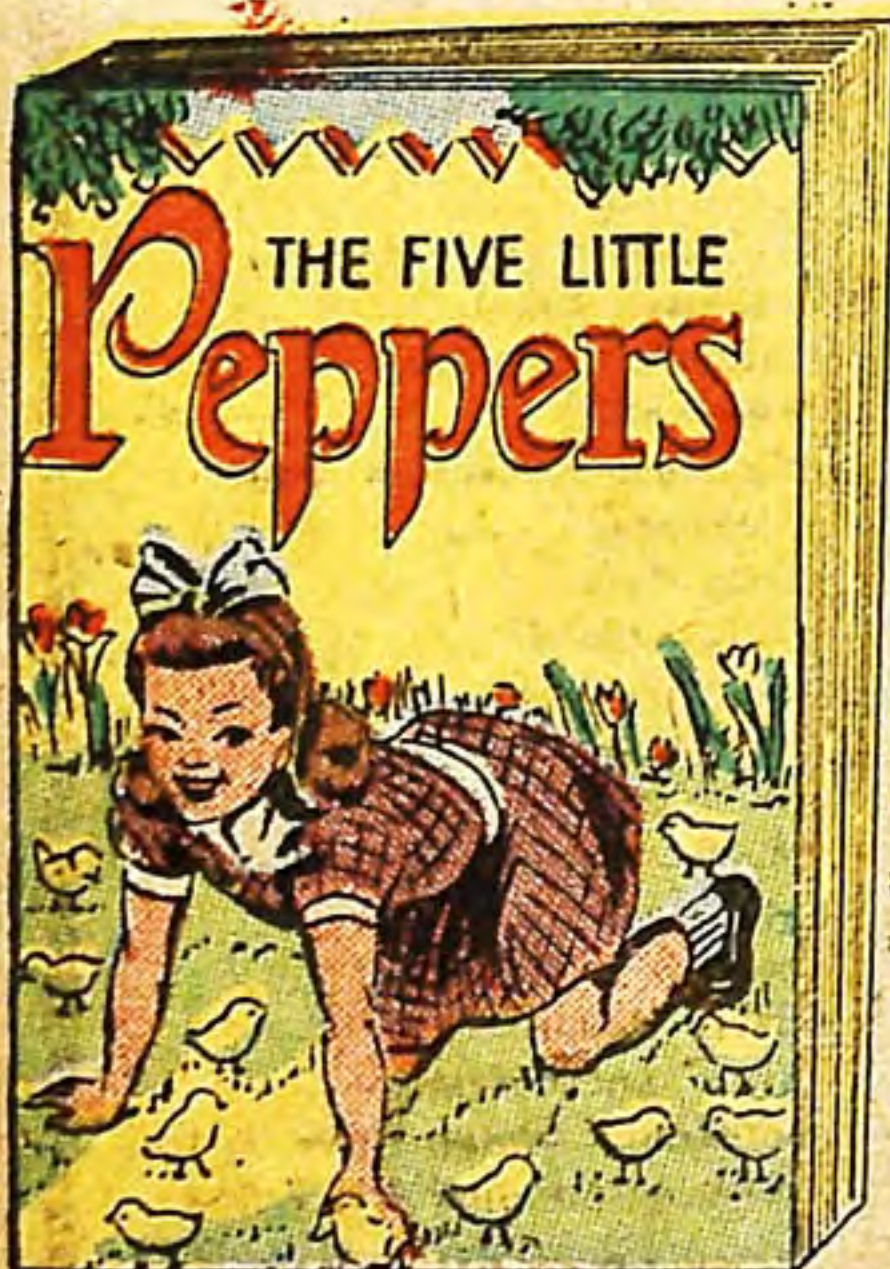
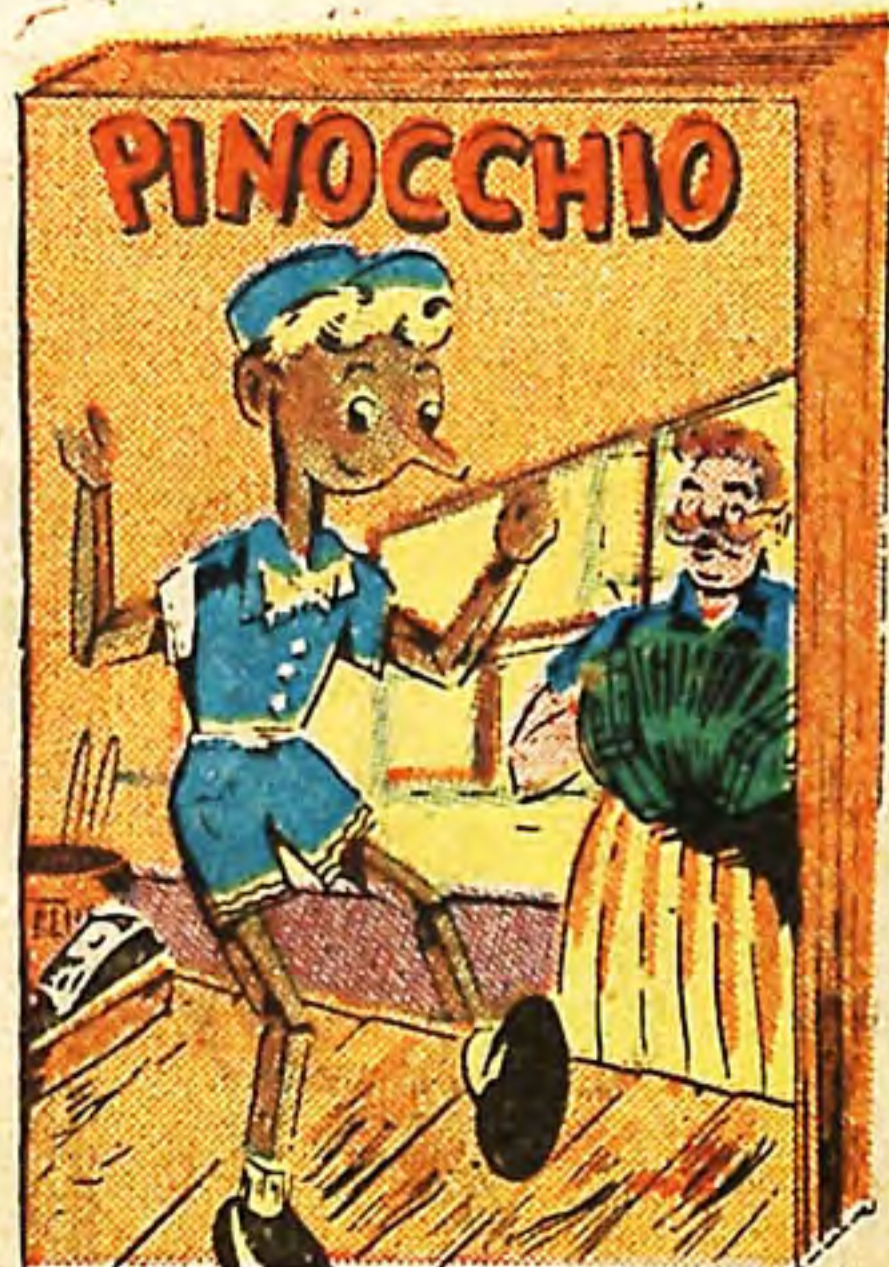
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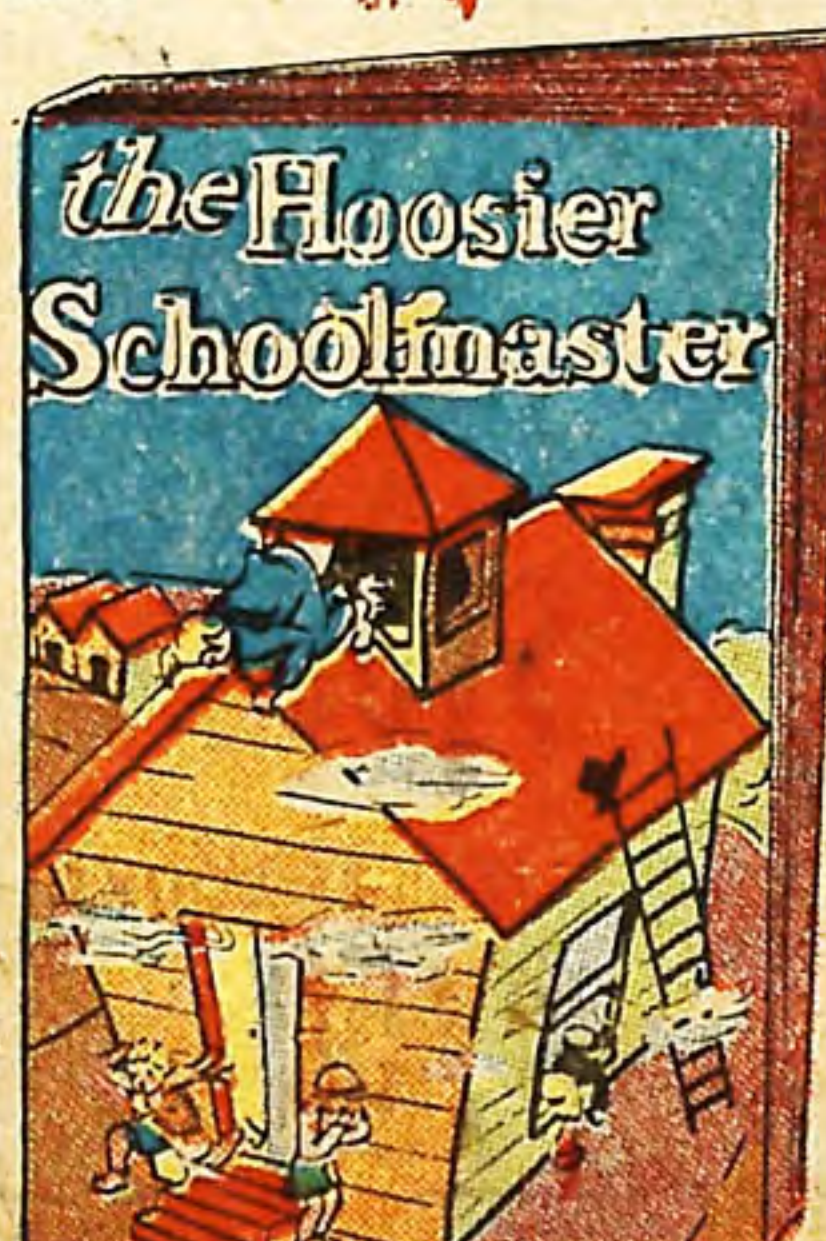
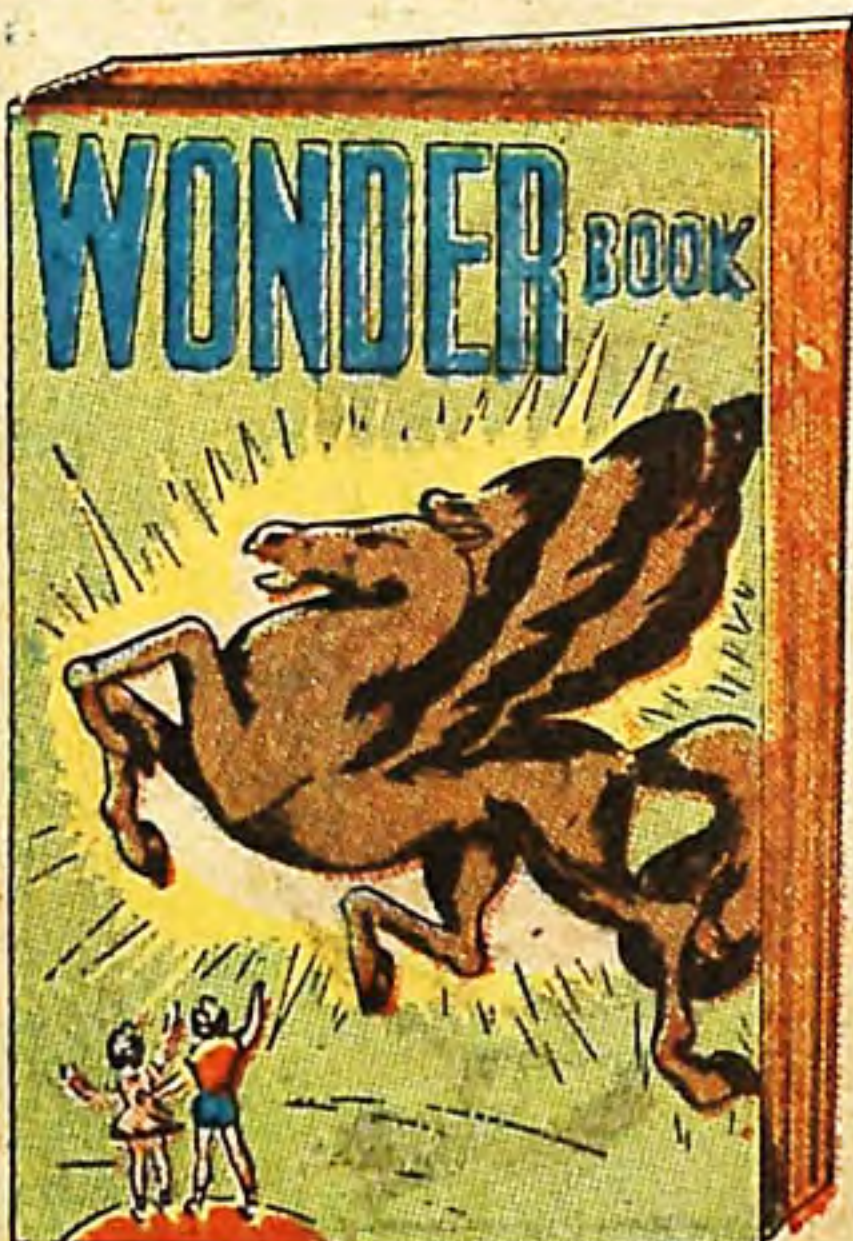
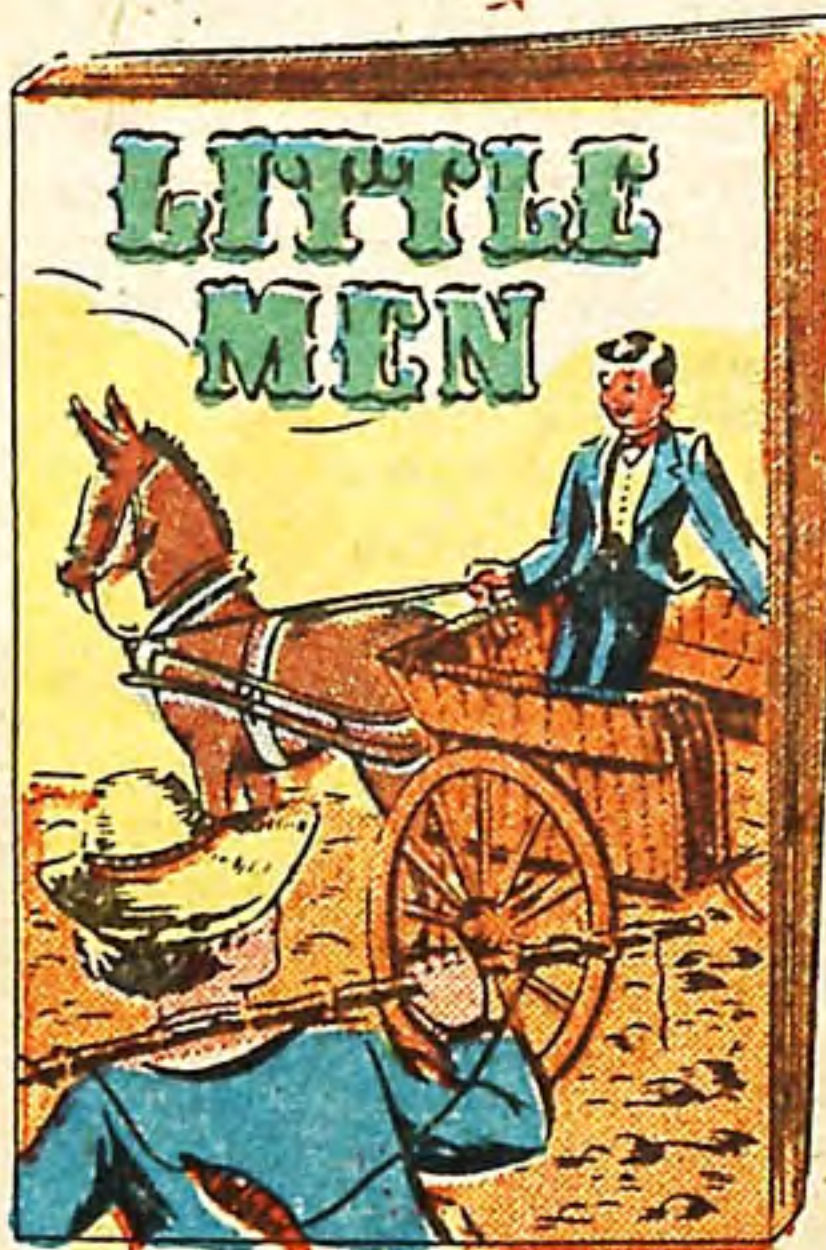
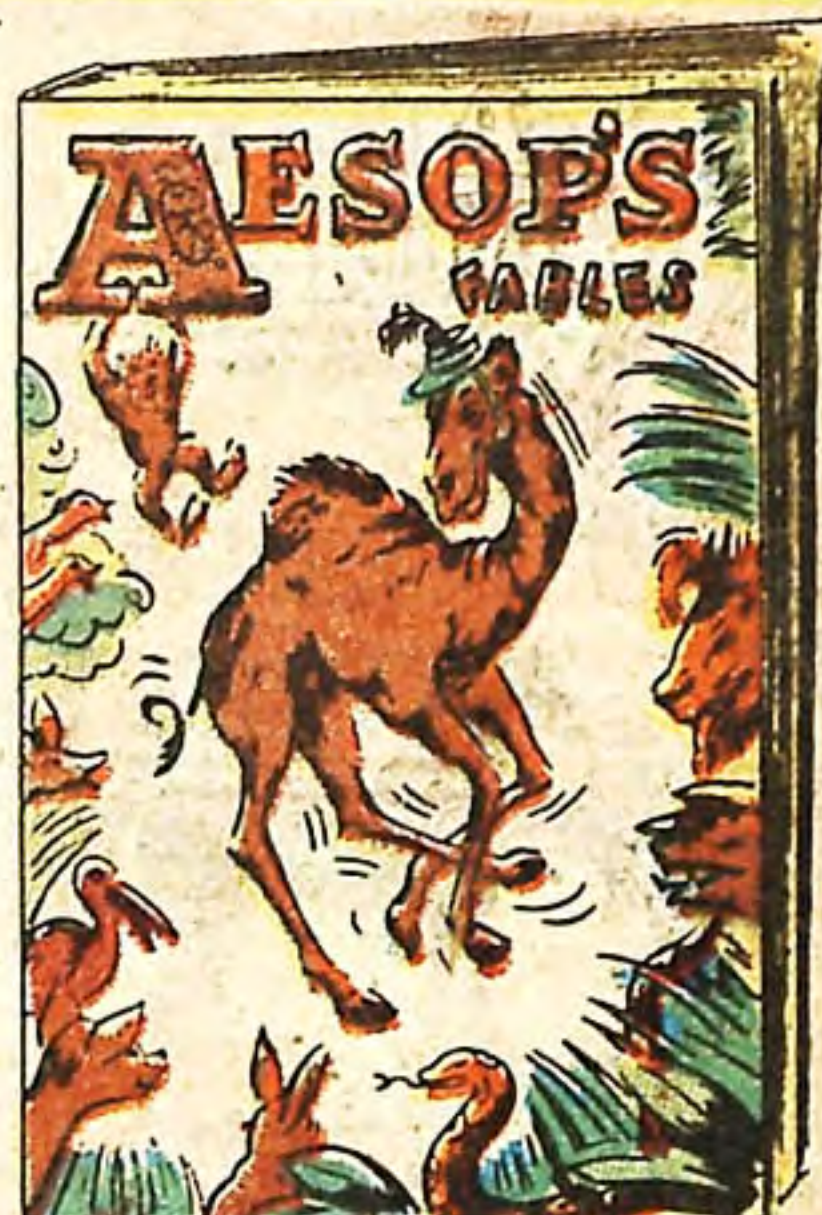
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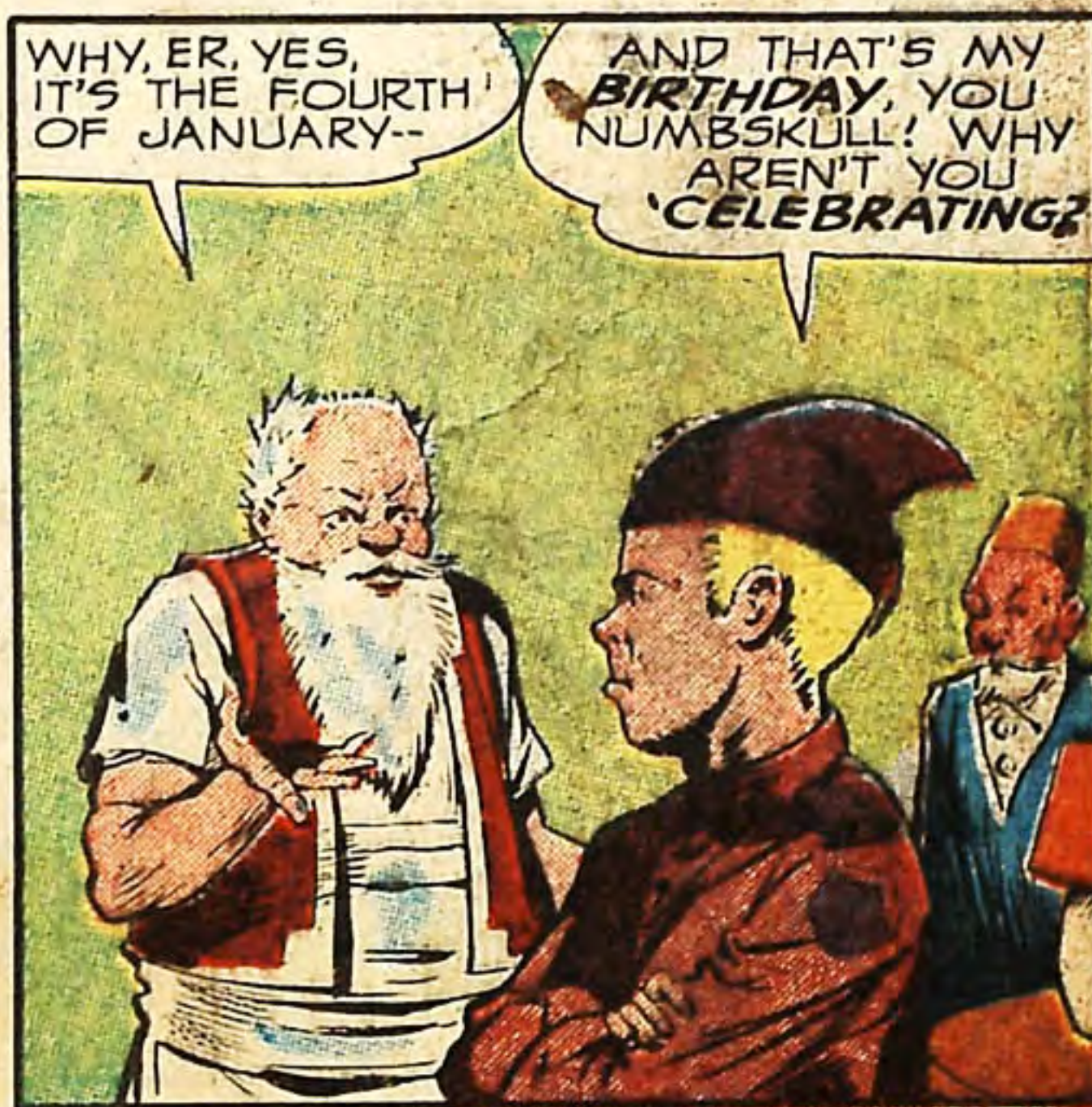
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- Peter Rabbit
- Little Lame Prince
- Children's Stories from Dickens
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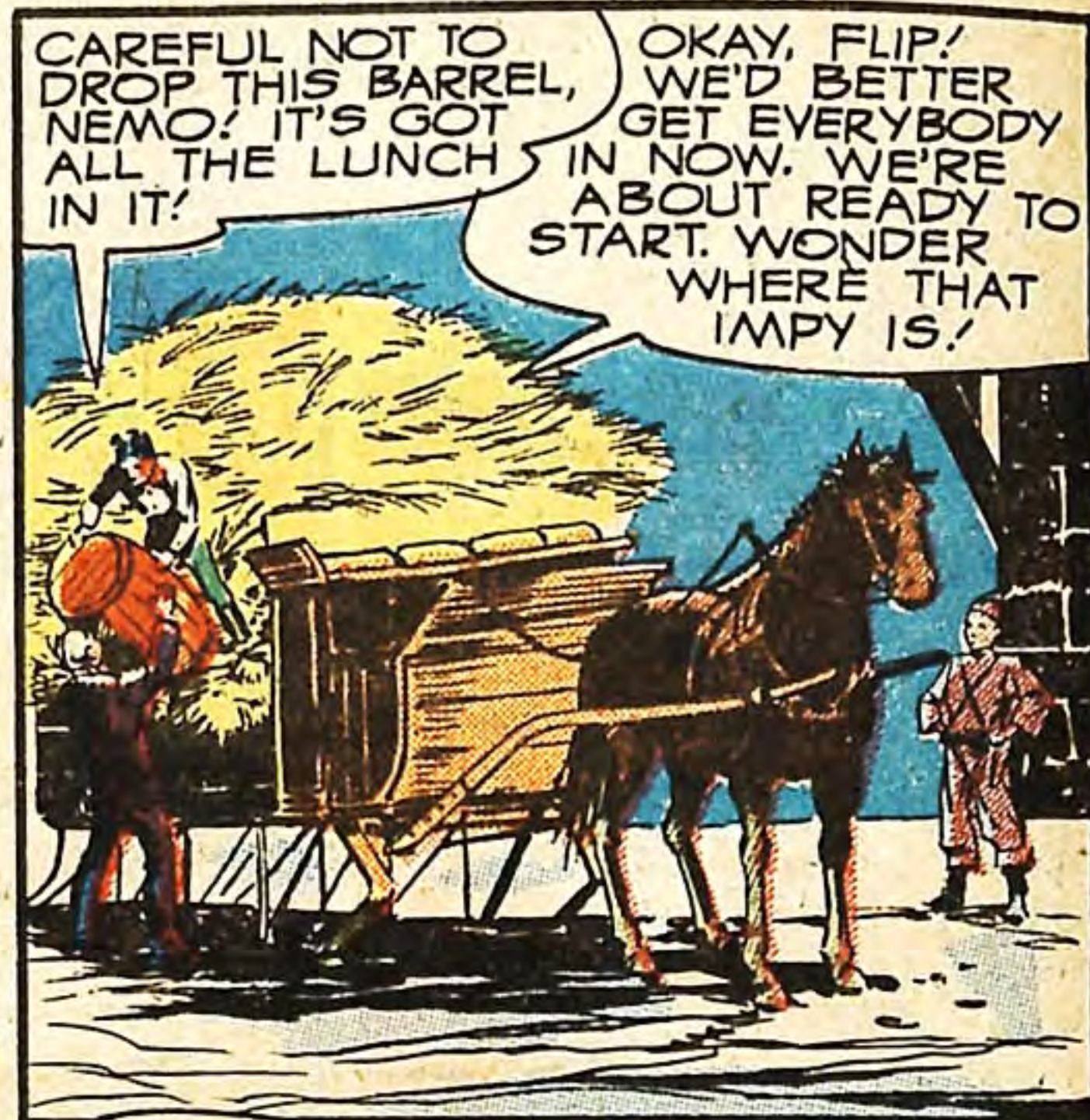
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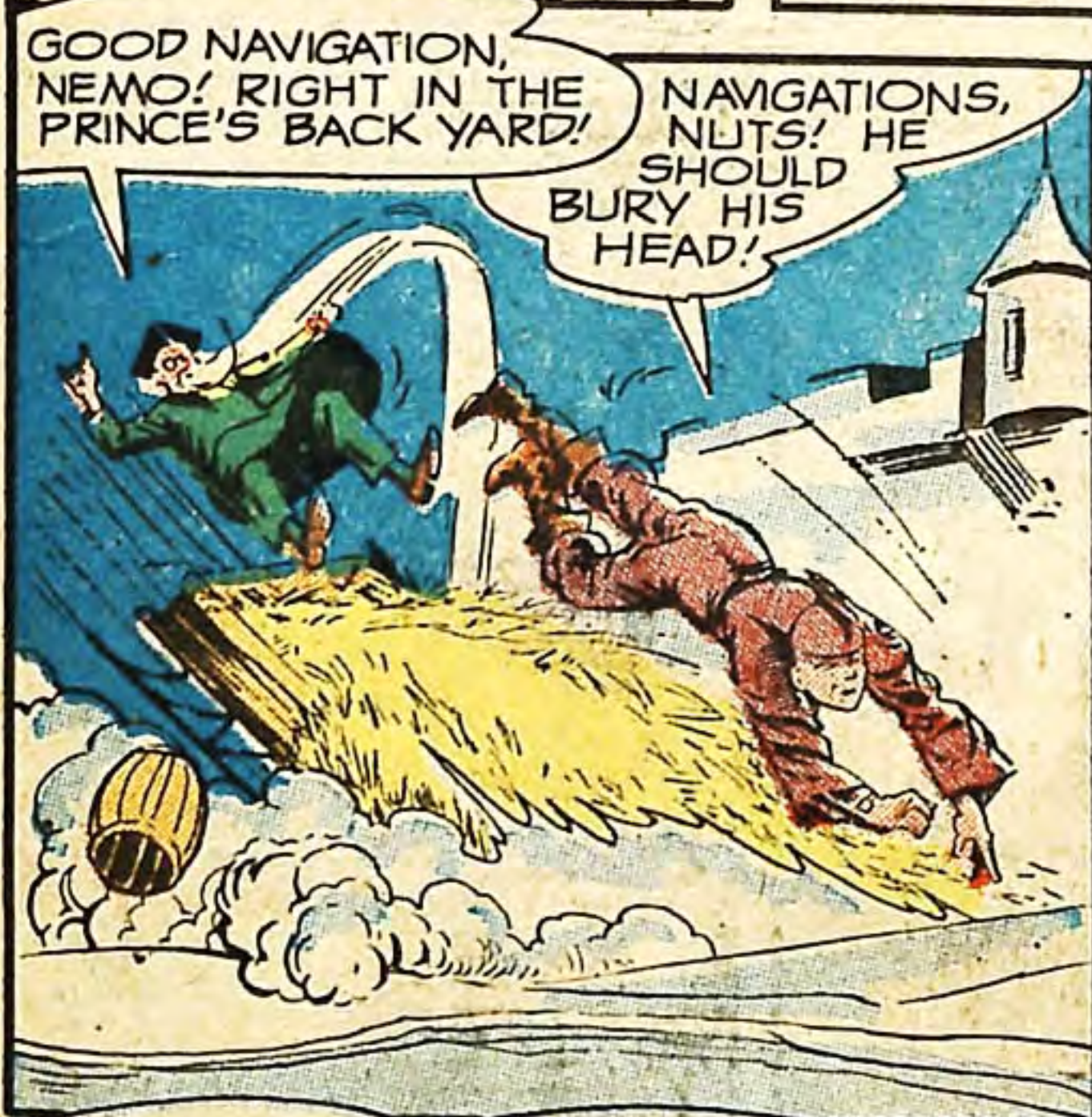
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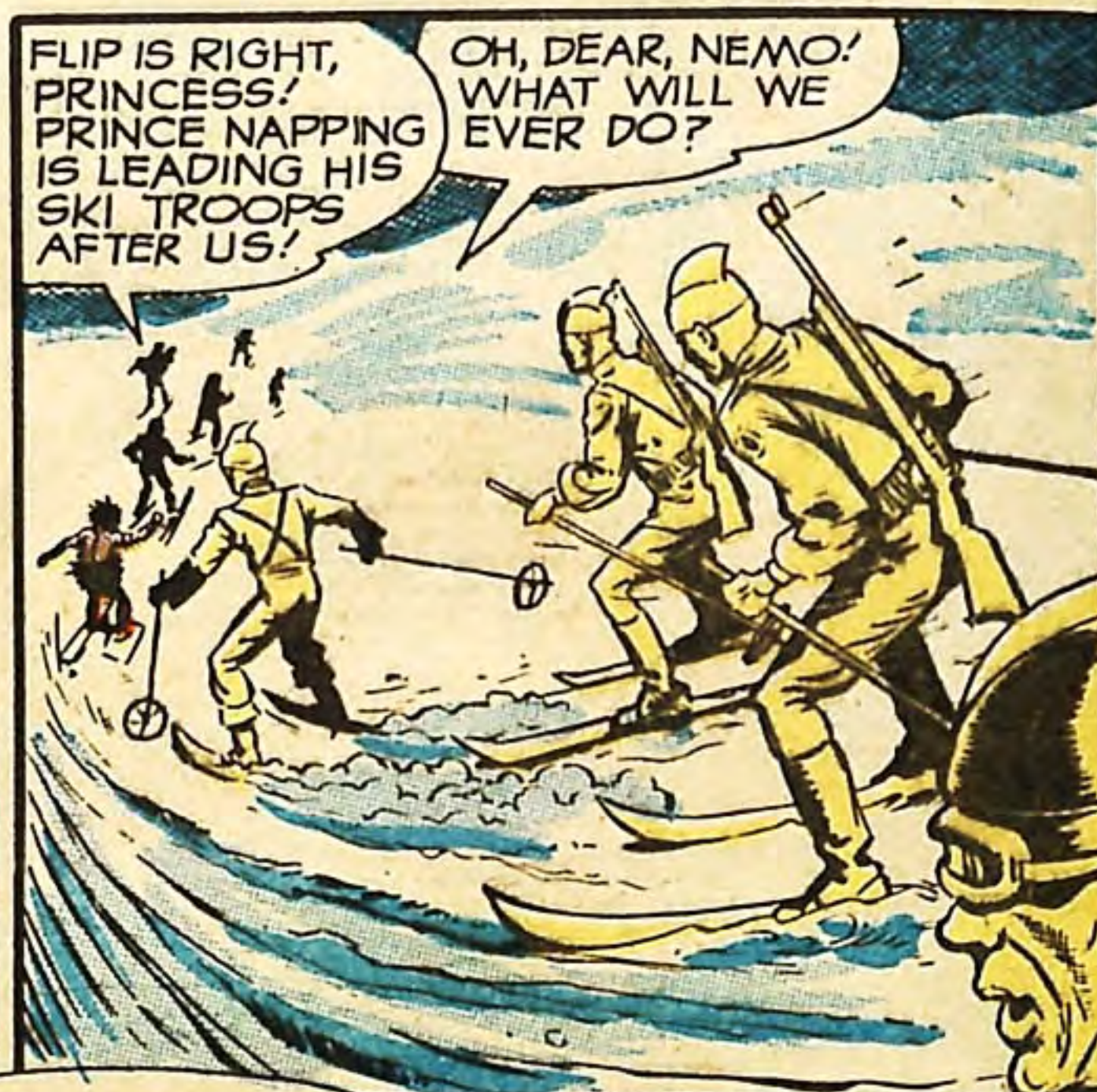






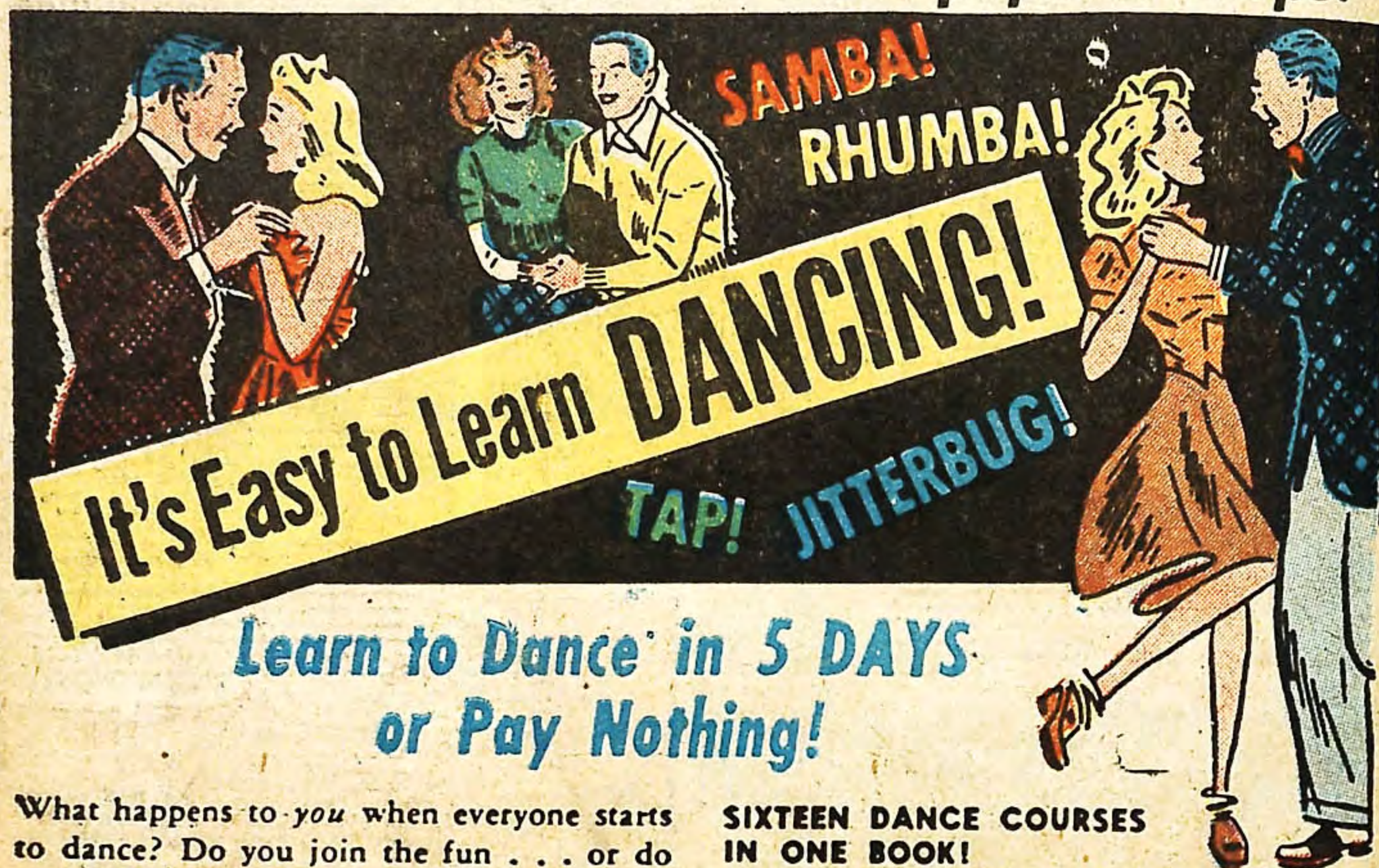


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KING DO THIS
IS DISGRACEFUL!
I'D DECLARE
WAR IF I
HAD AN
ARMY!





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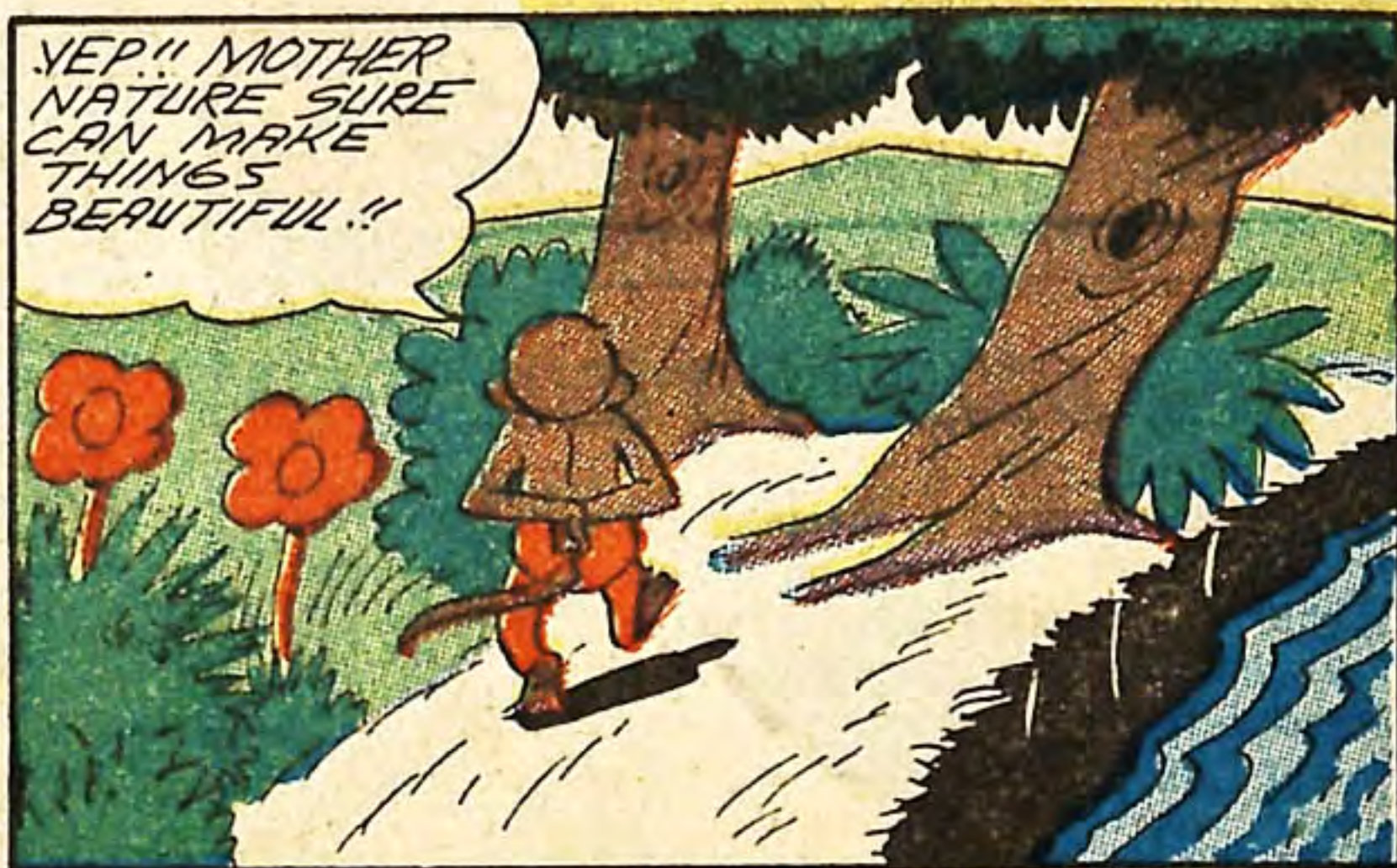
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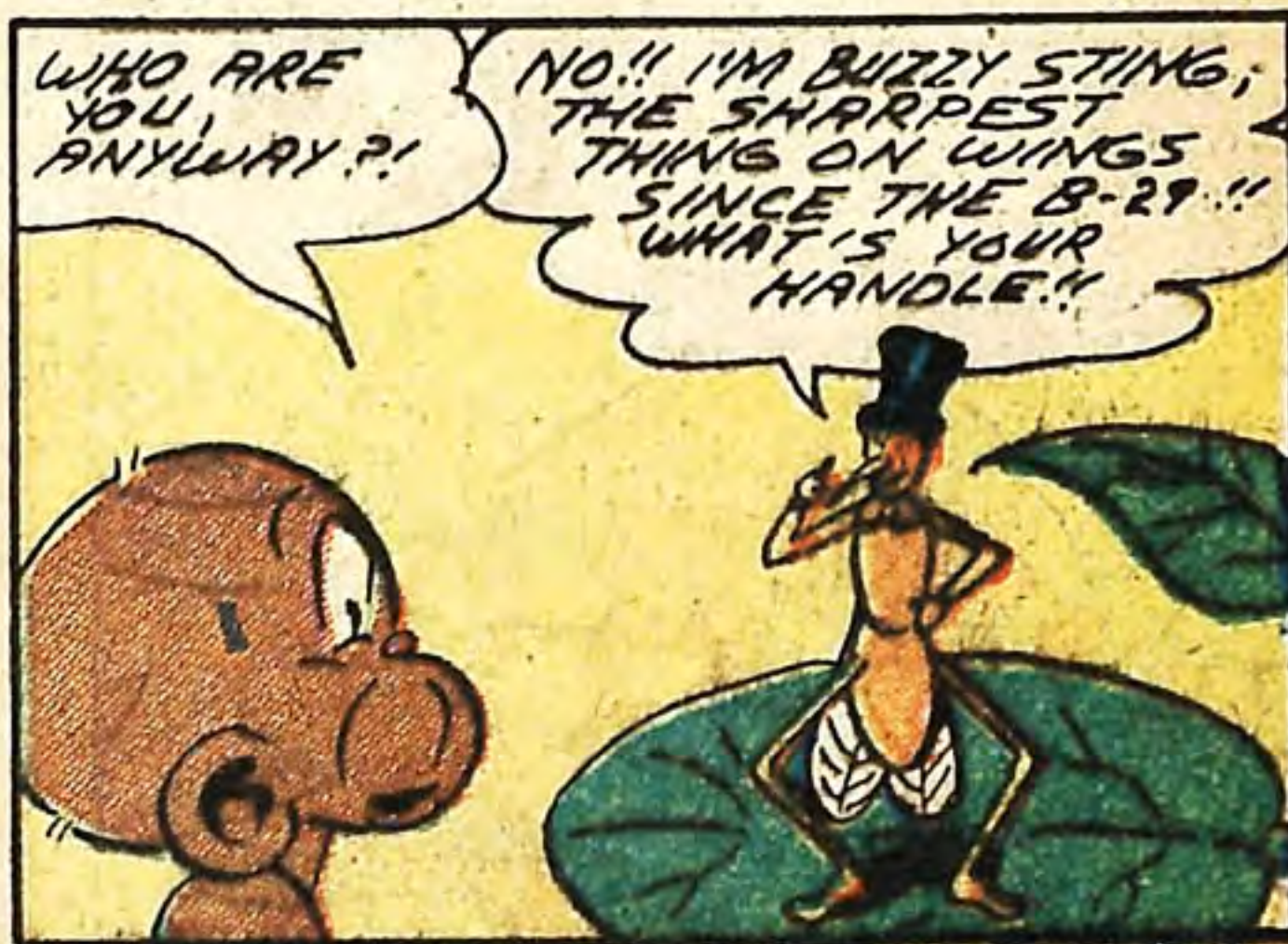
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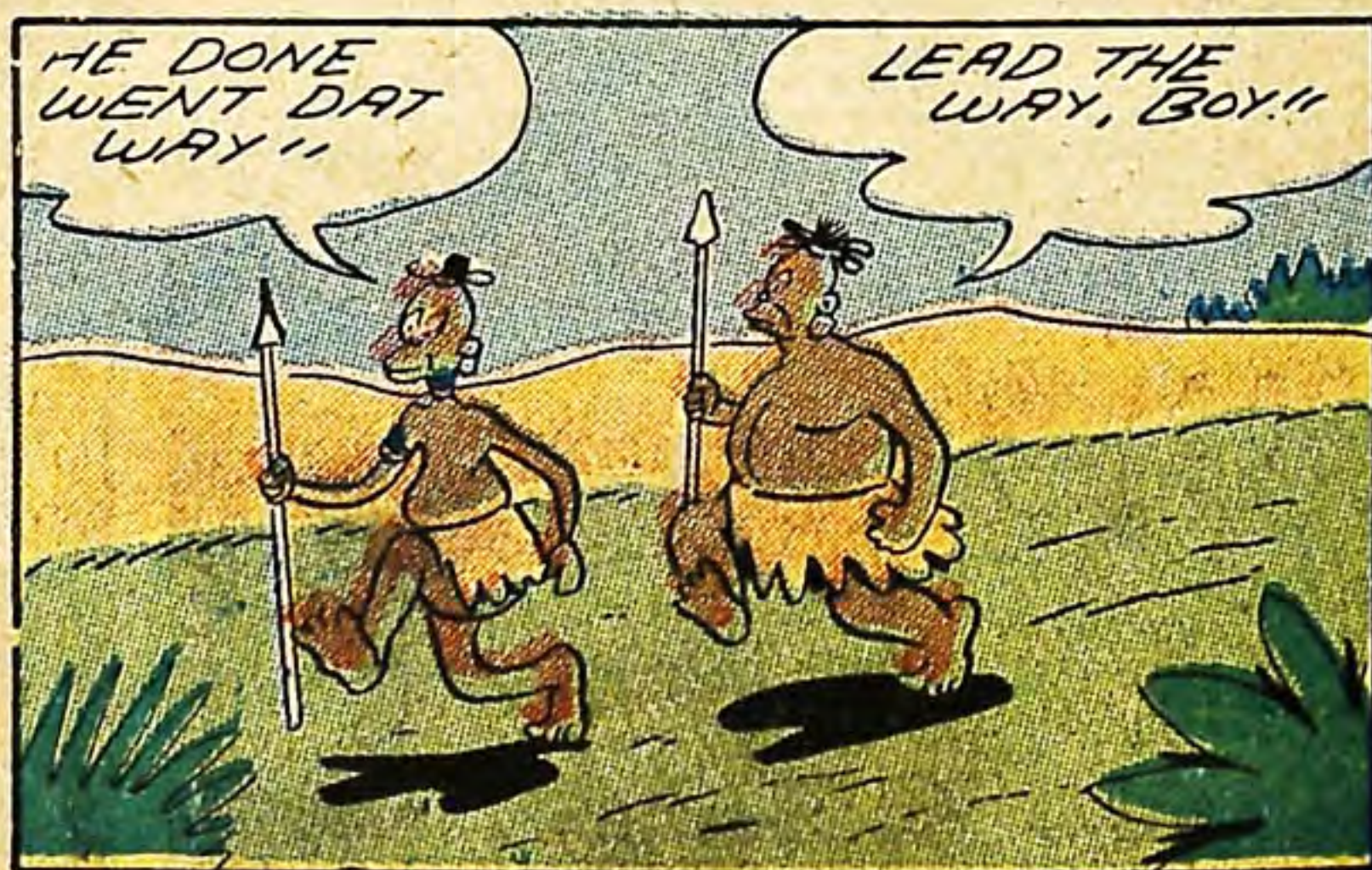
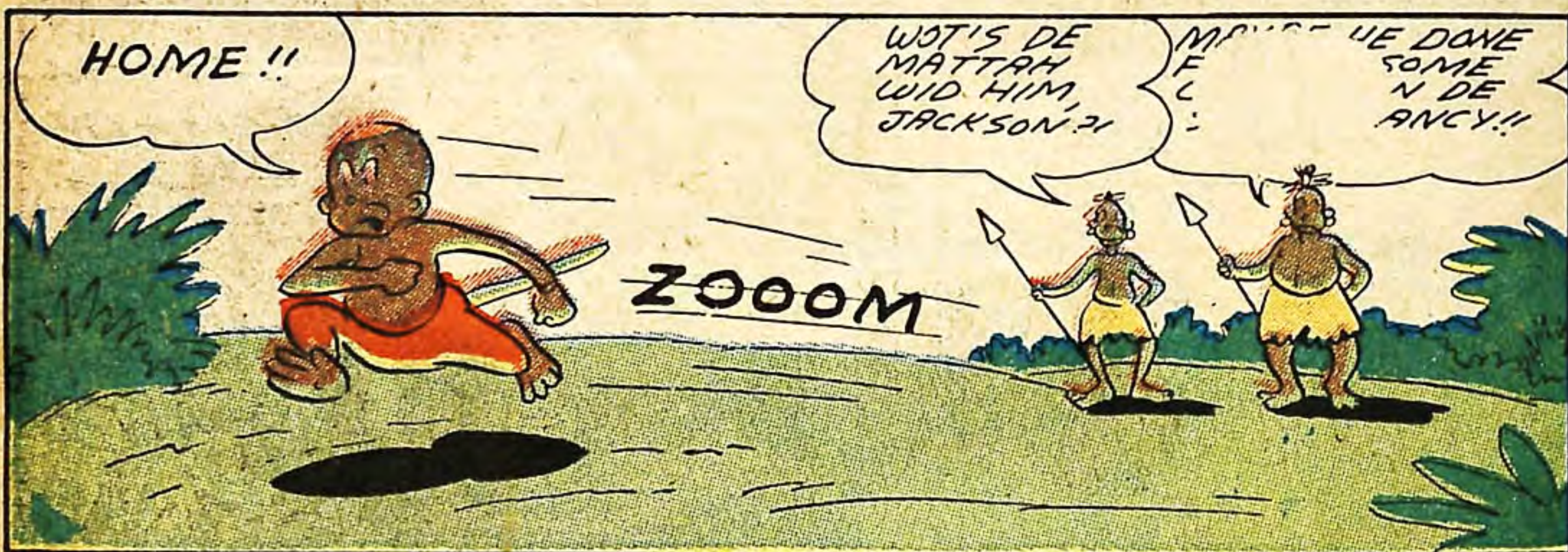
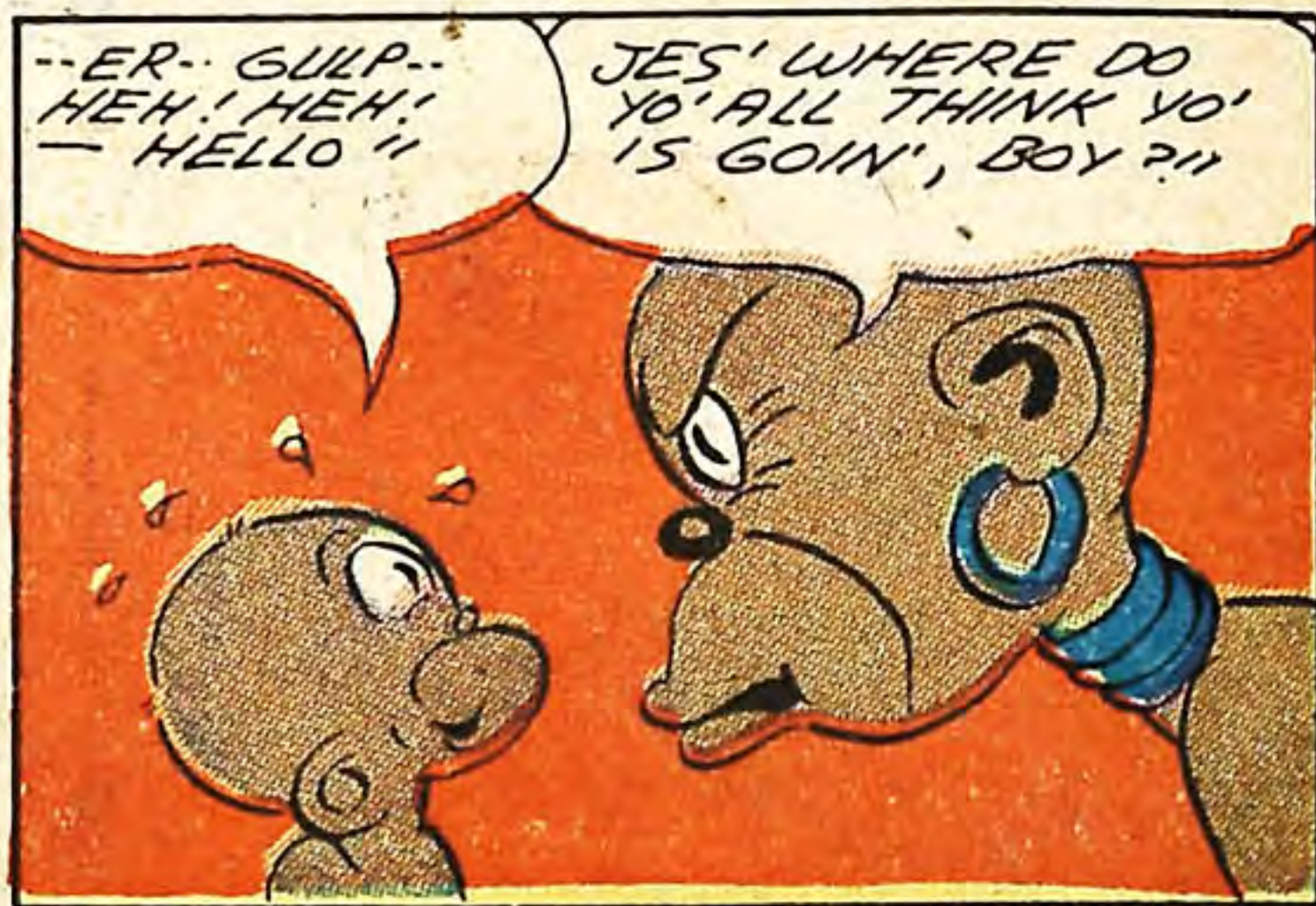
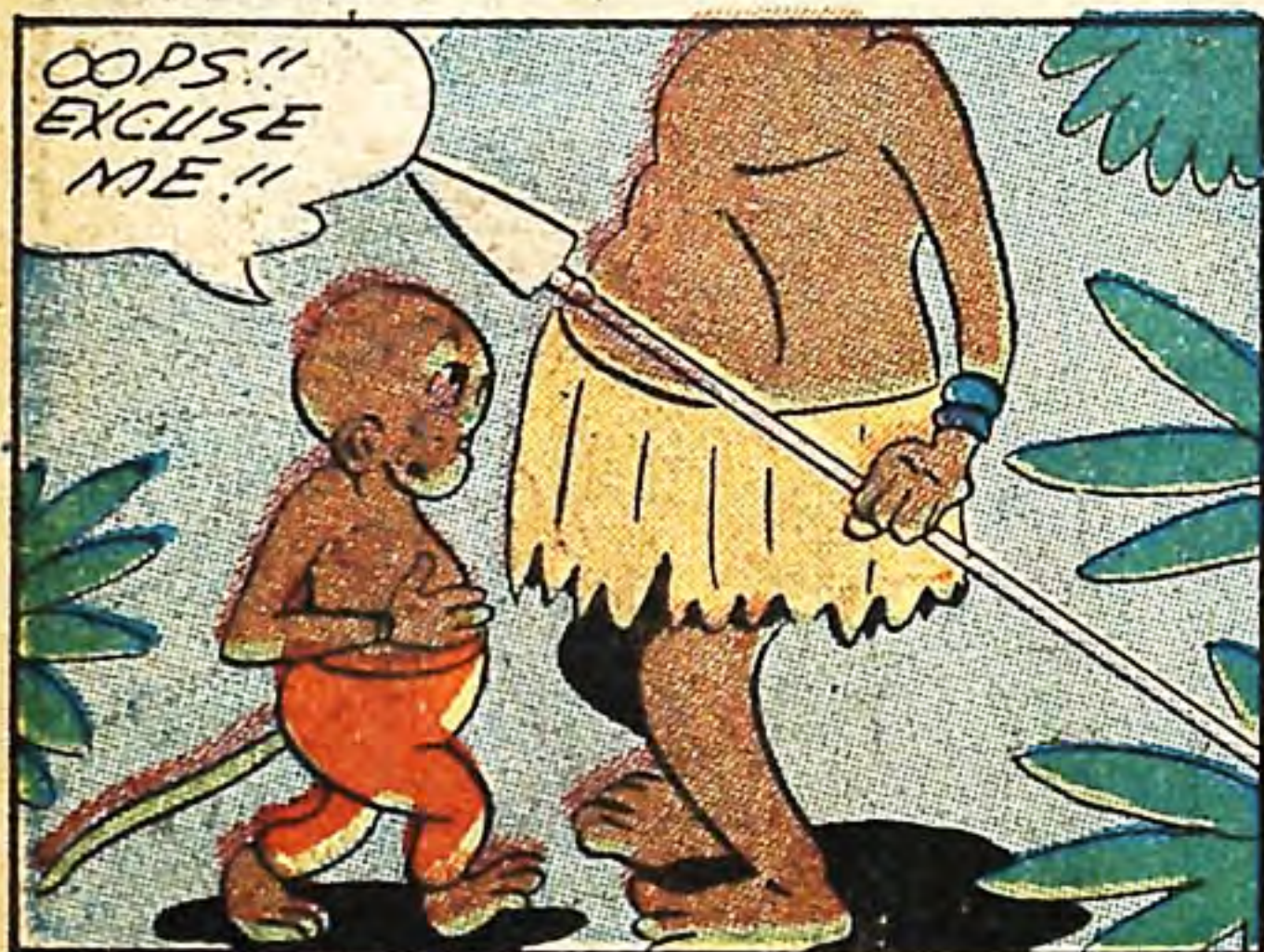
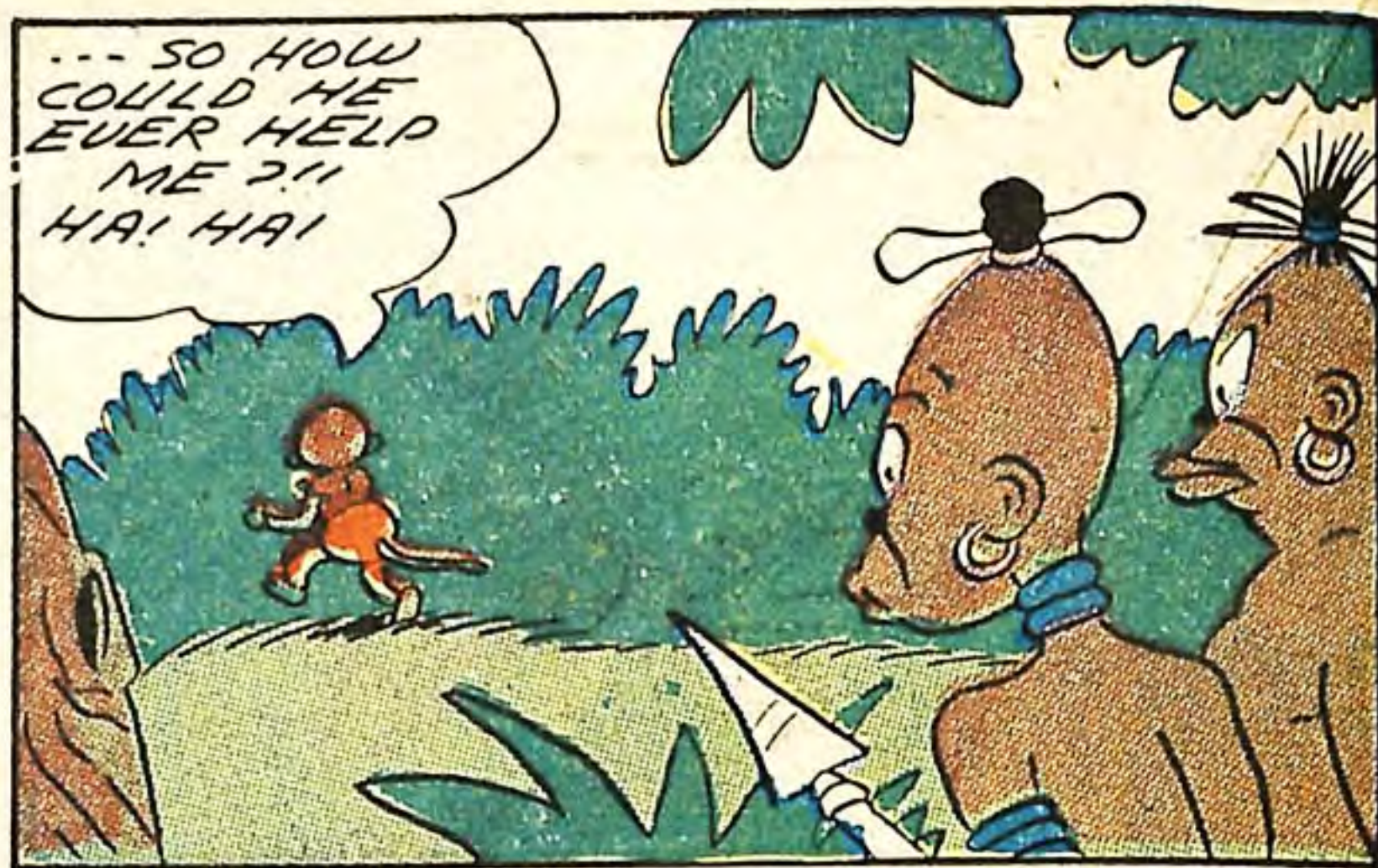
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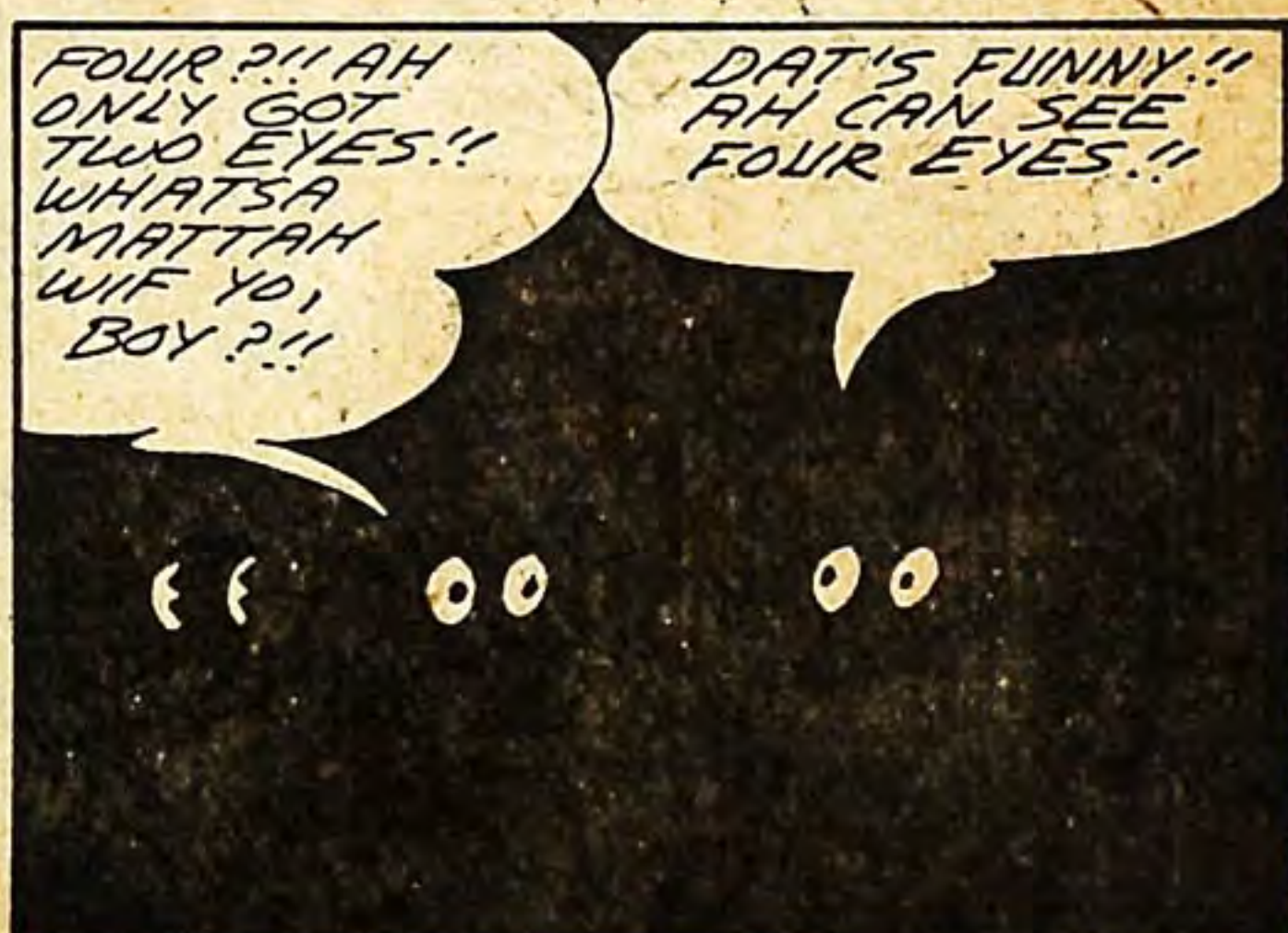
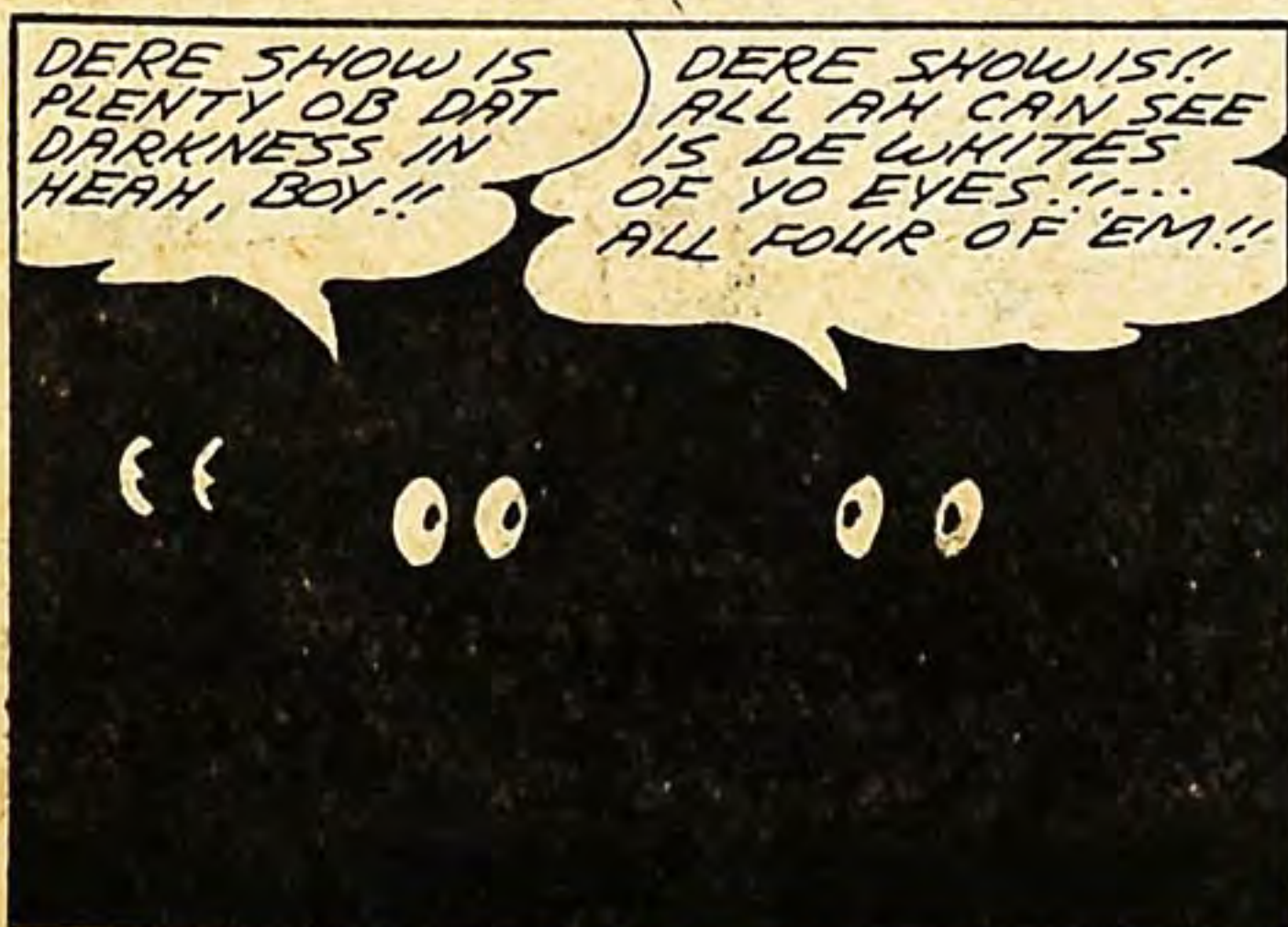
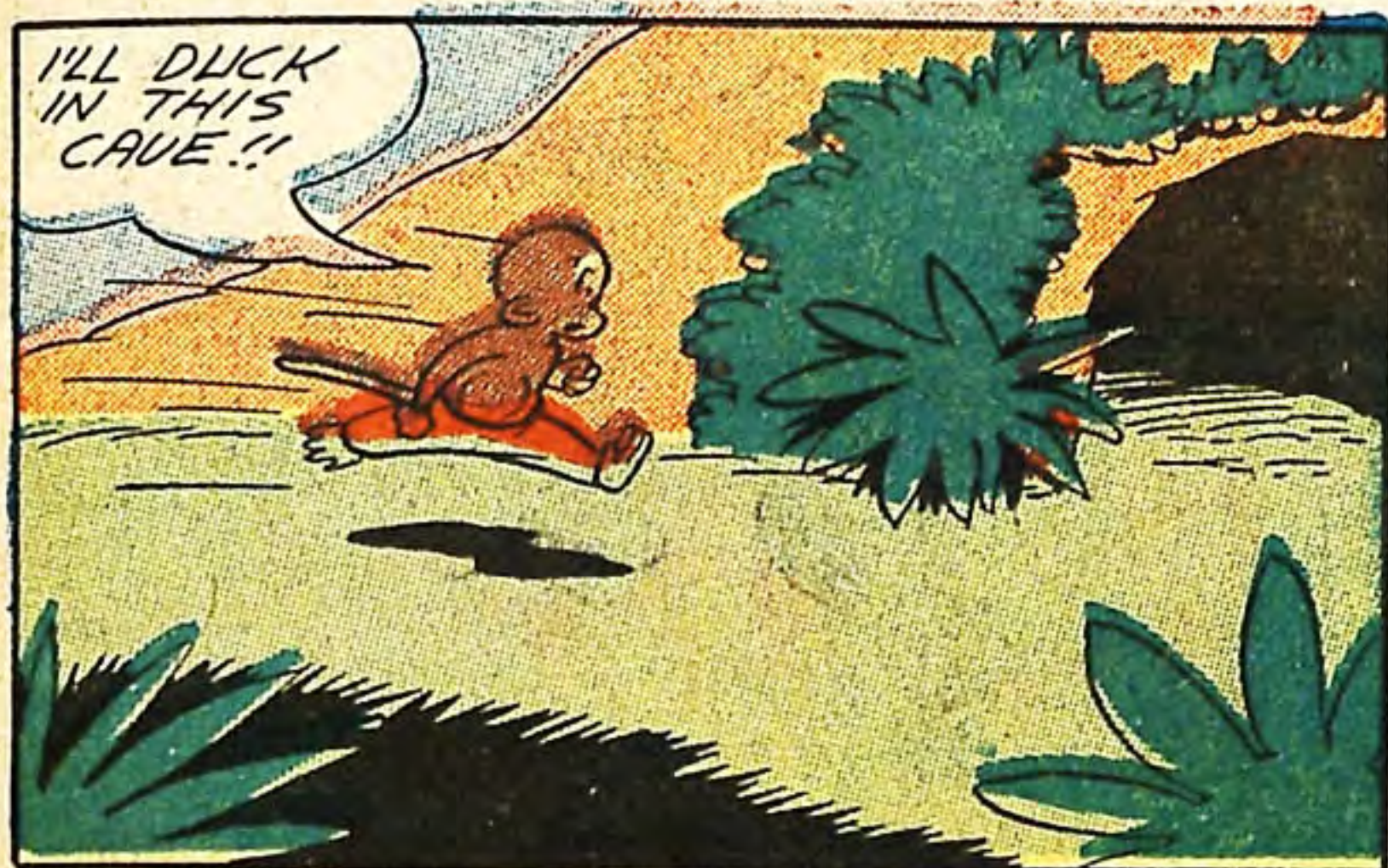
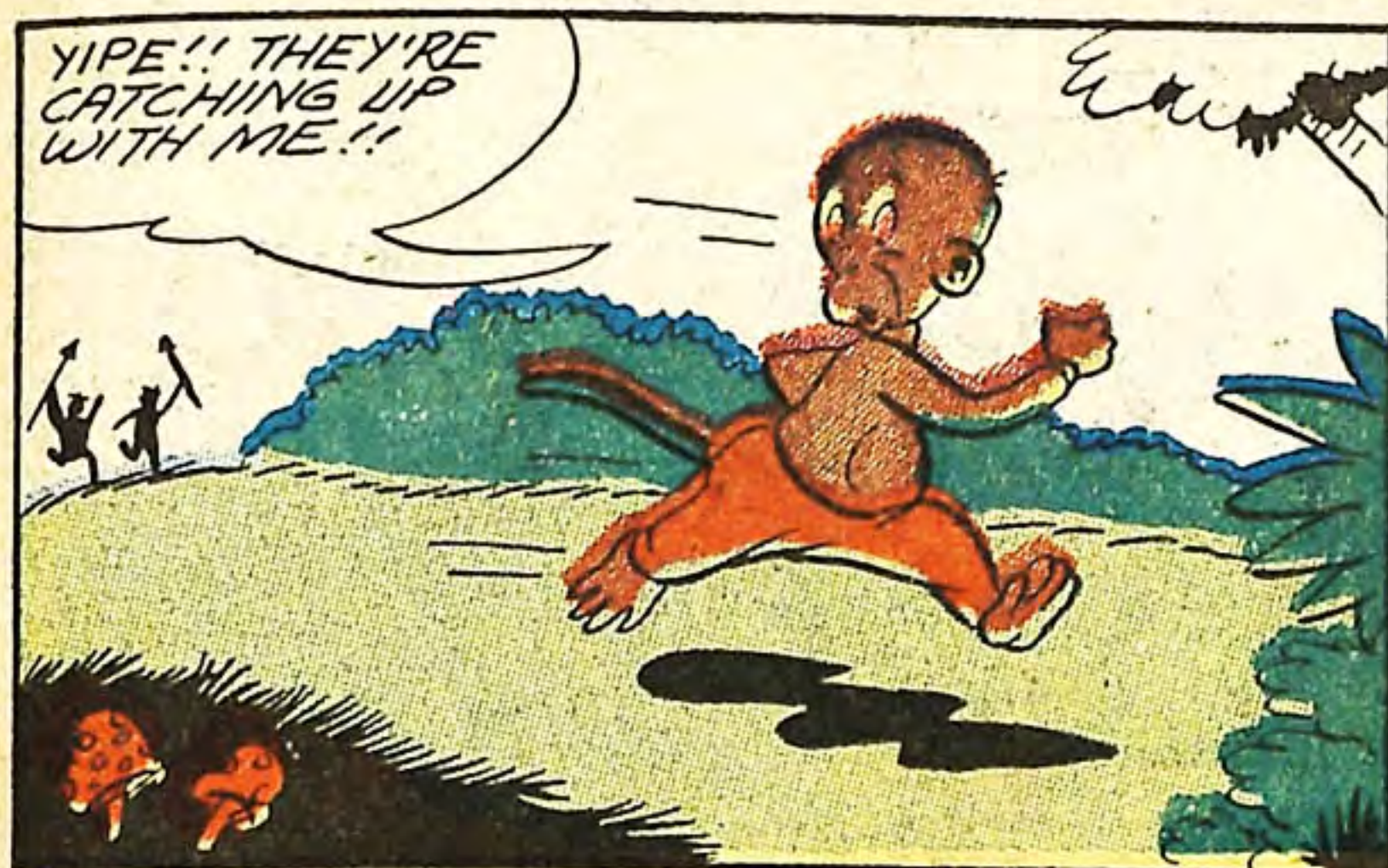
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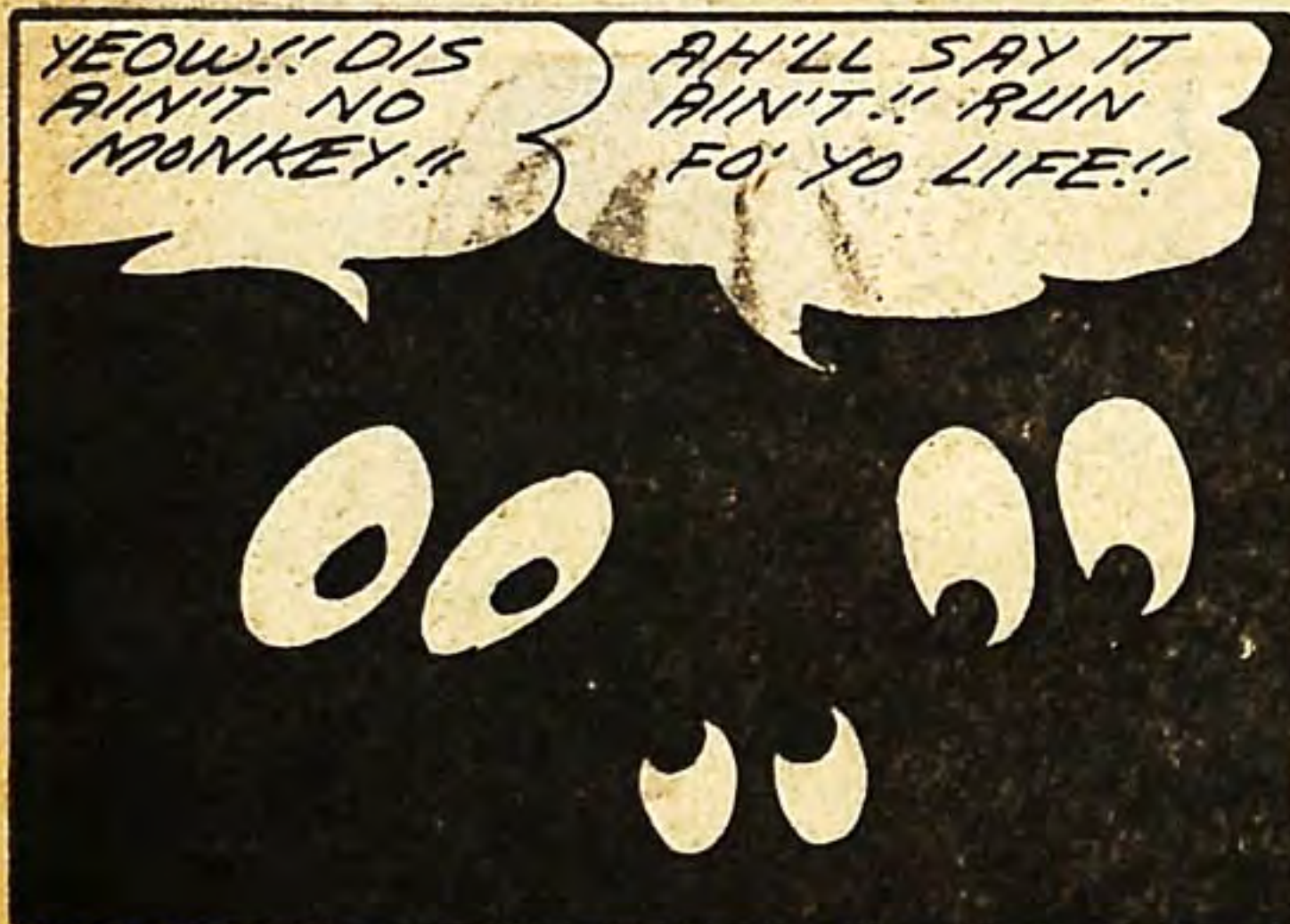
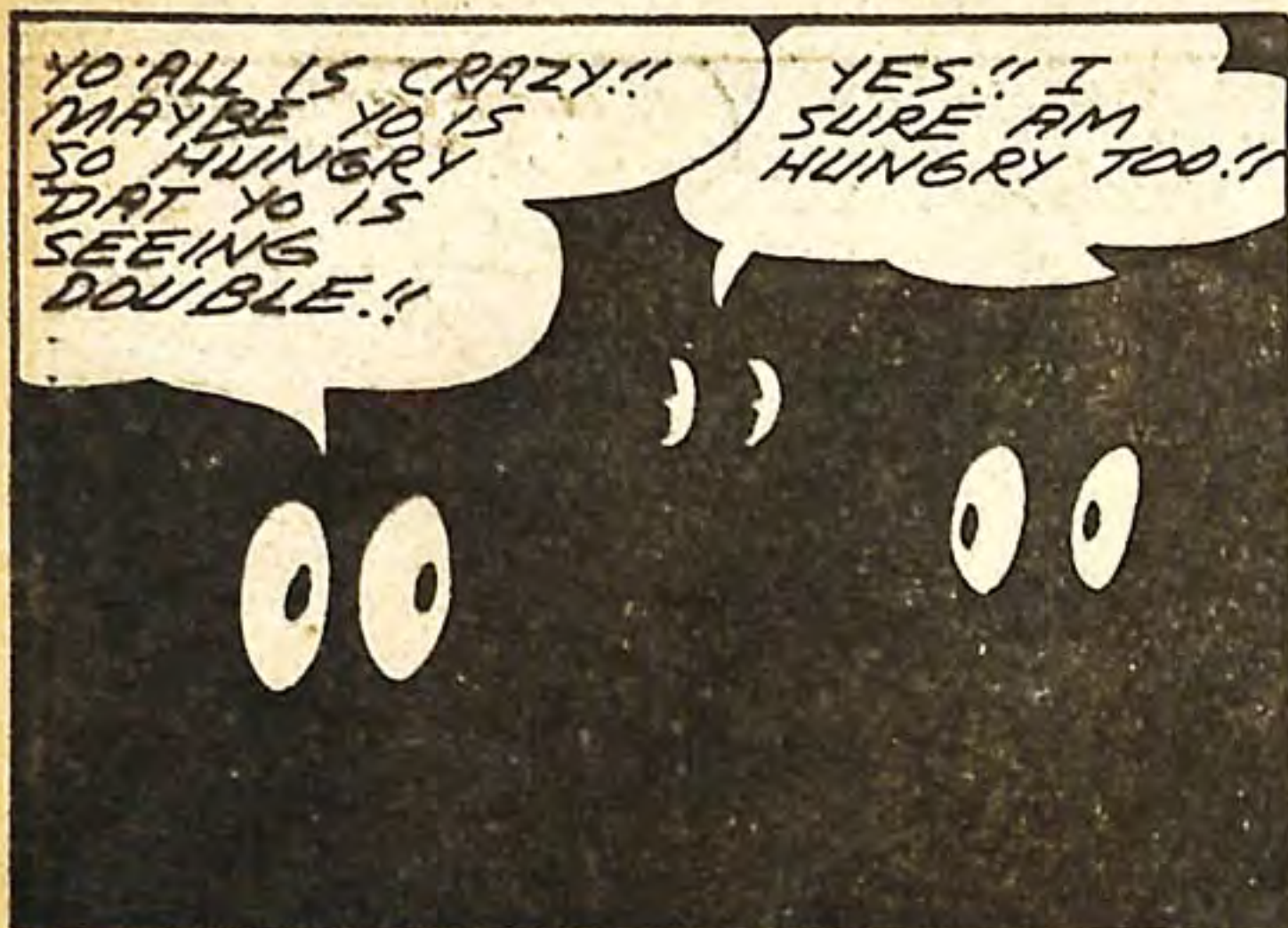
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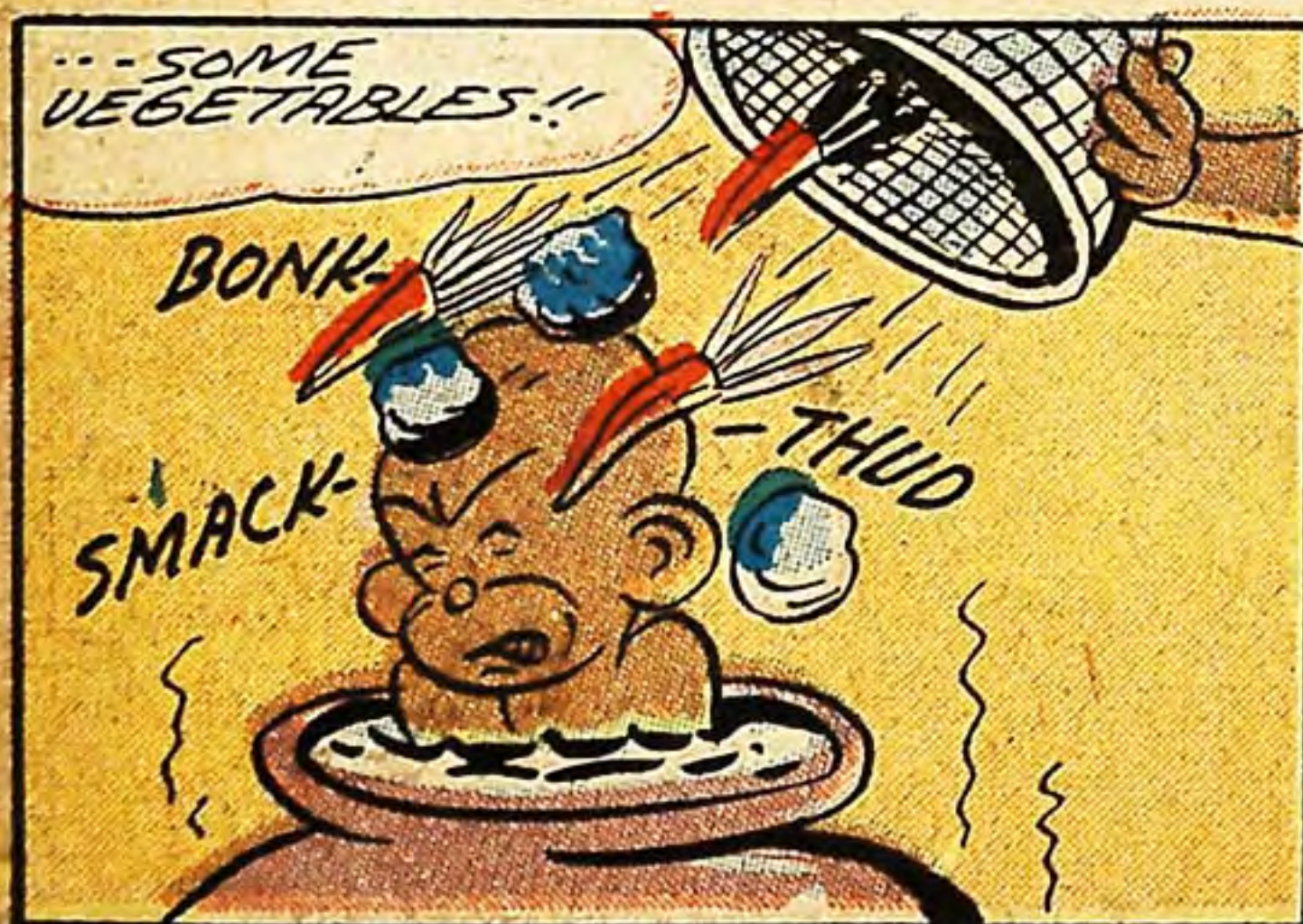
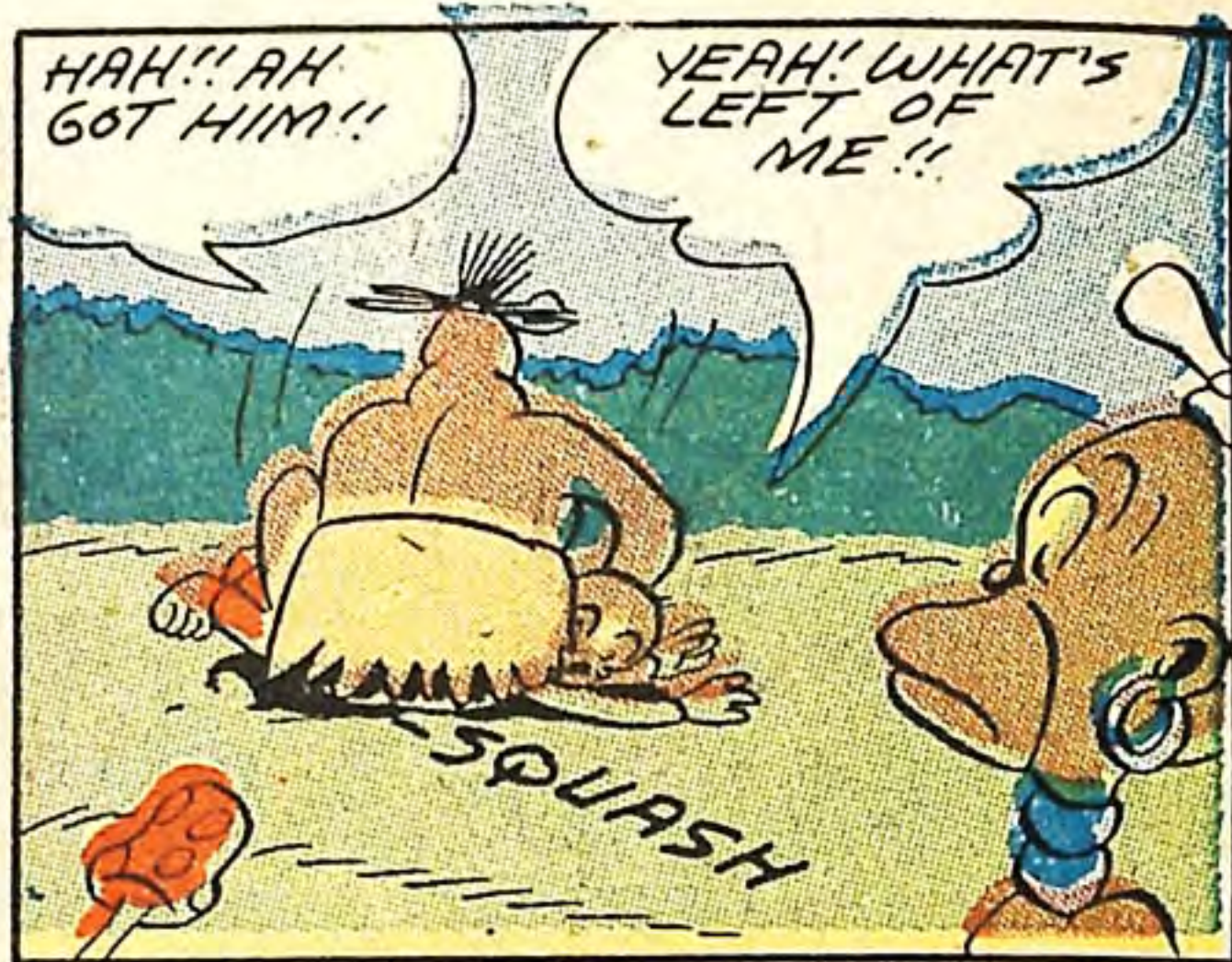


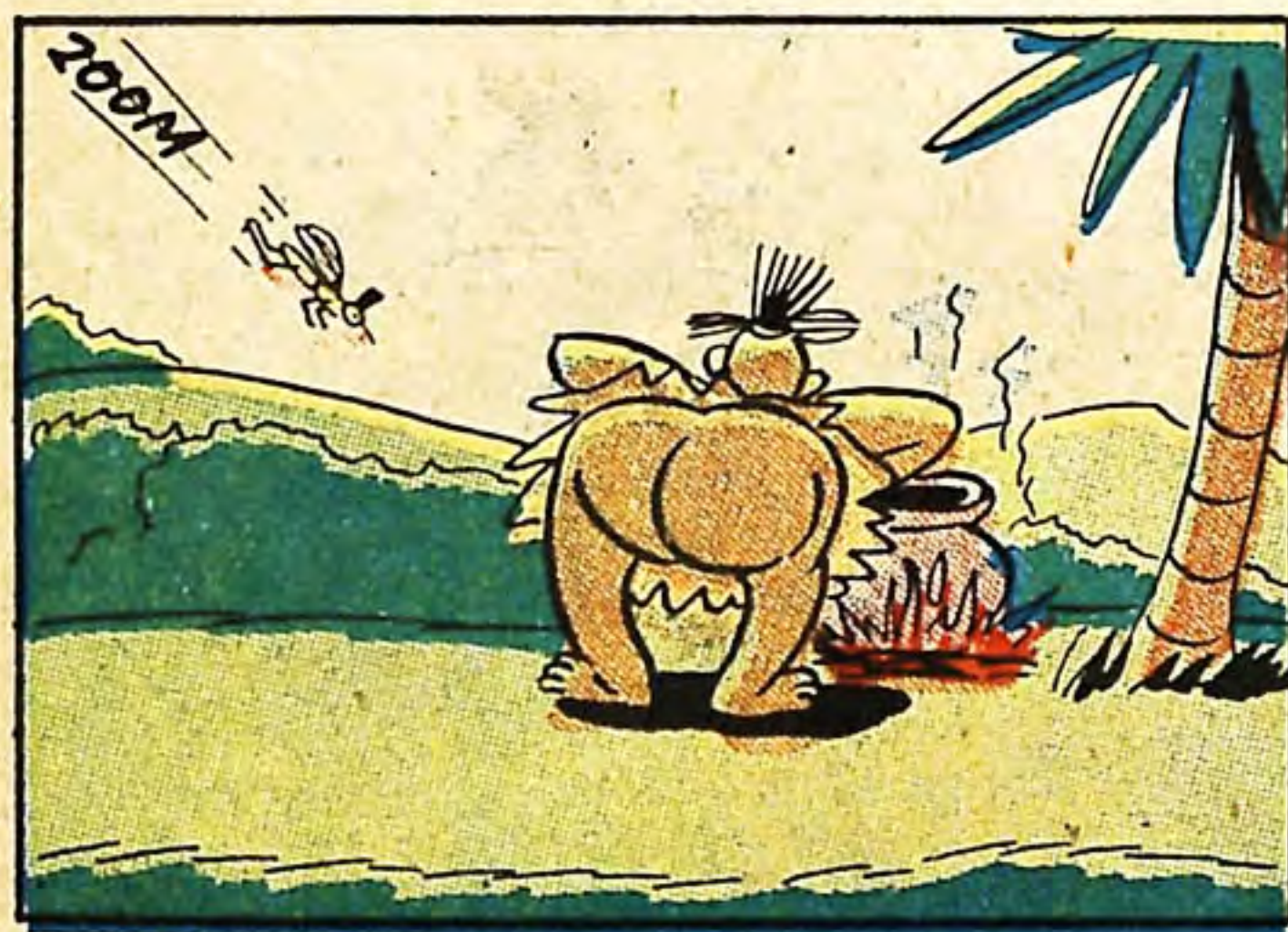
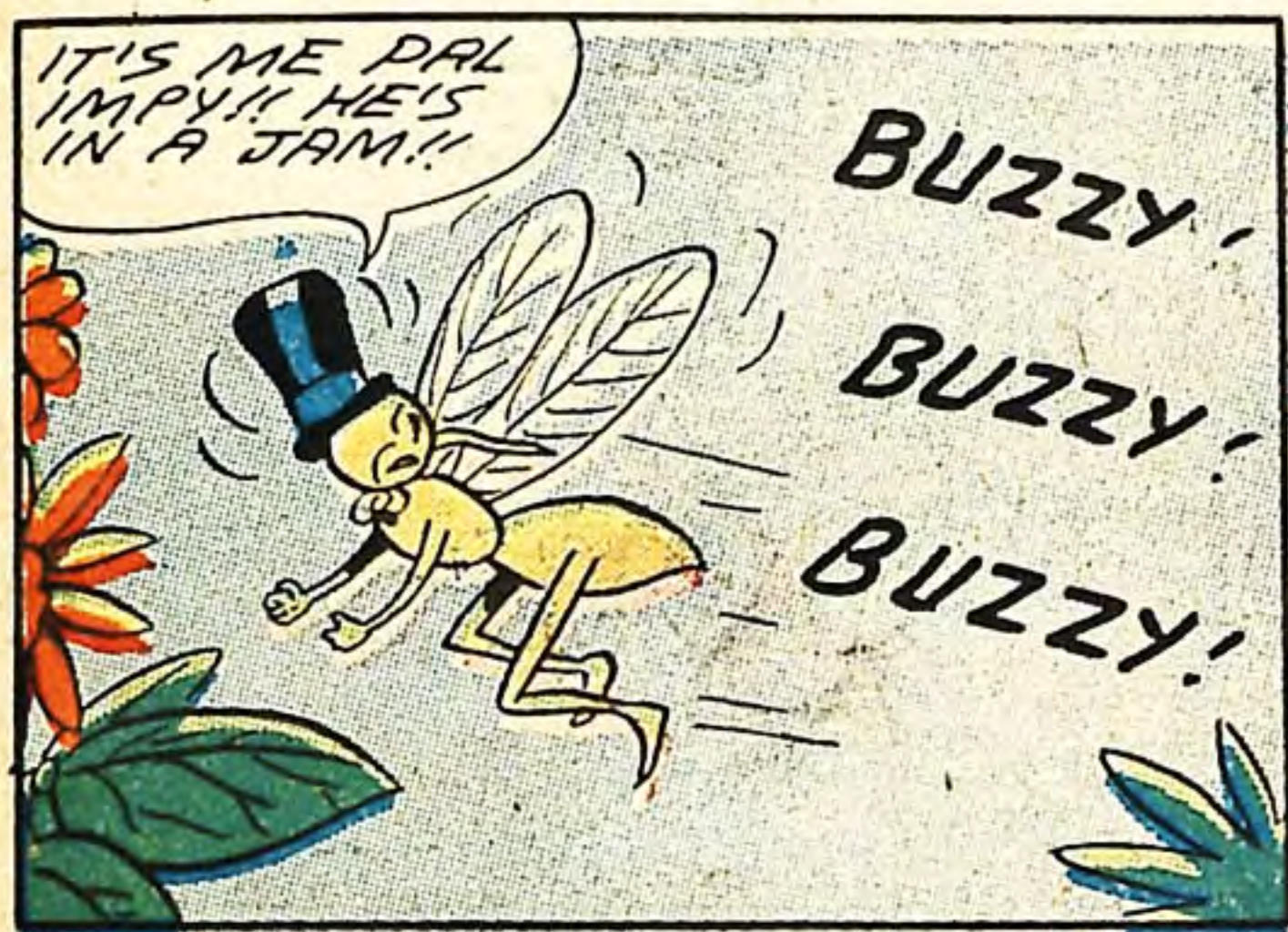
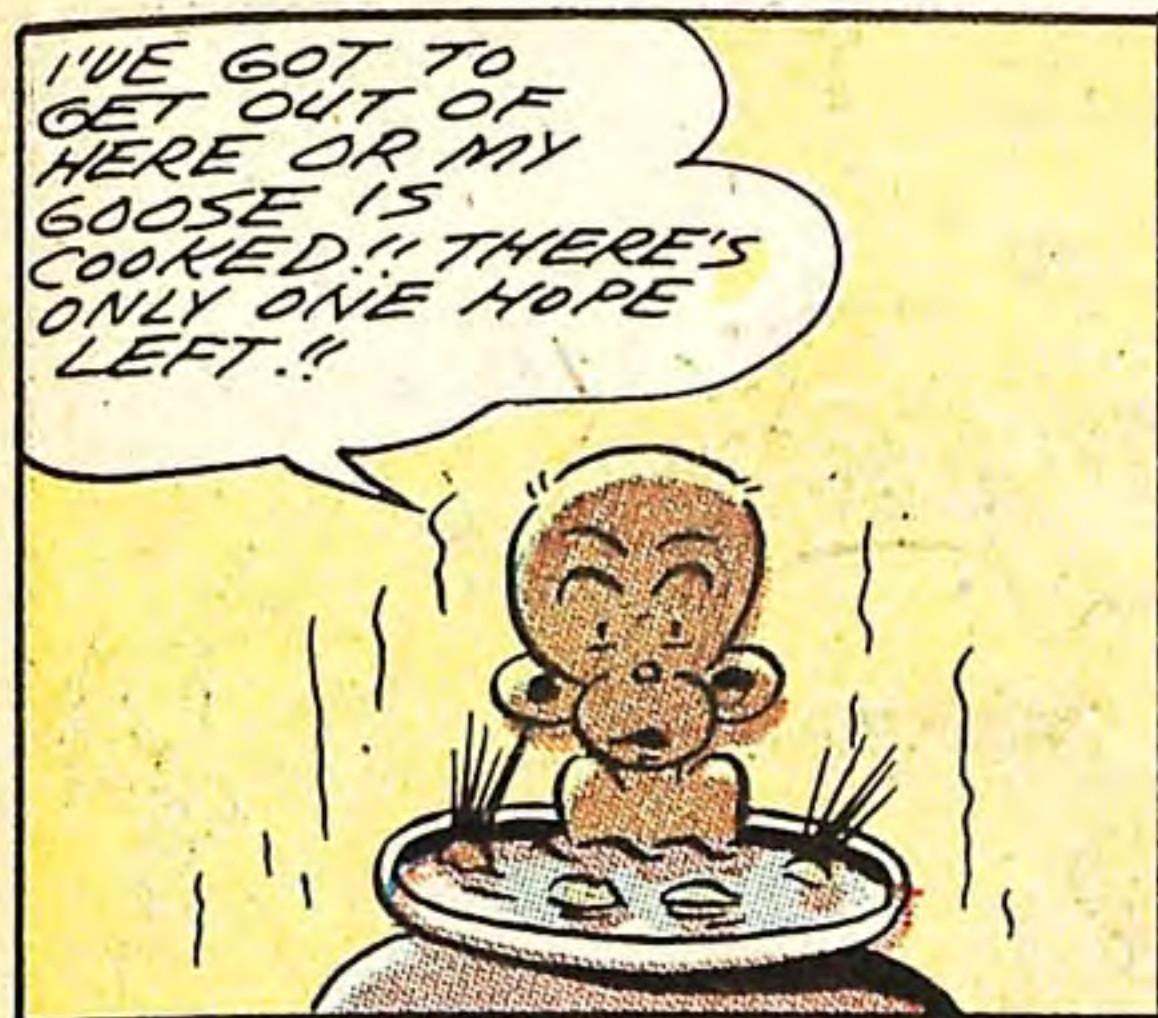


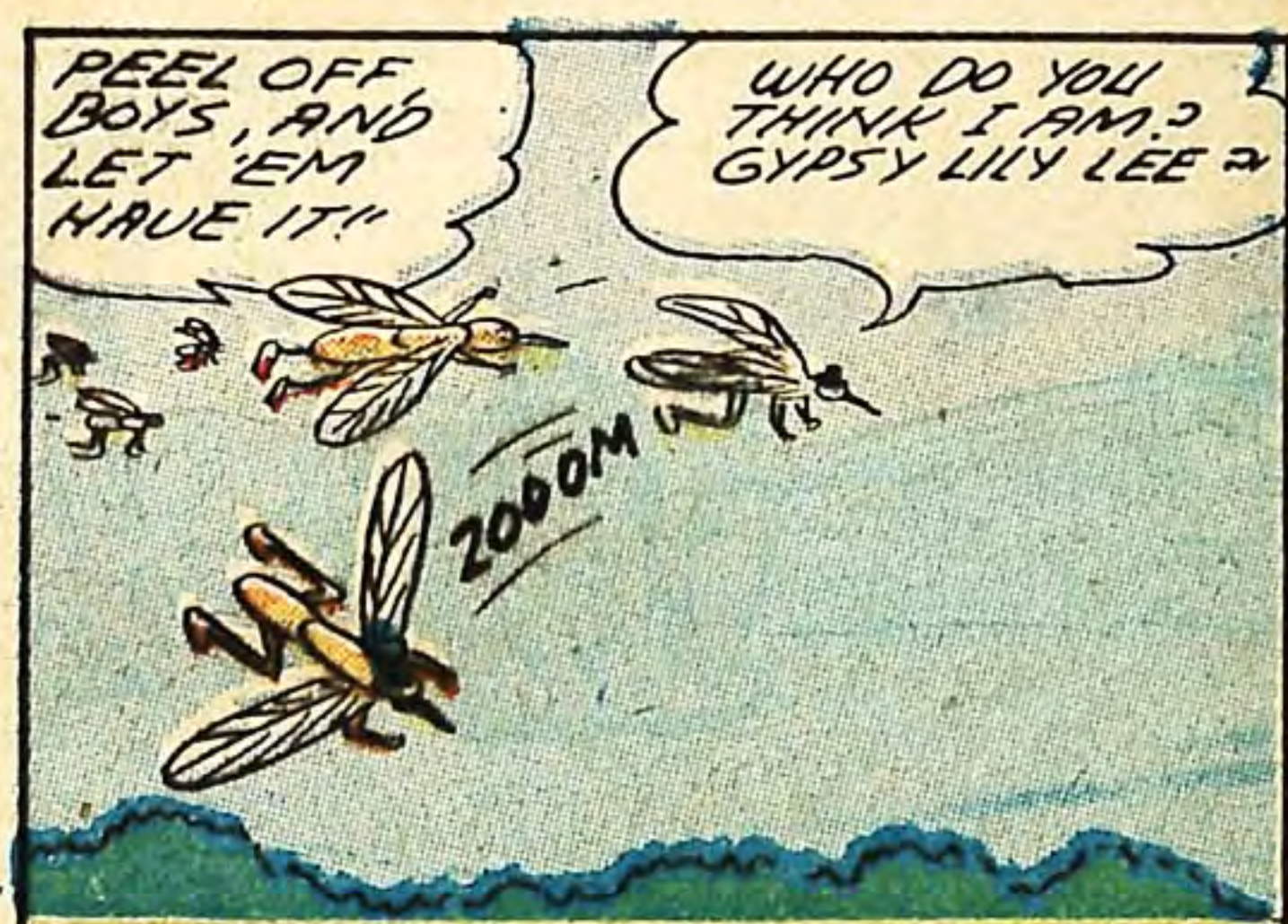
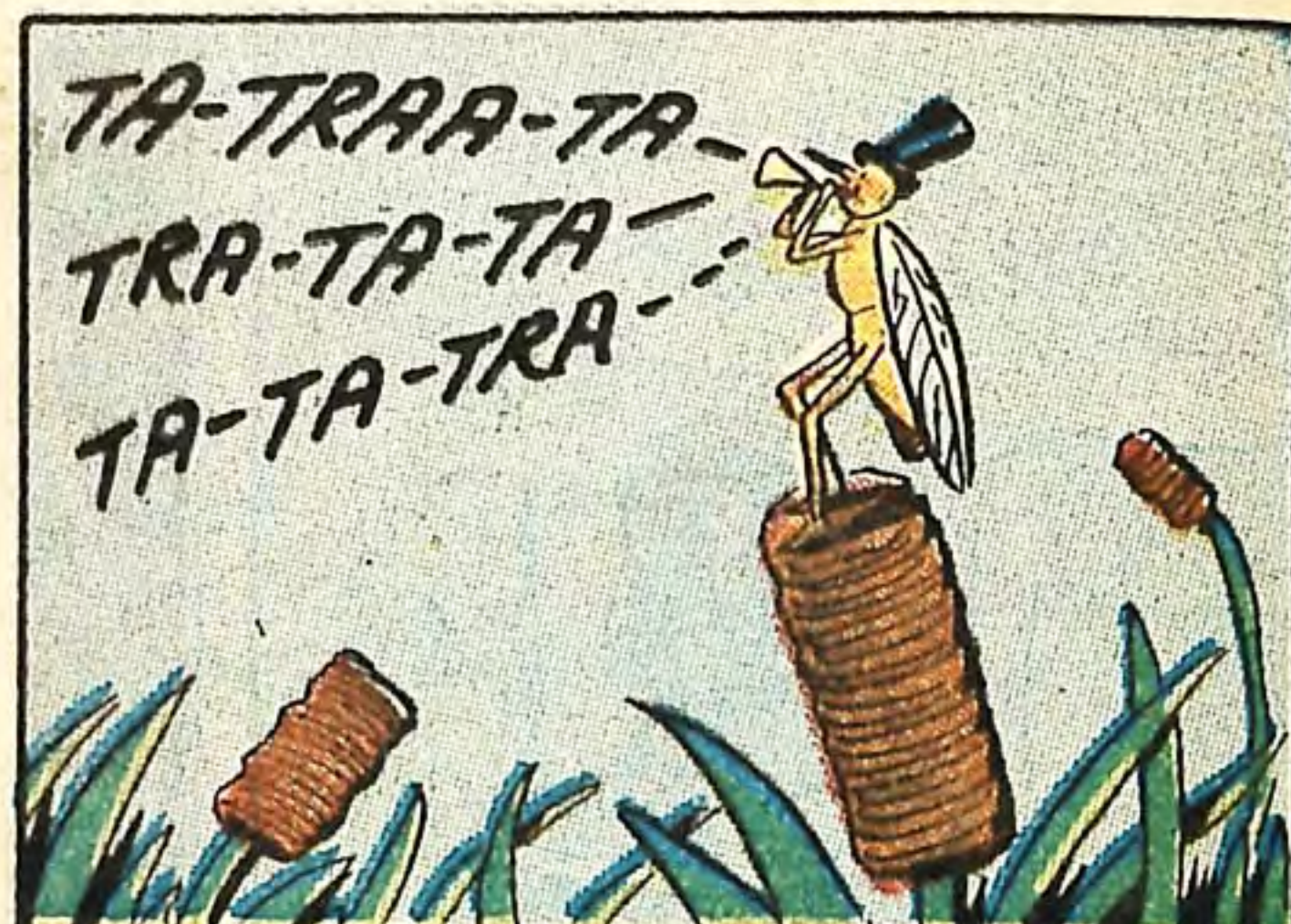


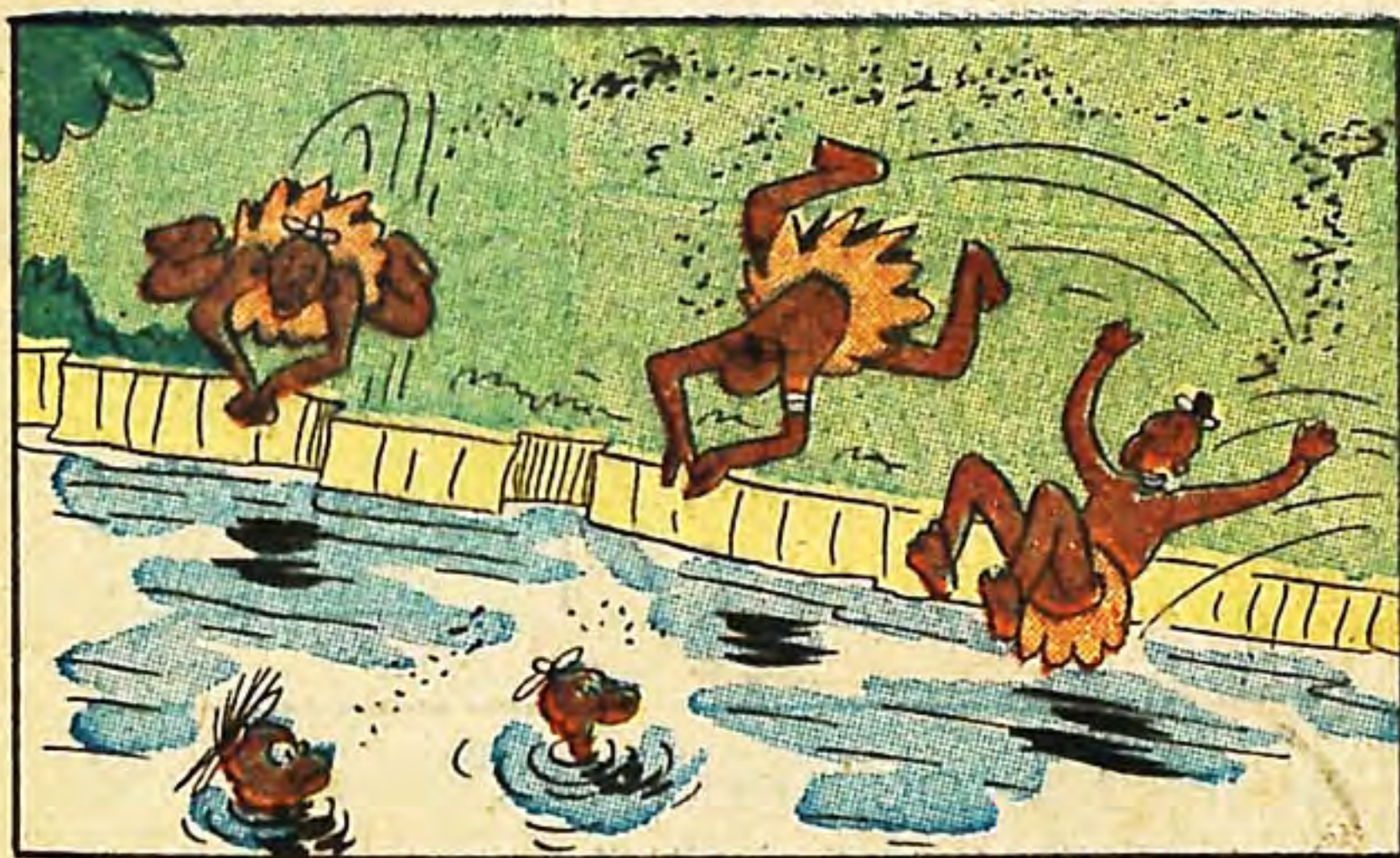












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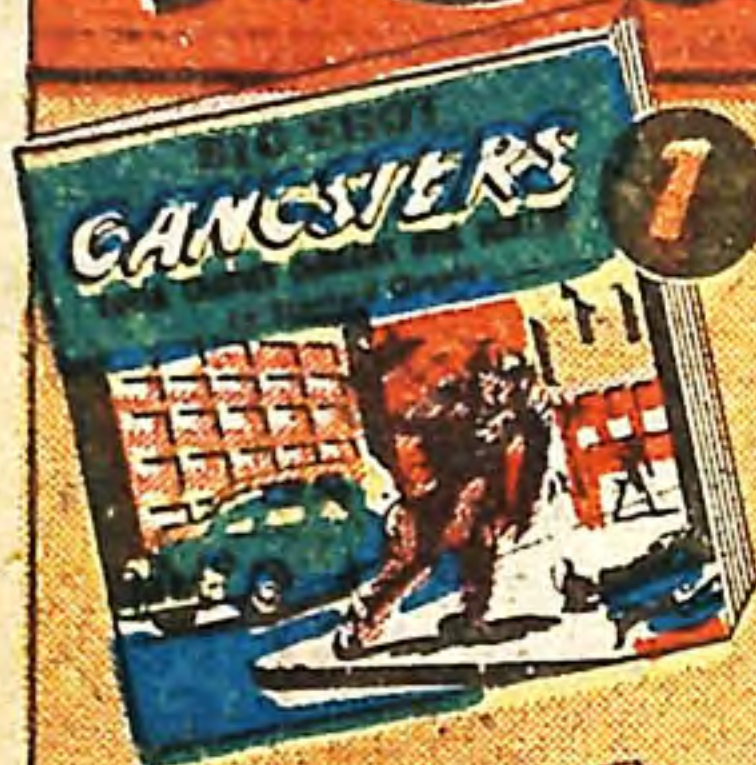
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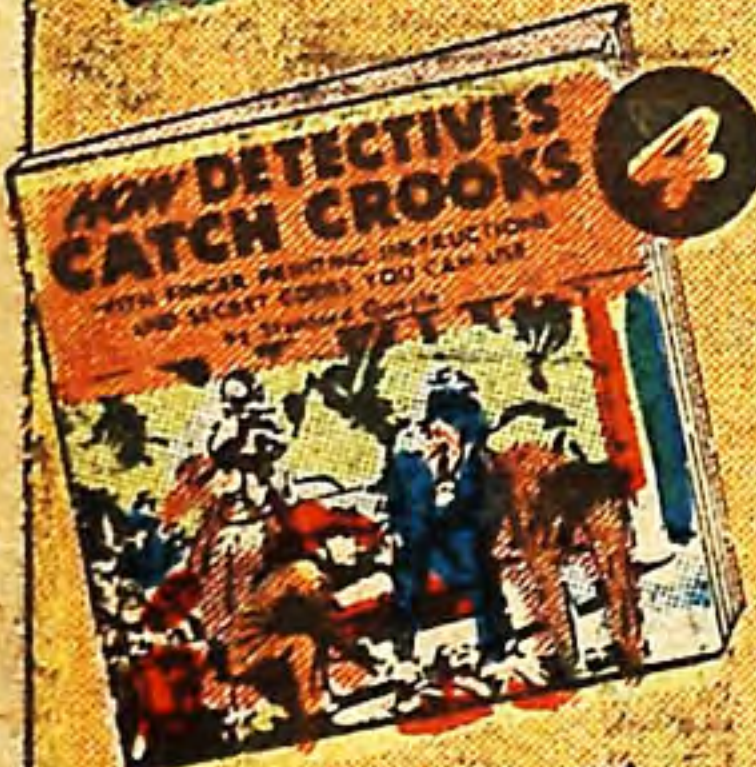
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☐ 1 BIG SHOT GANGSTERS ☐ 2. GREATEST PRISON BREAKS ☐ 3 MOST TERRIBLE CRIMES ☐ 4. HOW DETECTIVES CATCH CROOKS ☐ 5 MYSTERIES OF MAGIC

CHECK HERE FOR ALL FIVE FOR \$1.00 _____

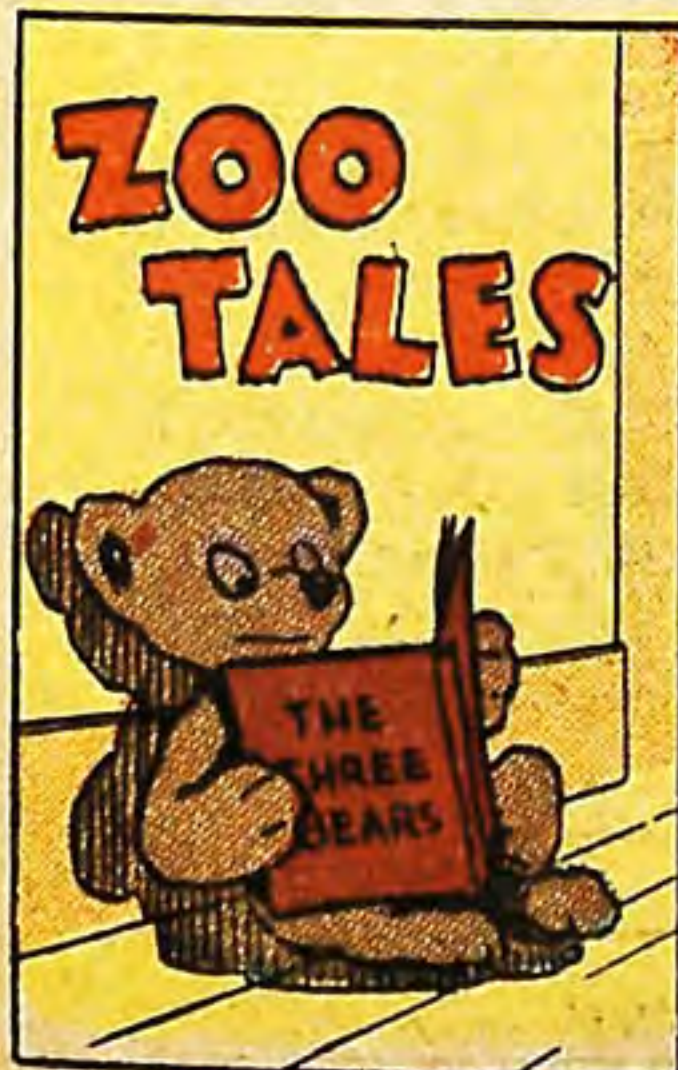
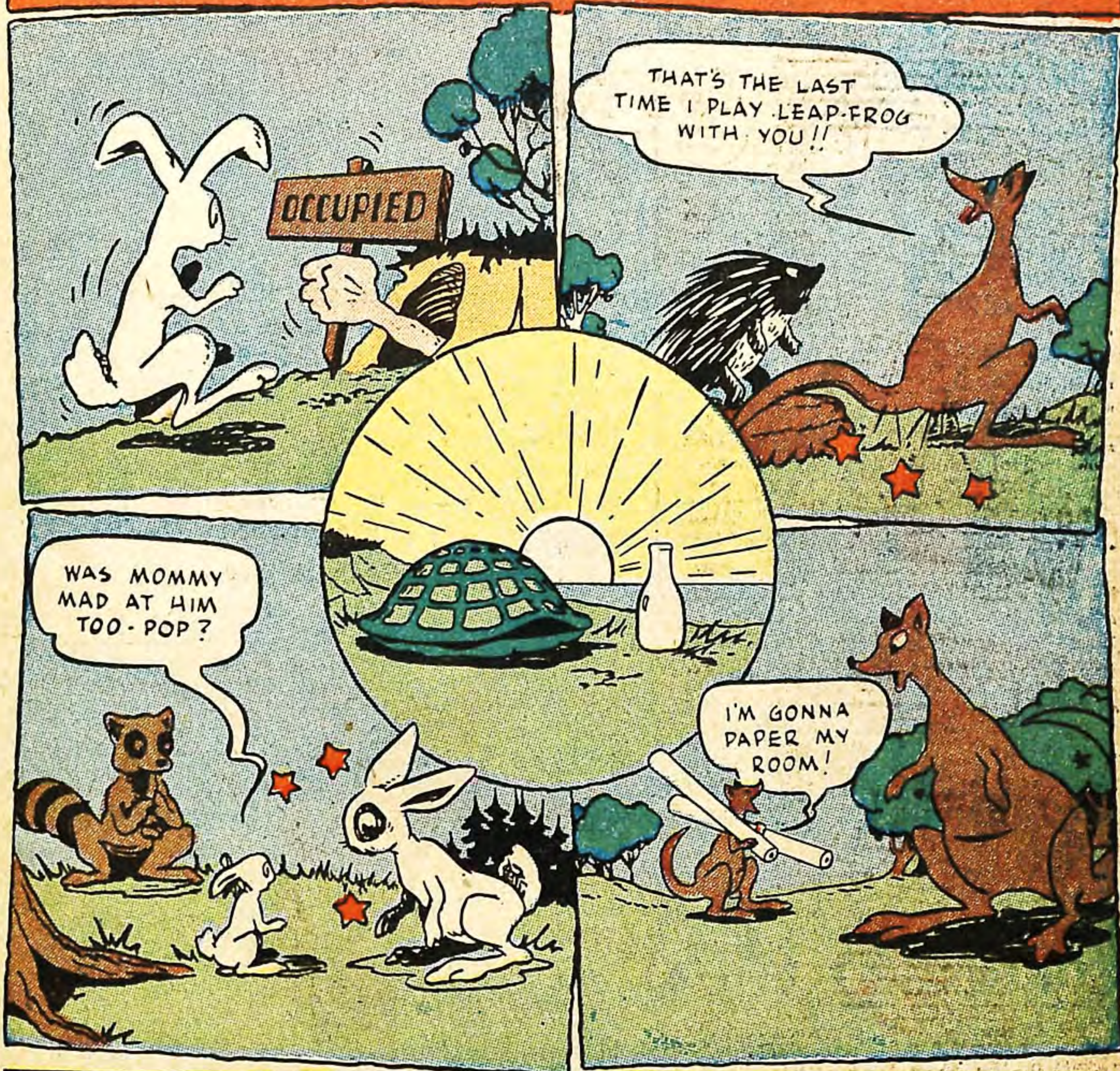
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CRAZY CRACKS... *By Shodor*



Here's
News About
a Sensational
FREE
Offer to
DICK TRACY Fans

GET THIS AUTHENTIC DICK TRACY RAPID-FIRE TOMMY GUN

that LOOKS and SOUNDS
just like the real McCoy!

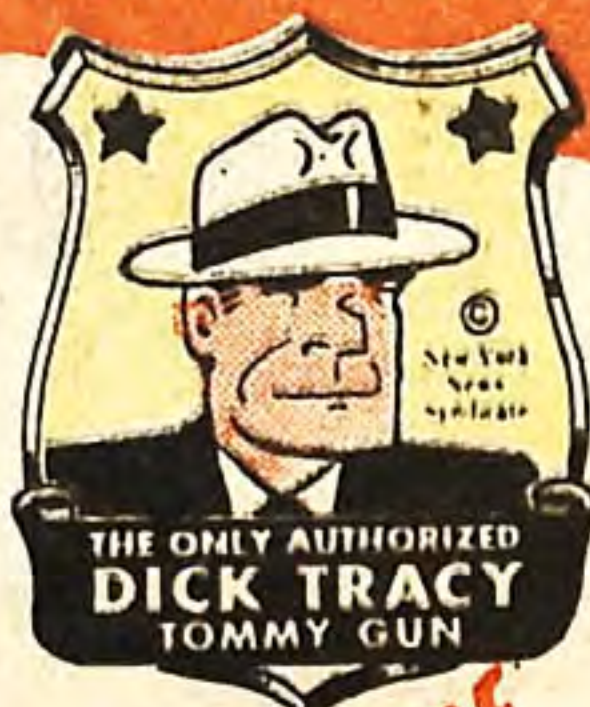
**Be Sure You Get
the One and Only
Authorized
DICK TRACY
Tommy Gun**

- ★ Realistically styled to look like genuine U. S. Army Tommy Gun.
- ★ Regulated automatic repeater action.
- ★ All-metal, precision-cast, hardened copper alloy.
- ★ Real gun-metal finish.
- ★ Complete with Army-Type shoulder strap.
- ★ Includes Dick Tracy Badge and membership in Dick Tracy Detective Club.

Over 20 Inches long

\$3.79
POSTPAID

FOR A LIMITED
TIME ONLY



**TAT-TAT
RAPID-FIRE
TRIGGER
ACTION
TAT-TAT**

Much
larger
than pic-
tured herel
Actually
over 20
inches
long

NOW YOU CAN BE A JUNIOR G-MAN

Say, Kids—how would you like to have the one and only authorized Dick Tracy RAPID-FIRE TOMMY GUN patterned after those used by U. S. Army Commandos? Well, you have the chance of a lifetime to get this super-action gun for only \$3.79. Watch the other kid's eyes "pop" when they see this wonderful Tommy gun. And when they hear that realistic "rat-a-tat-tat" of its trigger, they'll stick 'em up in a hurry! Everyone wants one of these genuine Dick Tracy TOMMY GUNS... but it's first come, first served, so get your order in today!

THE IDEAL GIFT FOR EVERY YOUNGSTER!

PARENTS: Here's the perfect gift for your growing boy! If he's a real Dick Tracy fan, his eyes will "pop" when he sees this authentic Dick Tracy TOMMY GUN. And playing Detective with this wonderful Dick Tracy TOMMY GUN and badge will increase his respect for the law, and at the same time offer him a healthy outlet for his "boyish" enthusiasm! This offer is limited to readers of this magazine who mail the coupon IMMEDIATELY! Mail the coupon TODAY, with only \$3.79. Your gun, badge, and Dick Tracy Club membership card will be RUSHED to you by return mail!

PARKER JOHNS — Dept. DT-118

600 South Dearborn St., Chicago 5, Ill.

Please rush my authentic DICK TRACY Tommy Gun and Detective Badge for only \$3.79. If not delighted I may return my gun within 5 days for complete refund and keep the Badge FREE!

CHECK ONE

- ☐ I am enclosing \$3.79. Please ship postpaid.
☐ Ship C.O.D. I'll pay postman \$3.79 plus postage.

Prices in Canada add 50c No C.O.D.'s.

Name _____

Address _____

City _____

Zone _____

State _____

**MAIL HANDY
COUPON NOW**



Free!

A Thrilling Episode
in the Lives of
SECRET AGENT X-28
and His Son JUNIOR

GET THOSE HANDS
UP IN THE AIR, "X-28!"
YOUR NUMBER'S UP!

NOW YOU'VE GOT EXACTLY 60
SECONDS LEFT TO TELL US WHERE
YOU'VE HIDDEN THAT ATOMIC EXPLOSIVE
FORMULA...OR WE'LL BLOW A HOLE IN YOU!

WHAT'S
THIS?

MEANWHILE, "X-28" SON JUNIOR HEARS
VOICES INSIDE AND LOOKS THRU KEYHOLE

OKAY, KID...ONLY BE
CAREFUL WITH THAT
THING, IT MIGHT GO OFF!

REACH FOR
THE CEILING
FELLAS. I'LL
SHOOT THE
FIRST GUY
WHO MOVES

HURRY, OPERATOR. SEND
THE POLICE OVER TO SECRET
AGENT "X-28" APARTMENT
RIGHT AWAY

I HAVE TO HAND
IT TO YOU,
JUNIOR, THAT
WAS CERTAINLY
FAST THINKING

IT'S LUCKY I
HAD THIS DICK
TRACY TOMMY
GUN WITH ME.
IT LOOKS SO
MUCH LIKE THE
REAL THING, IT
FOOLS MOST
PEOPLE

YOU MEAN
TO SAY THAT
TOMMY GUN
ISN'T REAL?
WHY, I DON'T
BELIEVE IT!

YES, KIDS,
THIS DICK TRACY
TOMMY GUN LOOKS
SO REAL YOU
WON'T BELIEVE
IT EITHER, AND
IMAGINE...YOU CAN
GET ONE EXACTLY
LIKE IT FOR ONLY
\$3.79 IF YOU
Mail the Coupon Now!

**THIS GENUINE DICK TRACY
DETECTIVE BADGE IS YOURS TO KEEP...**

...even if you are not delighted with your
DICK TRACY TOMMY GUN. Yes, if not com-
pletely satisfied you may return your TOMMY
GUN for a complete refund and keep this
wonderful GOLD FINISH Dick Tracy Detective
Badge FREE!

MYSTERY NUMBER TRICK

by Ken Brickley



TELL YOUR FRIENDS YOU ARE A MIND READER. HAVE SEVERAL FOLDED SLIPS OF PAPER WITH A NUMBER WRITTEN ON EACH, PLACED IN A PIE PAN UPON A TABLE. ASK SOMEONE TO PICK UP ONE OF THESE SLIPS OF PAPER—



AND SHOW THE NUMBER THAT IS WRITTEN ON IT TO THE OTHER PERSONS IN THE ROOM. AFTER EVERYONE HAS SEEN THE NUMBER, THEN HAVE THE SAME PERSON REFOLD THE PAPER AND PLACE IT BACK INTO THE PAN.



YOU THEN BURN ALL THE NUMBERS IN THE PAN. BUT FIRST BE SURE YOUR MOTHER IS WATCHING BECAUSE YOU SHOULD NEVER USE MATCHES WITHOUT YOUR MOTHER'S CONSENT.



AFTER THE PAPERS HAVE BURNED, YOU RUB THE ASHES ON YOUR ARM AND TO THE SURPRISE OF EVERYONE THE NUMBER THAT WAS WRITTEN ON THE PAPER APPEARS ON YOUR ARM.

THE SECRET OF THE TRICK IS THAT THE SAME NUMBER IS WRITTEN ON EACH PIECE OF PAPER UNKNOWN TO YOUR FRIENDS. THEN YOU WRITE THE SAME NUMBER WITH A PIECE OF SOAP ON YOUR ARM. WHEN YOU RUB THE ASHES OVER YOUR ARM THE NUMBER APPEARS. PLAY THIS TRICK AT YOUR NEXT PARTY.

AMERICA'S GREATEST *Zipper* BILLFOLD BARGAIN!

BILLFOLDS ARE PRINTED IN
Breath Taking Colors!

Your Choice
\$1.98
PLUS TAX



Style 536—Mexican Girl



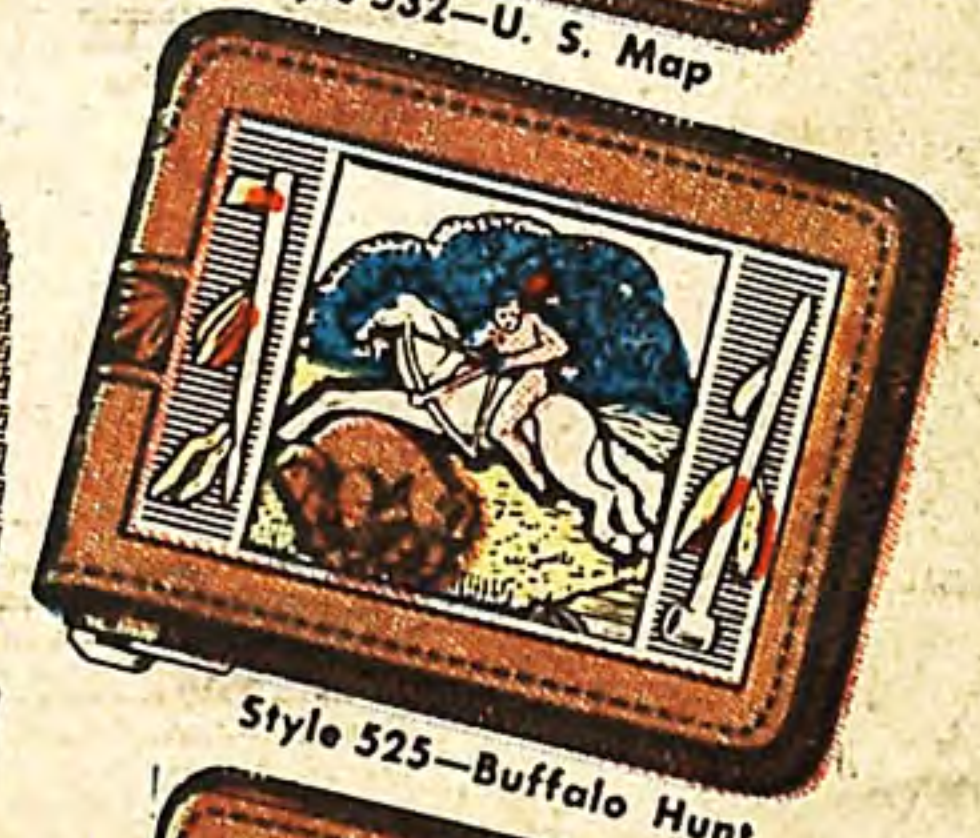
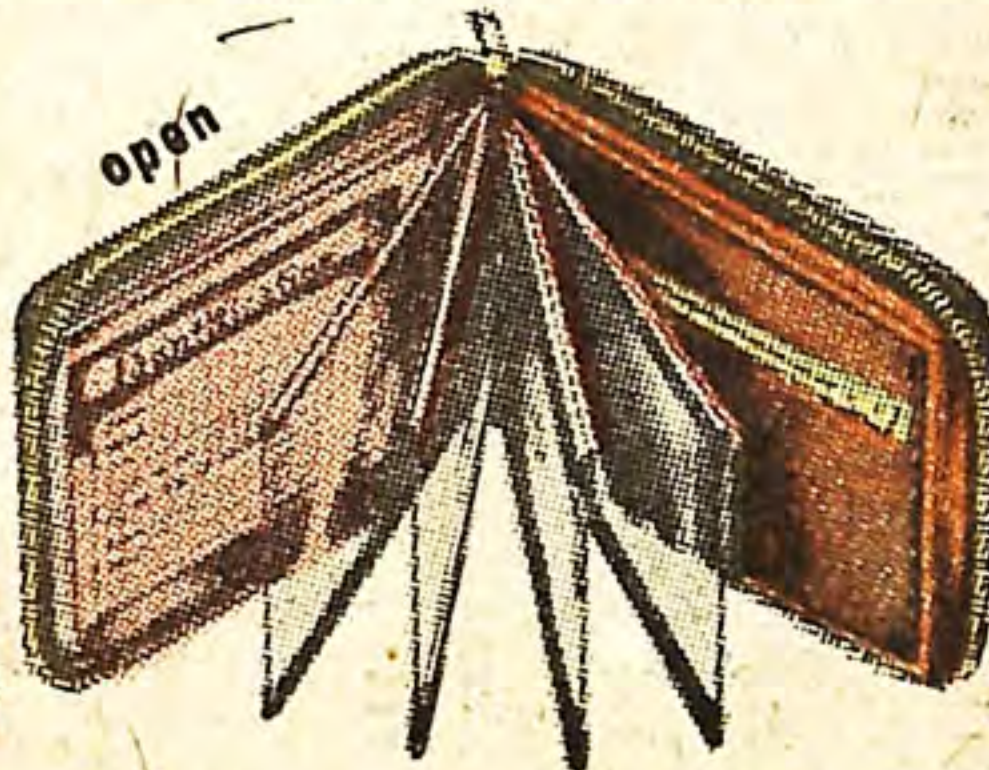
Style 537—Mexican Gaucho



Style 532—U. S. Map



Style 549—Sporting Scene



Style 525—Buffalo Hunt



Style 520—Hula Girl



Style 544—Indian Scene



Style 526—Hawaiian Lovers



Style 535—Texas Ranger



Style 548—Covered Wagon

SENSATIONAL VALUE!
handsome all-around Zipper Billfold brightly decorated in scintillating colors. Illustrations shown herewith are faithful reproductions showing the beautiful colored scenes embossed on these billfolds. Can't rub off. Other exclusive features include Built-in Zipper Change Purse, Deluxe Pass Case and a roomy Currency Compartment. Satisfaction guaranteed or money back. Rush your order and picture choice on the coupon below

Social Security Plate only 35c



You can have this beautiful three Color Social Security Plate with your billfold for only 35c extra. Price includes engraving of your Social Security Number, your full name and address and your phone number. Send 35c in coin on separate sheet of paper with above information and we'll ship postage prepaid.

SEND NO MONEY! Mail Coupon With Your Billfold Selection!

ILLINOIS MERCHANDISE MART, Dept. 232Q, 1227 Loyola Ave., Chicago 26, Ill.
Gentlemen: Rush me the Saddle Type beautifully colored Zipper Billfold in the picture choice indicated below. I will pay postman only \$1.98 plus fed. tax and few cents postage and C.O.D. charges on arrival. I must be fully satisfied or I can return the billfold within ten days for refund.

MY BILLFOLD SELECTION IS _____ (Give style number and subject)

If more than one Billfold is being ordered state how many here _____

MY NAME _____

ADDRESS _____

CITY _____ ZONE NO. _____ STATE _____

Scoop!



Complete Picture-Taking Picture-Making Outfit for only **\$4.98**

Candid-Type Camera! Complete Developing Outfit! Complete Printing Outfit!
All for one low price of only \$4.98!



**SEND FOR
YOUR OUTFIT TODAY!**

At Last! You Can Take, Make and Develop Your Own Pictures!

This is the first time a complete picture-taking, picture-making outfit has ever been offered at the sensationally low price of only \$4.98. You might ordinarily expect to pay much more than that for a good developing kit. Yet here you not only get a big, 14-piece Developing Kit so that you can actually make and develop your own pictures, but also a famous make candid-type Camera which takes regular size pictures. Positively not a toy. Both the Camera and the Developing Kit are "the real thing"—guaranteed to work on the same principle as those used by experienced photographers.

Easy To Make Your Own Pictures!

Think of it!—You can go out and snap pictures of your favorite scenes, of important events and land-marks, or of members of your family. Then, within a few minutes after you snap the pictures, you can develop them yourself. Virtually without waiting you can make and develop those same pictures right in your own home. Watch them come to life... clear and sharp... before your very eyes, almost like magic. Sensational! Exciting! Thrilling fun such as you've never known before.

Make Money While Having Fun!

This is the chance of a lifetime to pursue an interesting hobby and learn the fascinating photography business at the same time. You can even make money in your spare hours. Use your Home Developing Kit to accommodate friends and neighbors. They'll be glad to give you their business for it will save them time and money, just as it does you.

THE CAMERA has all the latest features, including snapshot and time exposure and level view finder. Uses easy-to-get 127 film and takes 16 pictures on an 8-exposure roll. THE DEVELOPING KIT consists of

14 individual pieces as shown. There are 2 plastic trays, 1 metal print frame, 1 stirring rod, 1 package of two dozen sheets of contact paper, 3 Universal M-Q developer packs, 1 box acid-fixing solution, 1 plastic funnel, 1 GE darkroom light, 2 plastic clips and 1 easy-to-follow Handbook of developing and printing.

10 Day Examination Offer

Is this a value? You bet it is! By far the greatest value in the country today. Never before has it been possible to get everything necessary to take, make and develop pictures all for this one low price of only \$4.98. These outfits are sure to be grabbed up fast. Photo and camera enthusiasts everywhere will be anxious to own a complete Kit such as this for fun and for spare time profit. You'll be wise to order your complete outfit right now while this low price offer is still in effect so that you won't be disappointed. It's first come, first served. If you want to get started at once to take, make and develop your own pictures, mail the coupon below today. You **SEND NO MONEY!** We'll let you examine and use the kit as your own for 10 days on our money-back guarantee offer.

You get this Big 14 Piece Developing Kit!



SEND NO MONEY! RUSH THIS COUPON FOR YOUR OUTFIT TODAY!

ILLINOIS MERCHANDISE MART, Dept. 2516 1227 Loyola Ave., Chicago 26, Illinois

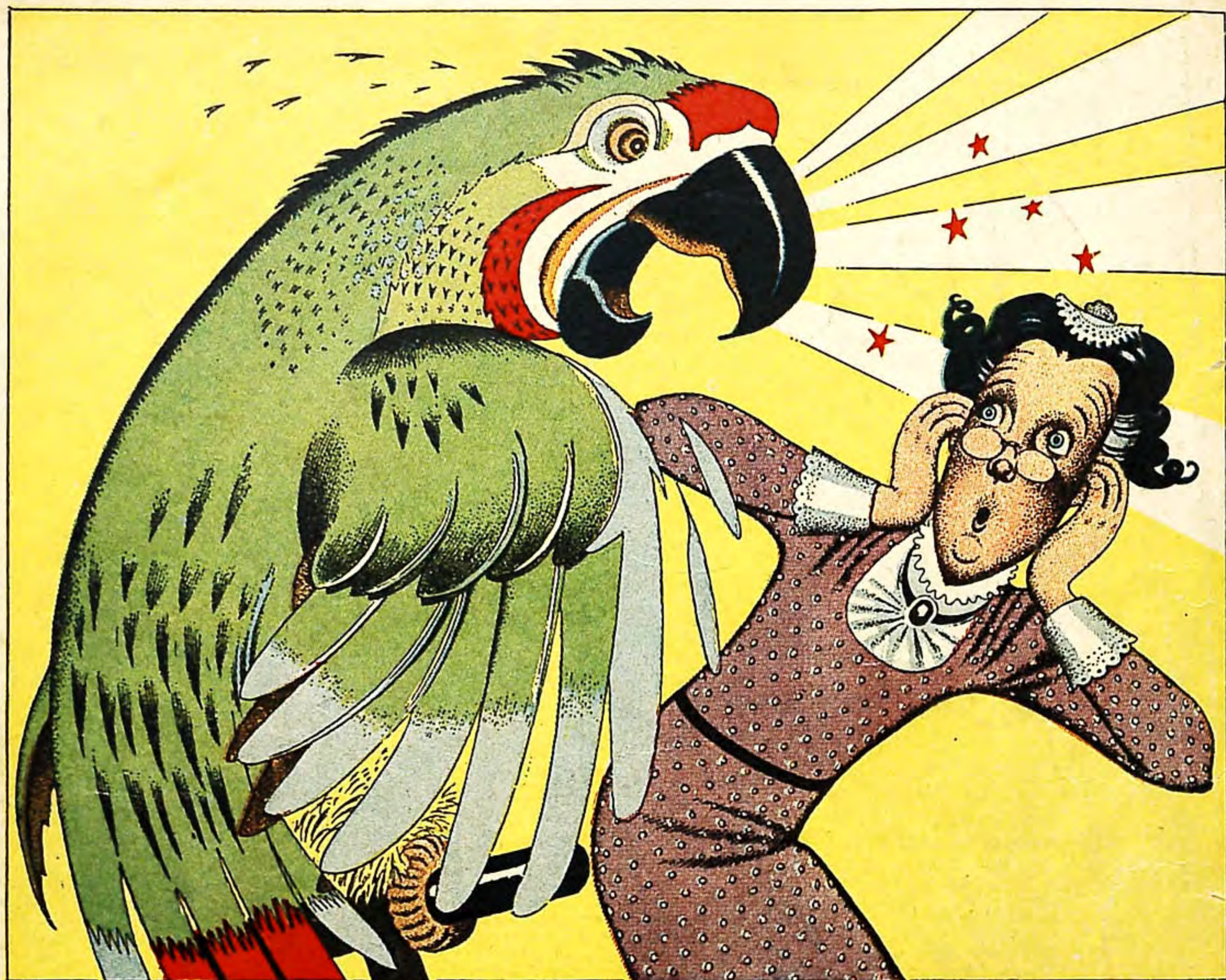
Gentlemen: Send me the Complete Picture-Taking, Picture-Making Outfit as described. On arrival I will pay postman only \$4.98 plus few cents postage and C.O.D. charges for everything. It is understood that if I am not positively delighted with the outfit in every way, I can return it within 10 days for full refund.

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

☐ I enclose \$4.98 in advance with this order to save shipping charges. Please send the Complete Outfit to me all postage charges prepaid on your 10-day money-back guarantee offer.



...Polly wants a
Cookie
made with

Buy 'em
OR
Bake 'em

Recipe on Every Wrapper



Candy

CURTISS CANDY COMPANY • Producers of Fine Foods • **CHICAGO 13, ILL.**

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